

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Grant of Security Interest (Revolver)

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Norwood Promotional Products, Inc.		07/17/2006	CORPORATION: DELAWARE
Norwood Operating Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
Renaissance Publishing Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
Advertising Unlimited, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
The McCleery-Cumming Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:

## RECEIVING PARTY DATA

Name:	The Bank of New York, as Agent
Street Address:	600 East Las Colinas Blvd., Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	Banking Institution:

## PROPERTY NUMBERS Total: 103

Property Type	Number	Word Mark
Serial Number:	75083554	RITEPOINT
Serial Number:	73622359	SUPRA
Serial Number:	74717854	TRI-AD PLUS
Serial Number:	75386453	WASHBURN LABORATORIES
Serial Number:	73286492	THE TRIUMPH LINE
Serial Number:	75095231	ADVERTISING UNLIMITED
Serial Number:	73701558	STYLE-RITE

TRADEMARK

REEL: 003353 FRAME: 0692

900053919

CH \$2590.00 75083554

Serial Number:	73625707	DESIGNER LINE
Serial Number:	73671656	THE ACTION LINE
Serial Number:	74455800	GOLFERS 911
Serial Number:	72379914	AIR TEX
Serial Number:	73575443	BARLOW
Serial Number:	75039339	BTS
Serial Number:	78069234	WHEN IMAGE IS EVERYTHING
Serial Number:	73689448	KOOZIE KUP
Serial Number:	75871567	HEMISPHERE
Serial Number:	78841063	CUBE PAD
Serial Number:	78526459	TEE OFF
Serial Number:	76473222	ECON-O-LINE
Serial Number:	76514525	NORWOOD
Serial Number:	76425997	MOOD METERS
Serial Number:	76533406	SENTRY SAFETY
Serial Number:	76543600	GOOD VALUE CALENDARS
Serial Number:	78841118	A W
Serial Number:	78526464	BALM ARGENTA
Serial Number:	75546076	LOGO-DOME
Serial Number:	76543819	SYMPHONY DIARIES
Serial Number:	74342806	AUI
Serial Number:	74280207	PILLOWLINE
Serial Number:	74712963	SENTRY PACK
Serial Number:	75056027	STYLE-RITE
Serial Number:	76573657	KOOZIE
Serial Number:	75095280	ADVERTISING UNLIMITED
Serial Number:	76533403	SENTRY SAFETY
Serial Number:	75255801	
Serial Number:	75721398	FALCO
Serial Number:	75721397	FALCO
Serial Number:	75721395	FALCO
Serial Number:	75783859	FEATHERSTONE
Serial Number:	71556340	SUPERIOR GIFT LINE
Serial Number:	73090034	THAT'S MY BAG
Serial Number:	75716069	A

Serial Number:	75716070	A
Serial Number:	75716071	AIR-TEX
Serial Number:	75716577	AIR-TEX
Serial Number:	75662173	ALL ACTION ALL YEAR LONG
Serial Number:	72168798	R.O.N.* KIT *REMAIN OVER NITE
Serial Number:	73398051	THE TOPPER
Serial Number:	72255203	B A
Serial Number:	72142164	TOTTY BAG
Serial Number:	72257972	BARLOW
Serial Number:	73804167	SALM
Serial Number:	75628880	TIMESQUARE
Serial Number:	75695986	DURATEC
Serial Number:	75872359	MICROTEC
Serial Number:	75324729	SPORTSTAR
Serial Number:	73024388	HUFFER
Serial Number:	73062600	DASH-CASH
Serial Number:	73733046	CARGO
Serial Number:	73733052	SLIM SET
Serial Number:	73452756	CUT 'N PICKER
Serial Number:	73558431	CUBE GRAPHICS
Serial Number:	72227508	KEY
Serial Number:	71509602	DELAGOLD
Serial Number:	74307636	POLAR KING
Serial Number:	72030841	RED-WHITE-BLUE
Serial Number:	73498895	SADDLE KING
Serial Number:	74017668	SADDLE KING WESTERN
Serial Number:	74673818	SADDLE KING WESTERN BY KEY
Serial Number:	75934987	TECHNO-TOUGH
Serial Number:	71583701	TUF NUT
Serial Number:	71583700	TUF-NUT
Serial Number:	72043860	TUF-NUT
Serial Number:	75473596	WOLF MOUNTAIN
Serial Number:	75473562	WOLF MOUNTAIN BY KEY
Serial Number:	74648631	WOLF MOUNTAIN HUNTINGWEAR BY KEY
Serial Number:	73301051	KEY "IMPERIAL" - ARISTOCRAT OF OVERALLS

