

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ConAgra Grocery Products Company		11/28/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ConAgra Foods Packaged Foods Company, Inc.		
<b>Street Address:</b>	One ConAgra Drive		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68102		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75643604	BECAUSE LIFE IS SWEET AND A LITTLE CRUNCHY!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(402)952-6870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(402) 341-3070		
<b>Email:</b>	tdeutmeyer@mcgrathnorth.com		
<b>Correspondent Name:</b>	Tracy L. Deutmeyer		
<b>Address Line 1:</b>	1601 Dodge Street		
<b>Address Line 2:</b>	Suite 3700, First National Tower		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68102		
<b>NAME OF SUBMITTER:</b>	Tracy L. Deutmeyer		
<b>Signature:</b>	/Tracy L. Deutmeyer/		
<b>Date:</b>	07/24/2006		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (the "Assignment") is made effective as of the 28<sup>th</sup> day of November, 2004, by and between ConAgra Grocery Products Company, a Delaware corporation, ("Assignor"), and ConAgra Foods Packaged Foods Company, Inc., a Delaware corporation, ("Assignee").

WHEREAS, Assignor, having its principal offices at 3353 Michelson Drive, Irvine, California 92612 is the owner of the trademark(s) and the associated registration(s) and/or application(s) for registration thereof existing in the United States Patent and Trademark Office listed on Exhibit A attached hereto (collectively, the "Marks").

WHEREAS, Assignee, having its principal offices at 215 West Diehl Road, Naperville, Illinois 60515, is desirous of acquiring all right, title and interest in and to said Marks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any registrations or future registrations thereof.

**CONAGRA GROCERY PRODUCTS COMPANY,**  
Assignor

By: Scott E Messel  
Name: Scott E. Messel  
Title: Vice President, Treasurer and Secretary