

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Morris Communications Company, LLC		07/10/2006	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Morris Publishing Group, LLC		
Street Address:	725 Broad Street		
City:	Augusta		
State/Country:	GEORGIA		
Postal Code:	30901		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2875451	DISCOVER JACKSONVILLE	
CORRESPONDENCE DATA			
Fax Number:	(706)849-5132		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	706.722.4481		
Email:	dhdupree@hullfirm.com		
Correspondent Name:	Timothy E. Moses, Esq.		
Address Line 1:	801 Broad Street		
Address Line 2:	Suite 700		
Address Line 4:	Augusta, GEORGIA 30901		
ATTORNEY DOCKET NUMBER:	7290-2		
NAME OF SUBMITTER:	Timothy E. Moses, Esq.		
Signature:	//TEMoses/20060721//		

OP \$40.00 2875451

Date:

07/21/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Company, LLC d/b/a The Florida Times-Union, having an address of One Riverside Avenue, Jacksonville, FL 32202 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademark (hereinafter the "MARK"):

Mark	Jurisdiction	Reg. No.	Reg. Date	Status
DISCOVER JACKSONVILLE	US	2,875,451	8/17/2004	Registered

WHEREAS, Morris Publishing Group, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of June 29, 2006, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARK is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of June 29, 2006, all right, title and interest it may possess in and to the said MARK and the registration therefore, together with the goodwill of the business in connection with which the said MARK is used, and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Communications Company, LLC)

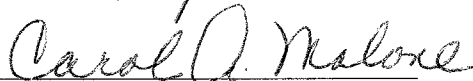


By: William S. Morris IV
As its President

7-10-06
Date

STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 10th day of July, 2006.



Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

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