

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Memorandum of Subordination Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Norwood Promotional Products, Inc.		07/17/2006	CORPORATION: DELAWARE
Norwood Operating Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
Renaissance Publishing Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
Advertising Unlimited, LLC		07/17/2006	LIMITED LIABILITY COMPANY:
The McCleery-Cumming Company, LLC		07/17/2006	LIMITED LIABILITY COMPANY:

## RECEIVING PARTY DATA

Name:	The Bank of New York, as Agent
Street Address:	600 East Las Colinas Blvd., Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	Banking Institution:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75083554	RITEPOINT

## CORRESPONDENCE DATA

Fax Number: (212)836-6506

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (212) 863-7091

Email: lbernstein@kayescholer.com

Correspondent Name: Lauren M. Bernstein, Esq.

Address Line 1: 425 Park Avenue

CH \$40.00 75083554

900053931

TRADEMARK  
REEL: 003353 FRAME: 0812

Address Line 2: c/o Kaye Scholer LLP  
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER: Johanne Remy

Signature: /s/ Johanne Remy

Date: 07/24/2006

**Total Attachments: 19**

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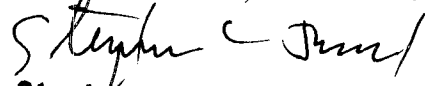
## MEMORANDUM OF SUBORDINATION AGREEMENT

THIS MEMORANDUM OF SUBORDINATION AGREEMENT (the “**Memorandum**”) is made as of July 17, 2006 by THE BANK OF NEW YORK, as agent for the Purchasers, as defined in the Subordination Agreement referred to below (“**Mezzanine Agent**”), with respect to the following:

1. Norwood Promotional Products, Inc. and each of its direct and indirect subsidiaries (collectively, the “**Companies**”) are the owners and holders of intellectual property, including but not limited to that listed and more fully described in Exhibit A attached hereto (the “**Property**”).
2. The Companies have previously granted to The Bank of New York (“**First Lien Agent**”), as administrative agent, a lien on the Property pursuant to that certain Second Amended and Restated Credit Agreement among the Companies, as debtors and First Lien Agent dated as of August 16, 2004 (the “**Senior Lien**”).
3. Concurrently with the execution of this Memorandum, the Companies have granted to Mezzanine Agent a lien on the Property pursuant to that certain Subordinated Security Agreement dated as of the date hereof, as amended from time to time, by the Companies in favor of the Mezzanine Agent (the “**Subordinated Lien**”).
4. First Lien Agent and Mezzanine Agent have agreed to certain arrangements regarding their relative priorities with respect to payment of the loans secured by the Senior Lien and the Subordinated Lien pursuant to the terms and conditions of that certain Intercreditor and Subordination Agreement dated as of the date hereof (the “**Subordination Agreement**”) by and among First Lien Agent, Mezzanine Agent, Norwood Promotional Products Holdings, Inc. and the Companies.
5. This Memorandum is prepared and executed by the Mezzanine Agent for the purpose of evidencing and providing record notice of the Subordination Agreement.
6. In the event of any inconsistency between the terms of the Subordination Agreement and the terms of this Memorandum, the terms of the Subordination Agreement shall prevail. This Memorandum may be executed in any number of counterparts, each of which shall be an original but all of which shall be deemed one and the same document. All terms used but not defined in this Memorandum that are capitalized shall have the meanings given to such terms in the Subordination Agreement.

IN WITNESS WHEREOF the parties have executed this Memorandum as of the date written below.

**THE BANK OF NEW YORK**, as Mezzanine Agent



By: Stephen C. Jerard

Its: Vice President

STATE OF TEXAS

COUNTY OF DALLAS

The foregoing instrument was acknowledged before me on July 17<sup>th</sup>, by Stephen C. Gerard, the Vice President, of THE BANK OF NEW YORK, a Officer, on behalf of the corporation who is personally known to me or who has produced his DL as identification.

