

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadlane, Inc.		12/30/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	National Oncology Alliance, Inc.		
Street Address:	750 Lindaro Street		
Internal Address:	Suite 350		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94901		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3087380	NOA COMPARE	
CORRESPONDENCE DATA			
Fax Number:	(602)229-5690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-229-5228		
Email:	hbuchta@quarles.com		
Correspondent Name:	Heather L. Buchta, Esq.		
Address Line 1:	Two North Central Avenue		
Address Line 2:	One Renaissance Square		
Address Line 4:	Phoenix, ARIZONA 85004-2391		
NAME OF SUBMITTER:	Heather L. Buchta		
Signature:	/Heather L. Buchta/		
Date:	07/21/2006		

CH \$40.00 3087380

Total Attachments: 1
source=Assign of Service mark NOA Compare - NOA#page1.tif

ASSIGNMENT OF SERVICE MARK

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Broadlane, Inc., a Delaware corporation, with its principal place of business at 40 Gold Street, San Francisco, CA 94133 ("Assignor"), hereby assigns and grants to National Oncology Alliance, Inc., with its principal place of business at 750 Lindero Street, Suite 350, San Rafael, CA 94901 ("Assignee"), the Assignor's entire right, title and interest in the name and service mark NOA COMPARE, U.S. Service Mark Registration No. 3,087,380, together with all goodwill associated with the NOA COMPARE name and service mark.

This Assignment may be executed in the original or by facsimile in one or more counterparts, each of which shall be deemed to be an original, but all of which, taken, together, shall constitute one and the same instrument.

ASSIGNOR:

Broadlane, Inc.

By: Laurie L. Jackson

Name: Laurie L. Jackson

Title: Chief Financial Officer

ASSIGNEE:

National Oncology Alliance, Inc.

By: William P. O'Neill

Name: William P. O'Neill

Title: Vice President

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