

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lane Furniture Industries, Inc.	FORMERLY The Lane Company, Inc.	01/23/2003	CORPORATION: MISSISSIPPI

RECEIVING PARTY DATA

Name:	Lane Furniture Industries, Inc.
Street Address:	5380 Highway 145 South
City:	Tupelo
State/Country:	MISSISSIPPI
Postal Code:	38801
Entity Type:	CORPORATION: MISSISSIPPI

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0643268	AROMA-TITE PRESSURE TESTED
Registration Number:	2111207	COMFORT SHOWCASE
Registration Number:	0682876	LANE
Registration Number:	2592625	LANE KIDS
Registration Number:	1564564	LEATHER II
Registration Number:	1172308	"THE MOST COMFORTABLE SEAT IN THE HOUSE."
Registration Number:	0517218	VIRGINIA MAID
Registration Number:	1071857	WALL SAVER

CORRESPONDENCE DATA

Fax Number: (615)687-6993
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademarks@bonelaw.com
 Correspondent Name: Paul W. Kruse, Esq.
 Address Line 1: 511 Union Street, Suite 1600

OP \$215.00 0643268

Address Line 2: Nashville City Center
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	112334
NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	07/20/2006

Total Attachments: 3
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of 1-23-03 by and among The Lane Company, Inc. with an address at Box 151, E. Franklin Avenue, Altavista, Virginia 24517-0151 (the "Assignor") and Lane Furniture Industries, Inc. with an address at 5380 Highway 145 South, Tupelo, Mississippi 38801 (the "Assignee"). Assignee is a Corporation of Mississippi.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

The Lane Company, Inc.

By: 

Name: JAMES L. WITHER

Title: ASST. SEC. / TREASURER

Lane Furniture Industries, Inc.

By: 

Name: M. A. BORISCE

Title: V.P. / GEN. COUNSEL

SCHEDULE A

Mark(s)

COMFORTMAX

Reg. No. 1,978,114

SCHEDULE A

Mark(s)

AROMA-TITLE PRESSURE TESTED	Reg. No. 0643268
COMFORT SHOWCASE	Reg. No. 2111207
LANE	Reg. No. 0682876
LANE KIDS	Reg. No. 2592625
LEATHER II	Reg. No. 1564564
THE MOST COMFORTABLE SEAT IN THE HOUSE	Reg. No. 1172308
VIRGINIA MAID	Reg. No. 0517218
WALL SAVER	Reg. No. 1071857