Serial Number:	74141090	
Serial Number:	72222417	EMBASSY
Serial Number:	72222420	FINE-RITER
Serial Number:	72296454	MAXIM-AD
Serial Number:	72259966	R
Serial Number:	78841081	SENTRY SAFETY
Serial Number:	78841038	ECON-O-LINE
Serial Number:	78840996	AMERICA'S KIT COMPANY
Serial Number:	78743910	I
Serial Number:	78743913	I ART
Serial Number:	78841135	GOLFERS 911
Serial Number:	78026840	NOVA
Serial Number:	75200817	CYBERLINE
Serial Number:	73155223	B
Serial Number:	72222415	BUTTERBALL
Serial Number:	72185267	CHROMATIC
Serial Number:	74726561	MOBILE MUG
Serial Number:	78642595	SERVE + LEARN
Serial Number:	78642592	MANTIS3
Serial Number:	78183259	OMEGA
Serial Number:	78160937	LOW RIDER
Serial Number:	76306726	JOURNEY
Serial Number:	75565110	ROADSTER
Serial Number:	75508041	ACRYLINE
Serial Number:	74603884	RATTMATT
Serial Number:	73564502	CRYSTALEX

#### CORRESPONDENCE DATA

Fax Number: (212)836-6506  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 836-7091  
 Email: lbernstein@kayescholer.com  
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NAME OF SUBMITTER:	Johanne Remy
Signature:	/s/ Johanne Remy
Date:	07/24/2006
<b>Total Attachments: 10</b> source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page1.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page2.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page3.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page4.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page5.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page6.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page7.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page8.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page9.tif source=BNY-Norwood Trademarks Assignment (Revolver) 7-17-06#page10.tif	

## **GRANT OF SECURITY INTEREST IN TRADEMARKS**

**GRANT OF SECURITY INTEREST IN TRADEMARKS**, dated as of July 17, 2006, from **NORWOOD PROMOTIONAL PRODUCTS, INC.**, a Delaware corporation ("**NPPI**"), each of the direct and indirect subsidiaries of NPPI (collectively the "**Grantors**"), to The Bank of New York as Agent (the "**Grantee**") for the lenders (the "**Lenders**") party to the Loan and Security Agreement ("**Loan and Security Agreement**") dated as of the date hereof among the Grantors, the Lenders, and The Bank of New York as Agent for the Lenders.

WHEREAS, Grantors are the owners of all right, title and interest, and all goodwill associated therewith, **in**, to and under the trade names, trademarks, service marks, logos, trademark and service registrations, applications to register trademarks and service marks, and common law rights therein, set forth on Schedule A attached hereto (the "**Trademarks**");

WHEREAS, **Grantee** desires to acquire a security interest in, and lien on, all of Grantors' right, title and interest in, to and under the Trademarks; and

WHEREAS, **Grantors** are willing to grant to Grantee a security interest in and lien upon the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby **acknowledged**, and subject to the terms and conditions of the Security Agreement, Grantors hereby grant to Grantee a security interest in, and a lien upon, all of Grantors' right, title and interest in, to and under the Trademarks, including, without limitation, all renewals of trademark and service mark registrations, all rights corresponding thereto throughout the world, the right to recover for all past, present and future infringements, misappropriation or dilution thereof, all other rights of any kind whatsoever accruing thereunder or pertaining thereto, together, in each case, with the product lines and goodwill of the business connected with the use of, and symbolized by, each such trade name, trademark and service mark.

