

TRA

06-01-2006



103248002 documents or copy thereof.

5-30-06

To the Hon. Commissioner of Patents & Trademarks: Pl

1. Name of conveying party(ies):

The Dollywood Company, a Tennessee Joint Venture, composed of Silver Dollar City, Inc., a Missouri Corporation, and Dolly Parton Productions, Inc., a California Corporation

- Individual(s)
- General Partnership
- Limited Partnership
- Limited Liability Company -
- Corporation -
- Association
- Other: Joint Venture

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name:
The Dollywood Company, a Tennessee Joint Venture, composed of Herschend Family Entertainment Corporation, a Missouri Corporation, and Dolly Parton Productions, Inc., a California Corporation

Street Address:
1020 Dollywood Lane
Pigeon Forge, Tennessee 37863

- Individual(s) citizenship:
- Association
- General Partnership
- Limited Partnership
- Limited Liability Company
- Corporation -
- Other: Joint Venture

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
 - Merger
 - Change of Name:
Change of Name of Joint Venturor Silver Dollar City, Inc. to Herschend Family Entertainment Corporation
 - Other
 - Security Agreement
- Execution Date: December 11, 2002

4. Application number(s) or registration (numbers):

A. Trademark Application No(s).

(See attached)

B. Trademark Registration No(s).

(See attached)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Mark S. Graham, Esq.
LUEDEKA, NEELY & GRAHAM, P.C.
P. O. Box 1871
Knoxville, TN 37901

6. Total number of applications and registrations involved:

27

7. Total fee (37 CFR 3.41).....\$690.00

- Enclosed
- Please charge to deposit account any missing or additional fee

8. Deposit Account No. 12-2355

FINANCE SECTION

OFFICE OF THE
REGISTERED MAIL
RECORDS
2006 MAY 30 AM 10:47

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05/31/2006 NJAMA
01 01 11:52

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark S. Graham

Name of Person Signing

Mark S. Graham

Signature

May 24, 2006

Date

Total number of pages including cover sheet: [7]

*** CERTIFICATE OF MAILING ***

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450.

on May 24, 2006

Date

Mark S. Graham

Mark S. Graham, Reg. No. 32,355

Dollywood Service and Trademarks
Applications and/or U.S. Registrations
Attachment

Appl. No./ Filing Date	Reg. No./ Issue Date	Name of Mark
78/673,761 07/19/2005	N/A	FIRE TOWER FALLS Service Mark
78/673,643 07/19/2005	N/A	TIMBER TOWER Service Mark
78/462,071 08/04/2004	N/A	BEAR MOUNTAIN FIRE TOWER Service Mark
78/329,322 11/18/2003	2,979,559 07/26/2005	BIG BEAR PLUNGE Service Mark
78/261,192 06/11/2003	N/A	THUNDERHEAD GAP Service Mark
78/260,102 06/09/2003	2,883,327 09/07/2004	THUNDERHEAD Service Mark
76/507,948 04/21/2003	2,892,702 10/12/2004	DOGGYWOOD and Design Service Mark
76/561,818 11/24/2003	2,904,563 11/23/2004	MOUNTAIN TWIST Service Mark
76/549,225 10/06/2003	3,012,528 11/08/2005	SOAKER SPRINGS Service Mark
75/195,644 11/12/1996	2,181,324 08/11/1998	DOGGYWOOD Service Mark
78/156,207 08/21/2002	2,858,839 06/29/2004	RED, WHITE & BLUE GRASS BLAST Service Mark
76/499,924 03/21/2003	2,816,643 02/24/2004	DAYS OF PRAISE Service Mark
76/358,622 01/14/2002	N/A	IMAGINATION WORKS Trademark
76/358,533 01/14/2002	2,875,282 08/17/2004	ADVENTURES IN IMAGINATION Trademark

Dollywood Service and Trademarks
Applications and/or U.S. Registrations
Attachment

76/358,219 01/14/2002	2,738,643 07/15/2003	CHASING RAINBOWS Trademark
76/262,758 05/25/2001	2,787,026 11/25/2003	SPLASH N PLAY
74/572,607 09/12/1994	1,952,610 01/30/1996	MUSIC MANSION
74/572,608 09/12/1994	1,958,490 02/27/1996	HI FLYIN' COUNTRY
74/572,609 09/12/1994	1,945,275 01/02/1996	HEARTSONG
76/029,636 04/18/2000	2,430,095 02/20/2001	DREAMLAND FOREST
73/598,352 05/12/1986	1,420,192 12/09/1986	DOLLYWOOD (and Design) (International Class 25)
73/598,531 05/13/1986	1,422,018 12/23/1986	DOLLYWOOD (International Class 25)
73/606,986 06/30/1986	1,430,622 02/24/1987	DOLLYWOOD (International Class 41)
73/606,988 06/30/1986	1,440,645 05/26/1987	DOLLYWOOD (and Design) (International Class 21)
73/607,127 06/30/1986	1,427,880 02/03/1987	DOLLYWOOD (International Class 41)
73/607,233 06/30/1986	1,440,646 05/26/1987	DOLLYWOOD (International Class 21)
76/267,359 06/05/2001	2,517,434 12/11/2001	DOLLYWOOD.COM

TO: HONORABLE MATT BLUNT
SECRETARY OF STATE
STATE OF MISSOURI
JEFFERSON CITY, MO 65101

CERTIFICATE OF AMENDMENT OF
ARTICLES OF INCORPORATION
OF SILVER DOLLAR CITY, INC.

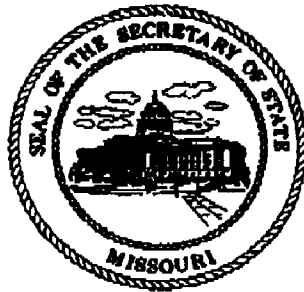
Pursuant to the provisions of The General and Business Corporation Law of the State of Missouri, the undersigned Corporation certifies the following:

1. The name of the Corporation is: Silver Dollar City, Inc.
2. An amendment to the Corporation's Articles of Incorporation was adopted by the Shareholders on the 23rd day of October, 2002.
3. Article One is amended to read as follows:

"The name of the corporation is: **Hershead Family Entertainment Corporation.**"
4. Of the Eighty Five Thousand Two Hundred Ninety Four shares outstanding and entitled to vote on the amendment, Eighty Five Thousand Two Hundred Ninety Four shares were voted in favor of this amendment and no shares were voted against this amendment to the Articles of Incorporation.
5. The amendment does not provide for the exchange, reclassification, or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class.

No. 00105277

STATE OF MISSOURI



Matt Blunt
Secretary of State

CORPORATION DIVISION
CERTIFICATE OF AMENDMENT

WHEREAS,


HERSCHEND FAMILY ENTERTAINMENT CORPORATION

Formerly,

SILVER DOLLAR CITY, INC.

a corporation organized under The General and Business Corporation Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under The General Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 11th day of DECEMBER, 2002.


Secretary of State

\$25.00

