

06-12-2006



T/3196-2

TRADEMARKS REEL 103256528

SHEET

To the Director of the U.S. Patent and Trademark Office: Please record the attau...

ocument or copy thereof.

90.22.06

1. Name of conveying party(ies):
 Parle (Exports) Private Limited
 Western Express Highway
 Andheri East
 Mumbai, India

Type of Entity: Corporation-India

Additional names(s) of conveying party(ies) attached? No

2. Name and Address of receiving party(ies):
 Maaza Beverages Inc.
 207-07, 28th Avenue
 Bayside, New York 11360
 United States of America

Type of Entity: Corporation- New York

If assignee is not domiciled in the United States, a domestic representative designation is attached: No

Additional name(s) & address(es) attached? No

3. Nature of Conveyance:
 Assignment

Execution Date: April 12, 2006

4.A. Trademark Application No(s):

Additional numbers attached? No

B. Trademark Registration No.(s)
 1,114,647

5. Name and address of party to whom correspondence concerning document should be mailed:
 OSTROLENK, FABER, GERB & SOFFEN, LLP
 1180 Avenue of the Americas
 New York, New York 10036-8403

6. Total number of documents involved: 1


7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed as part of Check No.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

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8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert C. Faber  May 18, 2006

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

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05-22-2006

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22

PARLE (EXPORTS) PVT. LTD.



REGD. OFFICE: WESTERN EXPRESS HIGHWAY, ANDHERI (E), MUMBAI 400 099. TEL.: (91-22) 56-95-3000 FAX: (91-22) 56-95-3025 / 26
E-MAIL: mumbai@bisleri.co.in / parle@vsnl.com

Assignment of Trade Mark

This assignment is made this 12th day of April, 2006 by Parle (Exports) Private Limited, an Indian Corporation, whose address is Western Express Highway, Andheri East, Mumbai, India ("Assignor") to Maaza Beverages Inc., a New York Corporation Whose address is 207-07, 28th avenue, Bayside, New York 11360, USA ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademark "Maaza" (the "Trademark"), which it has registered in United states Patent and Trade Mark Office under registration no. 1,114,647 valid till March 09, 2009.

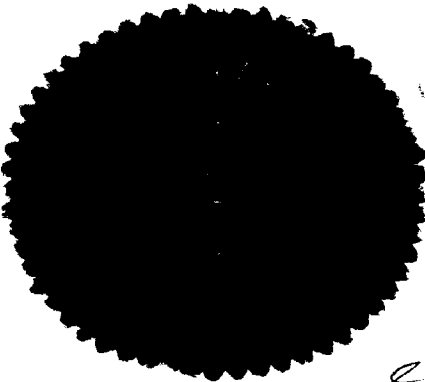
WHEREAS, Assignee is desirous of acquiring the Trade Mark and registration thereof.


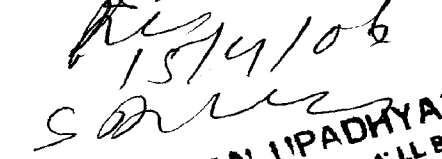
Now, Therefore, for a consideration, Assignor does hereby assign onto Assignee all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by the Trade Mark, and the above identified registration.

Parle (Exports) Private Limited

By 

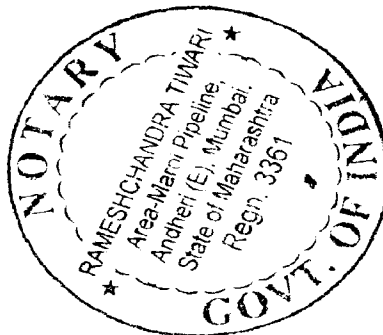
Its Director





15/4/06


SUDARSHAN UPADHYAY
B.A. LL.B.

ADV. CAT. HIGHER SECONDARY
Smta S. S. Vinayak H. S. S. C. Filter,
Powai Nitric. Mumbai-400 087



ATTESTED BY ME

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