

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITG Software Solutions, Inc.		07/21/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Block Alert LLC		
Street Address:	380 Madison Avenue		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78844586	BLOCK ALERT	
CORRESPONDENCE DATA			
Fax Number:	(202)783-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 783-6040		
Email:	PTO-TM-Email@rothwellfigg.com		
Correspondent Name:	Anne M. Sterba		
Address Line 1:	1425 K Street NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	2566-295		
NAME OF SUBMITTER:	Anne M. Sterba		
Signature:	/Anne M. Sterba/		

CH \$40.00 78844586

Date:

07/21/2006

Total Attachments: 1

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ASSIGNMENT OF INTENT-TO-USE APPLICATION FOR REGISTRATION

WHEREAS, ITG Software Solutions, Inc., a corporation of Delaware ("ASSIGNOR"), with a principal place of business at 400 Corporate Pointe, 6th Floor, Culver City, California 90230, has filed an intent-to-use application for registration in the United States Patent and Trademark Office of the mark BLOCK ALERT, Serial No. 78/844586, filed March 23, 2006 (hereinafter "the Mark and the Application"); and

WHEREAS, Block Alert LLC, a Delaware Limited Liability Company ("ASSIGNEE"), with a principal place of business at 380 Madison Avenue, 4th Floor, New York, New York 10017, is desirous of acquiring the Mark and the Application together with the portion of ASSIGNOR's business to which the Mark and the Application pertain;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby assign, unto ASSIGNEE all right, title and interest in and to the Mark and the Application, together with the portion of business of ASSIGNOR to which the Mark and the Application pertain and any good will of the business symbolized by the Mark. ASSIGNEE is thus a successor in the business of ASSIGNOR.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to ASSIGNEE.

ITG SOFTWARE SOLUTIONS, INC.

By: P. Mats Goebel
Typed Name: P. MATS GOEBEL
Typed Title: GENERAL COUNSEL
Date: July 21, 2006