

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grove Squeezed, LLC		07/11/2006	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Treadstone Group, Inc.		
<b>Street Address:</b>	3272 Lakeshore Road South		
<b>City:</b>	Denver		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28037		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78230082	GROVE SQUEEZED LLC FRESH SQUEEZED IN THE GROVE	
<b>Registration Number:</b>	3012334	GROVE SQUEEZED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)821-1316		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	janet_silverberg@quakeroats.com		
<b>Correspondent Name:</b>	Janet Silverberg		
<b>Address Line 1:</b>	555 West Monroe Street		
<b>Address Line 2:</b>	Suite 11-10		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	TROP		
<b>NAME OF SUBMITTER:</b>	Janet Silverberg		
<b>Signature:</b>	/janet silverberg/		

CH \$65.00 78230082

Date:

07/21/2006

Total Attachments: 1

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## TRADEMARKS ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective the 11 day of July, 2006, by and between The Treadstone Group, Inc., a North Carolina Corporation, having a place of business in Denver, North Carolina ("Assignee"), and Grove Squeezed, LLC, a Florida Limited Liability Company, having a place of business in Winter Park, Florida ("Assignor").

WHEREAS, Assignor has a United States federal trademark registration for the trademark GROVE SQUEEZED, Registration No. 3,012,334; issued June 28, 2004, and an application for the trademark GROVE SQUEEZED LLC FRESH SQUEEZED IN THE GROVE & DESIGN, Serial No. 78230082, filed March 26, 2003 (the "Trademarks").

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Trademarks it may have to Assignee, including the corresponding Registration No. 3,012,334 and Serial No. 78230082, all common law rights in the Trademarks, and any goodwill of the business associated therewith; and

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Trademarks that Assignor may have, including the corresponding Registration No. 3,012,334 and Serial No. 78230082, all common law rights in the Trademarks, and any goodwill of the business associated therewith.

NOW THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby assigns and transfers to Assignee, all right, title and interest in and to the Trademarks that Assignor may have, including without limitation: (i) the corresponding Registration No. 3,012,334 and Serial No. 78230082, (ii) all common law rights in the Trademarks; (iii) any goodwill of the business associated with and symbolized by the Trademarks; (iv) the right to further assign and/or to license any and all right, title and interest in and to the Trademarks; and (v) the right to sue and collect damages for past infringement of the Trademarks by any third party.

Grove Squeezed, LLC

By: 

Date: 7-11-06