

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE: | 06/23/2006 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|-----------------------------|
| Informa plc | | 06/23/2006 | CORPORATION: UNITED KINGDOM |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------------|
| Name: | Informa USA, Inc. |
| Street Address: | One Research Drive |
| City: | Westborough |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 01581 |
| Entity Type: | CORPORATION: MASSACHUSETTS |

PROPERTY NUMBERS Total: 6

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 78896988 | INFORMA |
| Serial Number: | 78896984 | INFORMA |
| Serial Number: | 78896972 | INFORMA |
| Serial Number: | 78896540 | INFORMA |
| Serial Number: | 78896537 | INFORMA |
| Serial Number: | 78895975 | INFORMA |

CORRESPONDENCE DATA

Fax Number: (781)622-5933
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: TFD@MBBP.com
 Correspondent Name: Informa plc
 Address Line 1: 37-41 Mortimer Street
 Address Line 2: Mortimer House

OP \$165.00 78896988

Address Line 4: London, UNITED KINGDOM W1T 3JH

NAME OF SUBMITTER:

Thomas F. Dunn

Signature:

/Thomas F. Dunn/

Date:

07/24/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Informa plc, a registered company registered in England and Wales, registration No. 3099067, with offices located at Mortimer House, 37-41 Mortimer Street, London, UK ("Assignor") is the record owner of the Marks (as set forth in Exhibit A attached hereto) now pending before the United States Patent and Trademark Office;

WHEREAS, Informa USA, Inc. a Massachusetts corporation with offices located at One Research Drive, Westborough, Massachusetts ("Assignee"), is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the good will of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

The Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of the Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments, which may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting the Assignee's rights to the Marks.

Date June 23, 2006

Informa plc

By: _____

John Burton
Company Secretary