Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tribal Sportswear Inc.		05/04/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Tribal Sportswear General Partnership	
Street Address:	40 King Street West	
Internal Address:	Suite 2700	
City:	Toronto, Ontario	
State/Country:	CANADA	
Postal Code:	M5H 3Y2	
Entity Type:	PARTNERSHIP: CANADA	

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2898250	FIRST IN FASHION
Registration Number:	2927761	FLATTEN IT
Serial Number:	78857667	IDEAL SHAPE
Registration Number:	2733291	JAKE & LAKE
Serial Number:	78876863	JUST GOTTA-HAV THIS FIT
Serial Number:	78386809	MAGIC CARE
Registration Number:	2932750	SHAPE CONTROL
Serial Number:	78876867	SHAPER FIT
Serial Number:	78548029	SOJO
Registration Number:	1843013	TRIBAL
Registration Number:	2434298	TRIBELLA
Registration Number:	2643438	TRIBELLA SPORT
Serial Number:	78564884	TRIBU

TRADEMARK

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TRIBU SPORTSWEAR Registration Number: 2276461 CORRESPONDENCE DATA Fax Number: (804)344-7999 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: (804) 788-8523 Email: HWRITM@hunton.com Edward T. White Correspondent Name: Address Line 1: 951 East Byrd Street Riverfront Plaza, East Tower Address Line 2: Richmond, VIRGINIA 23219-4074 Address Line 4: 67928.2 ATTORNEY DOCKET NUMBER: DOMESTIC REPRESENTATIVE Edward T. White Name: Address Line 1: 951 East Byrd Street Address Line 2: Riverfront Plaza, East Tower

Address Line 4: Richmond, VIRGINIA 23219-4074

NAME OF SUBMITTER: Edward T. White /Edward T. White/ Signature: 07/20/2006 Date:

Total Attachments: 3

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> TRADEMARK **REEL: 003351 FRAME: 0762**

ASSIGNMENT

WHEREAS, TRIBAL SPORTSWEAR INC. aka TRIBAL SPORTSWEAR INC./LES VETEMENTS DE SPORT TRIBAL INC./LES VETEMENTS DE SPORT TRIBAL INC./TRIBAL SPORTSWEAR INC., the full post office address of whose principal office or place of business is 9030 Pie IX Blvd., Montreal, Quebec, Canada H1Z 4H9 ("Assignor") is desirous of selling, assigning and transferring to TRIBAL SPORTSWEAR GENERAL PARTNERSHIP, the full post office address of whose principal office or place of business is 40 King Street West, Suite 2700, Toronto, Ontario, Canada, M5H 3Y2 ("Assignee"), all of its right, title and interest in and to the trademark applications and registrations listed in the attached Schedule "A" ("Trademark Applications and Registrations"), and made a part hereof, the trademarks described therein (the "Marks") and that portion of the business that pertains to the Marks;

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark Applications and Registrations, the Marks and that portion of the business that pertains to the Marks;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows:

- 1. Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademark Applications and Registrations, the Marks and that portion of the business that pertains to the Marks, together with the good will of the business symbolized by the Marks, including, but not limited to, the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Marks, or any license, agreement, contract or other matter relating thereto.
- 2. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers or other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the assignment of the Trademark Applications and Registrations to Assignee with the appropriate agencies and offices of all jurisdictions in which the Marks are or may be registered or in which applications for registration of the Marks are pending, including, but not limited to the United States Patent and Trademark Office, under the relevant laws of the United States or any other jurisdictions, within a reasonable time of execution hereof. Assignor also agrees to execute such additional documents as Assignee deems reasonably necessary to establish Assignee's rights in the Marks, including, but not limited to, such

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TRADEMARK
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documents to establish the dates of first use for the Marks covered by the Trademark Applications and Registrations, anywhere and in commerce, by Assignee through Assignor.

Executed at Toronto, Ontario, as of this 4th day of May, 2006.

TRIBAL SPORTSWEAR INC. aka TRIBAL SPORTSWEAR INC./LES VETEMENTS DE SPORTS TRIBAL INC. and LES VETEMENTS DE SPORT TRIBAL INC./TRIBAL SPORTSWEAR

By:

Name Peter Berall

Title:

INC.,

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Schedule "A"

Not -	Trademarks	Serial No. 1	Status
1	FIRST IN FASHION	78233504	Registered 2898250
2	FLATTEN IT	78233501	Registered 2927761
3	IDEAL SHAPE	78857667	Pending
4	JAKE & LAKE	76388555	Registered 2733291
5	JUST GOTTA-HAV THIS FIT	78876863	Pending
6	MAGIC CARE	78386809	Pending
7	SHAPE CONTROL	78239017	Registered 2932750
8	SHAPER FIT	78876867	Pending
9	SOJO	78548029	Pending
10	TRIBAL	74360301	Registered 1843013
11	TRIBELLA	75801856	Registered 2434298
12	TRIBELLA SPORT	75801857	Registered 2643438
13	FRIBU	78564884	Pending
14	TRIBU SPORTSWEAR	75311179	Registered 2276461

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RECORDED: 07/20/2006