This Grant of Security Interest in Trademarks is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Loan and Security Agreement) of the **Grantors** and shall be effective as of the date of the Loan and Security Agreement.

This Grant of **Security** Interest in Trademarks has been granted in conjunction with the security interest granted to Grantee under the Loan and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Loan and Security Agreement, all terms and provisions of which are incorporated herein by reference. If any provisions of this Grant of Security Interest in Trademarks are deemed to conflict with the Loan and Security Agreement, the provisions of the Loan and Security Agreement shall govern.

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IN WITNESS WHEREOF, the undersigned have caused this Grant of Security Interest in Trademarks to be duly executed and delivered as of the day and year first above written.

**GRANTORS:**

**NORWOOD PROMOTIONAL PRODUCTS, INC.  
NORWOOD OPERATING COMPANY, LLC  
RENAISSANCE PUBLISHING COMPANY, LLC  
ADVERTISING UNLIMITED, LLC  
THE MCCLEERY-CUMMING COMPANY, LLC**

By: William S. Steckel  
Name: William S. Steckel  
Title: Chief Financial Officer, Treasurer and Senior  
Vice President

# SCHEDULE A TO GRANT OF SECURITY INTEREST

## TRADEMARKS

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company, LLC	RITEPOINT	September 23, 1997	2098870	75083554	Combined §§ 8 & 9 form due September 23, 2007
Norwood Operating Company, LLC	SUPRA	November 17, 1987	1465391	73622359	Combined §§ 8 & 9 form due November 17, 2007
Norwood Operating Company, LLC	TRI-AD-PLUS	March 25, 1997	2047162	74717854	Combined §§ 8 & 9 form due March 25, 2007
Norwood Operating Company, LLC	WASHBURN LABORATORIES	December 8, 1998	2208965	75386453	Combined §§ 8 & 9 form due December 8, 2008
Norwood Operating Company, LLC	THE TRIUMPH LINE	September 21, 1982	1209674	73286492	Combined §§ 8 & 9 form due September 21, 2012
Norwood Operating Company, LLC	ADVERTISING UNLIMITED		2333457	75095231	Abandoned
Norwood Operating Company, LLC	STYLE- RITE	January 31, 1989	1522588	73701558	Combined §§ 8 & 9 form due January 31, 2009
Norwood Operating Company, LLC	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
Norwood Operating Company, LLC	THE ACTION LINE	January 2, 1990	1574781	73671656	Combined §§ 8 & 9 form due January 2, 2010
Norwood Operating Company, LLC <sup>1</sup>	GOLFERS 911	May 21, 1996	1975196	74455800	Combined §§ 8 & 9 form due May 21, 2016
Norwood Operating Company, LLC	AIR TEX	February 4, 1975	1003874	72379914	Combined §§ 8 & 9 form due February 4, 2015
Norwood Operating Company, LLC	BARLOW	September 6, 1988	1502777	73575443	Combined §§ 8 & 9 form due September 6, 2008
Norwood Operating Company, LLC	BTS	February 11, 1997	2036881	75039339	Combined §§ 8 & 9 form due February 11, 2007
Norwood Operating Company, LLC	WHEN IMAGE IS EVERYTHING	February 12, 2002	2538411	78069234	Section 8 Affidavit due February 12, 2008
Norwood Operating Company, LLC	KOOZIE KUP (STYLIZED)	May 24, 1988	1489383	73689448	Combined §§ 8 & 9 form due May 24, 2008
Norwood Operating Company, LLC	HEMISPHERE	November 6, 2001	2505415	75871567	Section 8 Affidavit due November 6, 2007
Norwood Operating Company, LLC	CUBE-PAD			78841063	Wait for response from Examining Attorney
Norwood Operating Company, LLC	TEE OFF	December 27, 2005	3035648	78526459	Section 8 Affidavit due December 27, 2011
Norwood Operating Company, LLC	ECON-O-LINE	February 22, 2005	2927209	76473222	Section 8 Affidavit due February 22, 2011
Norwood Operating Company, LLC	NORWOOD	October 19, 2004	2894578	76514525	Section 8 Affidavit due October 19, 2010
Norwood Operating Company, LLC	MOOD METERS	February 8, 2005	2924635	76425997	Section 8 Affidavit due February 8, 2011

<sup>1</sup> Grantors are investigating the assignment made by the registrant to Golfers 911, Inc. in 1994.



OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company, LLC	SENTRY SAFETY			76533406	Extension for Statement of Use filing granted: due December 20, 2006
Norwood Operating Company, LLC	GOOD VALUE CALENDARS	May 31, 2005	2956573	76543600	Section 8 Affidavit due May 31, 2011
Norwood Operating Company, LLC	A W			78841118	Wait for response from Examining Attorney
Norwood Operating Company, LLC	BALM ARGENTA	May 9, 2006	3089681	78526464	Section 8 Affidavit due May 9, 2012
Norwood Operating Company, LLC	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Norwood Operating Company, LLC	SYMPHONY DIARIES	January 24, 2006	3051358	76543819	Section 8 Affidavit due January 24, 2012
Norwood Operating Company, LLC	AUI	October 8, 1996	2006473	74342806	Combined §§ 8 & 9 form due October 8, 2006
Norwood Operating Company, LLC	PILLOWLINE	February 23, 1993	1754165	74280207	Combined §§ 8 & 9 form due February 23, 2013
Norwood Operating Company, LLC	SENTRY PACK & DESIGN	July 16, 1996	1987179	74712963	Combined §§ 8 & 9 form due July 16, 2006
Norwood Operating Company, LLC <sup>2</sup>	STYLE- RITE	January 7, 1997	2028873	75056027	Combined §§ 8 & 9 form due January 7, 2007
Norwood Operating Company, LLC	KOOZIE			76573657	No action required, application is suspended pending disposition of application Serial No. 78355198
Norwood Operating Company, LLC	ADVERTISING UNLIMITED	April 20, 1999	2240955	75095280	Cancelled on January 28, 2006
Norwood Operating Company, LLC	SENTRY SAFETY			76533403	Abandoned on April 20, 2005
Advertising Unlimited, Inc.	Bandage dispenser design	February 26, 2002	2542025	75255801	Section 8 Affidavit due February 26, 2008
Advertising Unlimited, Inc.	FALCO	August 22, 2000	2379179	75721398	Section 8 Affidavit due August 22, 2006
Advertising Unlimited, Inc.	FALCO	September 26, 2000	2389593	75721397	Section 8 Affidavit due September 26, 2006
Advertising Unlimited, Inc.	FALCO (STYLIZED)	August 22, 2000	2379178	75721395	Section 8 Affidavit due August 22, 2006
Advertising Unlimited, Inc.	FEATHERSTONE	June 13, 2000	2357698	75783859	Section 8 Affidavit due June 13, 2006
Advertising Unlimited, Inc.	SUPERIOR GIFT LINE	July 19, 1949	0512591	71556340	Combined §§ 8 & 9 form due July 19, 2009
Air-Tex Corporation	THAT'S MY BAG	June 6, 1978	1092806	73090034	Combined §§ 8 & 9 form due June 6, 2008
Air-Tex Corporation	A & design	August 15, 2000	2377241	75716069	Section 8 Affidavit due August 15, 2006

<sup>2</sup> Grantors are in the process of having the random assignment from TMP International Inc. to NBD Bank removed from the record.