Cheryl Skinner

Notary Public, DALLAS County, TEXAS

My Commission Expires: \_\_\_\_\_

Acting in \_\_\_\_\_ County, \_\_\_\_\_



**EXHIBIT A**

## TRADEMARKS

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company, LLC	RITEPOINT	September 23, 1997	2098870	75083554	Combined §§ 8 & 9 form due September 23, 2007
Norwood Operating Company, LLC	SUPRA	November 17, 1987	1465391	73622359	Combined §§ 8 & 9 form due November 17, 2007
Norwood Operating Company, LLC	TRI-AD-PLUS	March 25, 1997	2047162	74717854	Combined §§ 8 & 9 form due March 25, 2007
Norwood Operating Company, LLC	WASHBURN LABORATORIES	December 8, 1998	2208965	75386453	Combined §§ 8 & 9 form due December 8, 2008
Norwood Operating Company, LLC	THE TRIUMPH LINE	September 21, 1982	1209674	73286492	Combined §§ 8 & 9 form due September 21, 2012
Norwood Operating Company, LLC	ADVERTISING UNLIMITED		2333457	75095231	Abandoned
Norwood Operating Company, LLC	STYLE- RITE	January 31, 1989	1522588	73701558	Combined §§ 8 & 9 form due January 31, 2009
Norwood Operating Company, LLC	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
Norwood Operating Company, LLC	THE ACTION LINE	January 2, 1990	1574781	73671656	Combined §§ 8 & 9 form due January 2, 2010
Norwood Operating Company, LLC <sup>1</sup>	GOLFERS 911	May 21, 1996	1975196	74455800	Combined §§ 8 & 9 form due May 21, 2016
Norwood Operating Company, LLC	AIR TEX	February 4, 1975	1003874	72379914	Combined §§ 8 & 9 form due February 4, 2015
Norwood Operating Company, LLC	BARLOW	September 6, 1988	1502777	73575443	Combined §§ 8 & 9 form due September 6, 2008
Norwood Operating Company, LLC	BTS	February 11, 1997	2036881	75039339	Combined §§ 8 & 9 form due February 11, 2007
Norwood Operating Company, LLC	WHEN IMAGE IS EVERYTHING	February 12, 2002	2538411	78069234	Section 8 Affidavit due February 12, 2008
Norwood Operating Company, LLC	KOOZIE KUP (STYLIZED)	May 24, 1988	1489383	73689448	Combined §§ 8 & 9 form due May 24, 2008
Norwood Operating Company, LLC	HEMISPHERE	November 6, 2001	2505415	75871567	Section 8 Affidavit due November 6, 2007
Norwood Operating Company, LLC	CUBE-PAD			78841063	Wait for response from Examining Attorney
Norwood Operating Company, LLC	TEE OFF	December 27, 2005	3035648	78526459	Section 8 Affidavit due December 27, 2011
Norwood Operating Company, LLC	ECON-O-LINE	February 22, 2005	2927209	76473222	Section 8 Affidavit due February 22, 2011
Norwood Operating Company, LLC	NORWOOD	October 19, 2004	2894578	76514525	Section 8 Affidavit due October 19, 2010
Norwood Operating Company, LLC	MOOD METERS	February 8, 2005	2924635	76425997	Section 8 Affidavit due February 8, 2011

<sup>1</sup> Grantors are investigating the assignment made by the registrant to Golfers 911, Inc. in 1994.

