

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                    |  |                       |                      |
|------------------------------------|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>            | NEW ASSIGNMENT   |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>       | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                      |
| <b>CONVEYING PARTY DATA</b>        |  |                       |                      |
| <b>Name</b>                        | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>   |
| Morris Communications Company, LLC |  | 07/10/2006            | CORPORATION: GEORGIA |
| <b>RECEIVING PARTY DATA</b>        |  |                       |                      |
| <b>Name:</b>                       | Morris Publishing Group, LLC   |                       |                      |
| <b>Street Address:</b>             | 725 Broad Street   |                       |                      |
| <b>City:</b>                       | Augusta  |                       |                      |
| <b>State/Country:</b>              | GEORGIA  |                       |                      |
| <b>Postal Code:</b>                | 30901  |                       |                      |
| <b>Entity Type:</b>                | LIMITED LIABILITY COMPANY: GEORGIA   |                       |                      |
| <b>PROPERTY NUMBERS Total: 1</b>   |  |                       |                      |
| <b>Property Type</b>               | <b>Number</b>  | <b>Word Mark</b>      |                      |
| Registration Number:               | 2873993  | COASTAL CRUISING      |                      |
| <b>CORRESPONDENCE DATA</b>         |  |                       |                      |
| <b>Fax Number:</b>                 | (706)849-5132  |                       |                      |
|                                    | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                      |
| <b>Phone:</b>                      | 706.722.4481   |                       |                      |
| <b>Email:</b>                      | dhdupree@hullfirm.com  |                       |                      |
| <b>Correspondent Name:</b>         | Timothy E. Moses, Esq.   |                       |                      |
| <b>Address Line 1:</b>             | 801 Broad Street   |                       |                      |
| <b>Address Line 2:</b>             | Suite 700  |                       |                      |
| <b>Address Line 4:</b>             | Augusta, GEORGIA 30901   |                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>     | 7290-2   |                       |                      |
| <b>NAME OF SUBMITTER:</b>          | Timothy E. Moses, Esq.   |                       |                      |
| <b>Signature:</b>                  | //TEMoses/20060720//   |                       |                      |

OP \$40.00 2873993

Date:

07/20/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Morris Communications Company, LLC d/b/a The Florida Times-Union, having an address of One Riverside Avenue, Jacksonville, FL 32202 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademark (hereinafter the "MARK"):

| Mark             | Jurisdiction | Reg. No.  | Reg. Date | Status     |
|------------------|--------------|-----------|-----------|------------|
| COASTAL CRUISING | US           | 2,873,993 | 8/17/2004 | Registered |


WHEREAS, Morris Publishing Group, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of June 29, 2006, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARK is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of June 29, 2006, all right, title and interest it may possess in and to the said MARK and the registration therefore, together with the goodwill of the business in connection with which the said MARK is used, and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

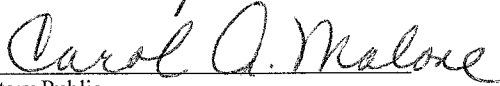
ASSIGNOR (Morris Communications Company, LLC)

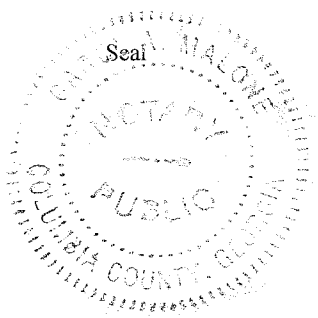
7-10-06  
Date

  
By: William S. Morris IV  
As its President

STATE OF GEORGIA  
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 10<sup>th</sup> day of July, 2006.

  
Notary Public



Notary Public, Columbia County, Georgia  
My Commission Expires March 16, 2007

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