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Air-Tex Corporation	A & design	March 21, 2000	2332960	75716070	Section 8 Affidavit due March 21, 2006
Air-Tex Corporation	AIR-TEX (stylized)	October 24, 2000	2397352	75716071	Section 8 Affidavit due October 24, 2006
Air-Tex Corporation	AIR-TEX (stylized)	March 21, 2000	2332968	75716577	Section 8 Affidavit due March 21, 2006
Norwood Operating Company	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
ArtMold Products Corporation	ALL ACTION ALL YEAR LONG	February 6, 2001	2426189	75662173	Section 8 Affidavit due February 6, 2007
BA Acquisition, Inc.	R.O.N. *KIT* REMAIN OVER NITE	March 31, 1964	767699	72168798	Cancelled January 1, 2005
ArtMold Products Corporation	THE TOPPER	December 13, 1983	1260967	73398051	Cancelled September 18, 2004
BA Acquisition, Inc.	BA & DESIGN	November 28, 1967	839622	72255203	Combined §§ 8 & 9 form due November 28, 2007
BA Acquisition, Inc.	TOTTY BAG	April 2, 1963	747431	72142164	
Barlow Promotional Products, Inc.	BARLOW	October 24, 1967	837694	72257972	Combined §§ 8 & 9 form due October 24, 2007
Barlow Promotional Products, Inc.	SALM	April 16, 1991	1641027	73804167	Combined §§ 8 & 9 form due April 16, 2011
Barlow Promotional Products, Inc.	TIMESQUARE	December 26, 2000	2415138	75628880	Section 8 Affidavit due December 26, 2006
Duratec Corporation	DURATEC	November 28, 2000	2407992	75695986	Section 8 Affidavit due November 28, 2006
Duratec Corporation	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Duratec Corporation	MICROTEC	October 30, 2001	2502968	75872359	Section 8 Affidavit due October 30, 2007
Gerber Industries, Ltd.	SPORTSTAR	February 23, 1999	2226769	75324729	Cancelled November 26, 2005
Gerber Industries, Ltd.	HUFFER	March 9, 1976	1035231	73024388	Combined §§ 8 & 9 form due March 9, 2006
Janesville Group Limited	DASH-CASH	July 20, 1976	1044189	73062600	Combined §§ 8 & 9 form due July 20, 2006
Janesville Group Ltd.	CARGO	April 11, 1989	1533953	73733046	Combined §§ 8 & 9 form due April 11, 2009
Janesville Group Ltd	SLIM SET	August 29, 1989	1553492	73733052	Combined §§ 8 & 9 form due August 29, 2009
Janesville Group Ltd	CUT'N'PICKER	June 11, 1985	1340135	73452756	Cancelled March 18, 2006
Key Industries, Inc.	CUBE GRAPHICS & DESIGN	October 14, 1986	1413837	73558431	Combined §§ 8 & 9 form due October 14, 2006
Key Industries, Inc.	KEY	December 6, 1966	819933	72227508	Combined §§ 8 & 9 form due December 6, 2006
Key Industries, Inc.	KEY "IMPERIAL" ARISTOCRAT OF OVERALLS (STYLIZED)	May 22, 1951	542701	71509602	Combined §§ 8 & 9 form due May 22, 2011
Key Industries, Inc.	POLAR KING	July 29, 1997	2082680	74307636	Combined §§ 8 & 9 form due July 29, 2007

