

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Evanta, Inc.		06/20/2006	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	dmg world media (USA) inc.
Street Address:	180 Duncan Mill Road
Internal Address:	4th Floor
City:	Toronto
State/Country:	CANADA
Postal Code:	M3B 1Z6
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78848873	EVANTA
Serial Number:	78848934	EVANTA
Serial Number:	78877035	CIO EXECUTIVE SUMMIT
Serial Number:	78848966	BY CIOS, FOR CIOS
Serial Number:	78848922	
Serial Number:	78848930	CIO

CORRESPONDENCE DATA

Fax Number: (212)309-6001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-309-6072
 Email: trademarks@morganlewis.com
 Correspondent Name: Jeffrey H. Greene, Morgan Lewis
 Address Line 1: 1111 Pennsylvania Avenue, NW
 Address Line 2: Attn.: TMSU

CH \$165.00 78848873

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:

66001-0039

DOMESTIC REPRESENTATIVE

Name: Jeffrey H. Greene, Esq., Morgan Lewis

Address Line 1: 1111 Pennsylvania Avenue, NW

Address Line 2: Attn. TMSU

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Margaret A. Delacruz, Senior Paralegal

Signature:

/Margaret A. Delacruz/

Date:

07/20/2006

Total Attachments: 3

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TRADEMARK/SERVICE MARK ASSIGNMENT

This Assignment dated as of June 20, 2006 is made

BETWEEN

Evanta, Inc., a company formed under the laws of the state of Oregon
("Assignor")

- and -

dmg world media (USA) inc., a company formed under the laws of the state of
Delaware (Assignee").

WHEREAS Assignor and Assignee, together with Robert Dethlefs and Donald Sader (collectively, the "**Principal Shareholders**") concurrently with this Assignment will enter, into an Asset Purchase Agreement made and entered into as of the date hereof (the "**Purchase Agreement**");

AND WHEREAS the Assets (as that term is defined in the Purchase Agreement) include the trademarks, service marks, and applications for registrations thereof, listed in Appendix A attached hereto (collectively, the "**Marks**");

AND WHEREAS Assignor is the owner of the Marks described in Appendix A hereto, together with the goodwill of the business symbolized thereby in connection with the goods and services regarding which the Marks are used;

AND WHEREAS Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks, and in and to the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the parties, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all right, title, and interest, of whatever kind, in and to the Marks, together with: (1) the goodwill of the business symbolized thereby; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks. Assignor further covenants that it will execute all documents, papers, forms and authorizations, and take all other actions, that may be necessary for securing, completing, or vesting in Assignee of full right, title and interest in and to the Marks, and in and to the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, and as of the day and year above written, Assignor has duly executed and delivered, and the two parties hereto have executed, this Assignment.

dmg world media (USA) inc.

By: MR Carr
Name: MARK CARR
Title: EXECUTIVE VICE PRESIDENT

EVANTA, INC.

By: [Signature]
Name: Robert Dethlefs
Title: President

APPENDIX A

1. EVANTA -- trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on March 29, 2006, Serial No. 78848873.

2. EVANTA (stylized and/or with design) -- a trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on March 29, 2006, Serial No. 78848934.

3. CIO EXECUTIVE SUMMIT -- a trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on May 4, 2006, Serial No. 78877035.

4. BY CIOS, FOR CIOS -- a trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on March 29, 2006, Serial No. 78848966.

5. Evanta globe logo -- a trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on March 29, 2006, Serial No. 78848922.

6. Evanta globe logo in conjunction with CIO -- a trademark/service mark for which a federal registration application was filed in the United States Patent and Trademark Office on March 29, 2006, Serial No. 78848930.

7. In addition to the trademarks and service marks listed above, there three additional marks which Assignor possesses and uses, but for which no registration applications have been filed. They are:

(a) CIO (standing completely alone as a block of letters), an example of which is attached hereto;

(b) CIO Executive Summit (with juxtaposed logo), an example of which is attached hereto;

(c) The Evanta globe logo interrupted by removal of all but about one quadrant, an example of which is attached hereto.