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Key Industries, Inc.	RED-WHITE-BLUE & DESIGN	December 2, 1958	670636	72030841	Combined §§ 8 & 9 form due December 2, 2008
Key Industries, Inc.	SADDLE KING	November 5, 1985	1369126	73498895	Combined §§ 8 & 9 form due November 5, 2015
Key Industries, Inc.	SADDLE KING WESTERN	October 2, 1990	1615828	74017668	Combined §§ 8 & 9 form due October 2, 2010
Key Industries, Inc.	SADDLE KING WESTERN BY KEY & DESIGN	April 2, 1996	1965655	74673818	Combined §§ 8 & 9 form due April 2, 2016
Key Industries, Inc.	TECHNO-TOUGH	April 9, 2002	2559881	75934987	Section 8 Affidavit due April 9, 2008
Key Industries, Inc.	TUF NUT & DESIGN	January 16, 1951	536624	71583701	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF NUT (STYLIZED)	January 16, 1951	536623	71583700	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF-NUT (STYLIZED)	November 4, 1958	669330	72043860	Combined §§ 8 & 9 form due November 4, 2008
Key Industries, Inc.	WOLF MOUNTAIN	June 22, 1999	2255489	75473596	Combined §§ 8 & 9 form due June 22, 2009
Key Industries, Inc.	WOLF MOUNTAIN BY KEY & DESIGN	August 22, 2000	2378461	75473562	Section 8 Affidavit due August 22, 2006
Key Industries, Inc.	WOLF MOUNTAIN HUNTINGWEAR BY KEY & DESIGN	August 19, 1997	2089602	74648631	Combined §§ 8 & 9 form due August 19, 2007
Key Industries, Inc.	KEY "IMPERIAL" -- ARISTOCRAT OF OVERALLS & DESIGN	June 15, 1982	1197997	73301051	Combined §§ 8 & 9 form due June 15, 2012
Key Industries, Inc.	DESIGN	October 27, 1992	1727717	74141090	Combined §§ 8 & 9 form due October 27, 2012
Norwood Operating Company	EMBASSY	July 12, 1966	811049	72222417	Combined §§ 8 & 9 form due July 12, 2006
Norwood Operating Company	FINE-RITER	June 28, 1966	810610	72222420	Combined §§ 8 & 9 form due June 28, 2006
Norwood Operating Company	MAXIM-AD	March 11, 1969	866390	72296454	Combined §§ 8 & 9 form due March 11, 2009
Norwood Operating Company	R & DESIGN	October 17, 1967	837152	72259966	Combined §§ 8 & 9 form due October 17, 2007
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Combined §§ 8 & 9 form due June 7, 2006
Norwood Operating Company	SENTRY SAFETY			78841081	Wait for response from Examining Attorney
Norwood Operating Company	ECON-O-LINE			78841038	Wait for response from Examining Attorney
Norwood Operating Company	AMERICA'S KIT COMPANY			78840996	Wait for response from Examining Attorney
Norwood Operating Company	i DESIGN			78743910	Response to Office Action due November 4, 2006
Norwood Operating Company	I ART & DESIGN			78743913	Response to Office Action due November 4, 2006

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company	GOLFERS 911 & design			78841135	Wait for response from Examining Attorney
Radio Cap Company	NOVA & DESIGN	March 5, 2002	2545094	78026840	Section 8 Affidavit due March 5, 2008
William Industries, Inc.	MOBILE MUG	August 27, 1996	1996968	74726561	Combined §§ 8 & 9 form due August 27, 2006
Radio Cap Company	CYBERLINE	December 23, 1997	2123466	75200817	Cancelled September 25, 2004
Souvenir, Inc.	B	October 27, 1981	1175085	73155223	Combined §§ 8 & 9 form due October 27, 2011
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Combined §§ 8 & 9 form due June 7, 2006
Norwood Operating Company	CHROMATIC	January 12, 1965	783232	72185267	Cancelled October 15, 2005
William Industries, Inc.	MOBILE MUG (STYLIZED)	August 27, 1996	1996968	74726561	Combined §§ 8 & 9 form due August 27, 2006
William Industries, Inc.	SERVE + LEARN			78642595	Statement of Use due November 30, 2006
William Industries, Inc.	MANTIS3			78642592	Response to Office Action due June 23, 2006
William Industries, Inc.	OMEGA	August 16, 2005	2984895	78183259	Section 8 Affidavit due August 16, 2011
William Industries, Inc.	LOW RIDER	July 19, 2005	2972796	78160937	Section 8 Affidavit due July 19, 2011
William Industries, Inc.	JOURNEY	November 12, 2002	2650648	76306726	Section 8 Affidavit due November 12, 2008
William Industries, Inc.	ROADSTER	June 19, 2001	2462231	75565110	Section 8 Affidavit due June 19, 2007
William Industries, Inc.	ACRYLINE	March 14, 2000	2330297	75508041	Combined §§ 8 & 9 form due March 14, 2010
William Industries, Inc.	RATTMATT	October 1, 1996	2005080	74603884	Combined §§ 8 & 9 form due October 1, 2016
William Industries, Inc.	CRYSTALEX	December 16, 1986	1421087	73564502	Combined §§ 8 & 9 form due December 16, 2016

## INTERNATIONAL TRADEMARKS

<b>OWNER</b>	<b>TERRITORY</b>	<b>TRADEMARK</b>	<b>REG. DATE</b>	<b>REG. NO.</b>	<b>SERIAL NO.</b>	<b>NEXT ACTION</b>
Norwood Promotional Products, Inc.	Taiwan	<b>NORWOOD</b>	June 16, 2004	1107729	92065654	Renewal due June 16, 2014
Norwood Promotional Products, Inc.	Philippines	<b>NORWOOD</b>			4-2003-0010461	N/A
Norwood Promotional Products, Inc.	Panama	<b>NORWOOD</b>	June 23, 2004	131787101	131781-01	Renewal due November 12, 2013
Norwood Promotional Products, Inc.	Mexico	<b>NORWOOD</b>	December 15, 2004	863717	629661	Renewal due Nov 14, 2013
Norwood Promotional Products, Inc.	Mexico	<b>KOOZIE</b>		843021	663597	Renewal due June 25, 2014
Norwood Promotional Products, Inc.	Madrid Protocol	<b>NORWOOD</b>	November 12, 2003	820262	Z1230067	Affidavit of continued use due December 11, 2009
Norwood Promotional Products, Inc.	India	<b>NORWOOD</b>	December 17, 2005	1249659	1249659	Use due December 17, 2010
Norwood Operating Company <sup>3</sup>	Canada	<b>ACTION LINE</b>	April 8, 1988	TMA339029	584733	Renewal due April 8, 2018
Norwood Operating Company <sup>4</sup>	Canada	<b>THE ACTION LINE</b>	June 30, 1988	TMA342226	588190	Renewal due June 30, 2018
Norwood Promotional Products, Inc.	Canada	<b>KOOZIE</b>			1217362	Response to Examiner's Report due August 19, 2006
Norwood Promotional Products, Inc.	Canada	<b>NORWOOD</b>	August 24, 2005	TMA646614	1196021	Renewal due August 24, 2020
Norwood Promotional Products, Inc.	Brazil	<b>NORWOOD</b>			826059112	Pre-Reg Status Check due Aug. 27, 2006 following 01/27/04 publication

<sup>3</sup> Grantors are in the process of filing the necessary paperwork to reflect that the owner is Norwood Operating Company, LLC.

<sup>4</sup> Grantors are in the process of filing the necessary paperwork to reflect that the owner is Norwood Operating Company, LLC.

OWNER	TERRITORY	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Promotional Products, Inc.	Australia	NORWOOD	November 12, 2003	820262	995652	Affidavit of continued use due December 11, 2009
Norwood Canada Ltd.	Canada	Claybar and Design	October 28, 1988		TMA347,207	
Norwood Canada Ltd.	Canada	Claybar	January 9, 1987		TMA322,572	
Norwood Canada Ltd.	Canada	H Line and Design	December 21, 1990		TMA377,648	
Norwood Canada Ltd.	Canada	H Line	January 11, 1991		TMA378,088	
Norwood Canada Ltd.	Canada	King Craft and Design	August 7, 1981		TMA261,421	
Norwood Canada Ltd.	Canada	Talbot Marketing and Design	August 6, 1976		TMA215,232	
Norwood Canada Ltd.	Canada	The Communicator Line	November 11, 1994		TMA435,274	
Norwood Canada Ltd.	Canada	Quadracolor and Design	February 14, 1975		TMA205,327	
Norwood Canada Ltd.	Canada	X and Design	August 23, 1974		TMA201,280	

U.S. STATE REGISTRATIONS

OWNER	STATE	TRADEMARK	REG. NO.	NEXT ACTION
Barlow Specialty Advertising	Minnesota	SALM	13,622	Renewal due May 17, 2008
Advertising Unlimited, Inc.	Montana	BALM ARGENTA	T,003,215	Inactive; expired on August 31, 2001
Artmold Products Corporation	Wisconsin	TEE OFF ENTERPRISES	WI3000043997	N/A 10 year duration
Janesville Group Limited	Wisconsin	EMPHASIS	WI30000002546	N/A 10 year duration