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company, LLC	SENTRY SAFETY			76533406	Extension for Statement of Use filing granted: due December 20, 2006
Norwood Operating Company, LLC	GOOD VALUE CALENDARS	May 31, 2005	2956573	76543600	Section 8 Affidavit due May 31, 2011
Norwood Operating Company, LLC	A W			78841118	Wait for response from Examining Attorney
Norwood Operating Company, LLC	BALM ARGENTA	May 9, 2006	3089681	78526464	Section 8 Affidavit due May 9, 2012
Norwood Operating Company, LLC	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Norwood Operating Company, LLC	SYMPHONY DIARIES	January 24, 2006	3051358	76543819	Section 8 Affidavit due January 24, 2012
Norwood Operating Company, LLC	AUI	October 8, 1996	2006473	74342806	Combined §§ 8 & 9 form due October 8, 2006
Norwood Operating Company, LLC	PILLOWLINE	February 23, 1993	1754165	74280207	Combined §§ 8 & 9 form due February 23, 2013
Norwood Operating Company, LLC	SENTRY PACK & DESIGN	July 16, 1996	1987179	74712963	Combined §§ 8 & 9 form due July 16, 2006
Norwood Operating Company, LLC <sup>2</sup>	STYLE- RITE	January 7, 1997	2028873	75056027	Combined §§ 8 & 9 form due January 7, 2007
Norwood Operating Company, LLC	KOOZIE			76573657	No action required, application is suspended pending disposition of application Serial No. 78355198
Norwood Operating Company, LLC	ADVERTISING UNLIMITED	April 20, 1999	2240955	75095280	Cancelled on January 28, 2006
Norwood Operating Company, LLC	SENTRY SAFETY			76533403	Abandoned on April 20, 2005
Advertising Unlimited, Inc.	Bandage dispenser design	February 26, 2002	2542025	75255801	Section 8 Affidavit due February 26, 2008
Advertising Unlimited, Inc.	FALCO	August 22, 2000	2379179	75721398	Section 8 Affidavit due August 22, 2006
Advertising Unlimited, Inc.	FALCO	September 26, 2000	2389593	75721397	Section 8 Affidavit due September 26, 2006
Advertising Unlimited, Inc.	FALCO (STYLIZED)	August 22, 2000	2379178	75721395	Section 8 Affidavit due August 22, 2006
Advertising Unlimited, Inc.	FEATHERSTONE	June 13, 2000	2357698	75783859	Section 8 Affidavit due June 13, 2006
Advertising Unlimited, Inc.	SUPERIOR GIFT LINE	July 19, 1949	0512591	71556340	Combined §§ 8 & 9 form due July 19, 2009
Air-Tex Corporation	THAT'S MY BAG	June 6, 1978	1092806	73090034	Combined §§ 8 & 9 form due June 6, 2008
Air-Tex Corporation	A & design	August 15, 2000	2377241	75716069	Section 8 Affidavit due August 15, 2006

<sup>2</sup> Grantors are in the process of having the random assignment from TMP International Inc. to NBD Bank removed from the record.



OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Air-Tex Corporation	A & design	March 21, 2000	2332960	75716070	Section 8 Affidavit due March 21, 2006
Air-Tex Corporation	AIR-TEX (stylized)	October 24, 2000	2397352	75716071	Section 8 Affidavit due October 24, 2006
Air-Tex Corporation	AIR-TEX (stylized)	March 21, 2000	2332968	75716577	Section 8 Affidavit due March 21, 2006
Norwood Operating Company	DESIGNER LINE	June 2, 1987	1441604	73625707	Combined §§ 8 & 9 form due June 2, 2007
ArtMold Products Corporation	ALL ACTION ALL YEAR LONG	February 6, 2001	2426189	75662173	Section 8 Affidavit due February 6, 2007
BA Acquisition, Inc.	R.O.N. *KIT* REMAIN OVER NITE	March 31, 1964	767699	72168798	Cancelled January 1, 2005
ArtMold Products Corporation	THE TOPPER	December 13, 1983	1260967	73398051	Cancelled September 18, 2004
BA Acquisition, Inc.	BA & DESIGN	November 28, 1967	839622	72255203	Combined §§ 8 & 9 form due November 28, 2007
BA Acquisition, Inc.	TOTTY BAG	April 2, 1963	747431	72142164	
Barlow Promotional Products, Inc.	BARLOW	October 24, 1967	837694	72257972	Combined §§ 8 & 9 form due October 24, 2007
Barlow Promotional Products, Inc.	SALM	April 16, 1991	1641027	73804167	Combined §§ 8 & 9 form due April 16, 2011
Barlow Promotional Products, Inc.	TIMESQUARE	December 26, 2000	2415138	75628880	Section 8 Affidavit due December 26, 2006
Duratec Corporation	DURATEC	November 28, 2000	2407992	75695986	Section 8 Affidavit due November 28, 2006
Duratec Corporation	LOGO-DOME	January 23, 2001	2423824	75546076	Section 8 Affidavit due January 23, 2007
Duratec Corporation	MICROTEC	October 30, 2001	2502968	75872359	Section 8 Affidavit due October 30, 2007
Gerber Industries, Ltd.	SPORTSTAR	February 23, 1999	2226769	75324729	Cancelled November 26, 2005
Gerber Industries, Ltd.	HUFFER	March 9, 1976	1035231	73024388	Combined §§ 8 & 9 form due March 9, 2006
Janesville Group Limited	DASH-CASH	July 20, 1976	1044189	73062600	Combined §§ 8 & 9 form due July 20, 2006
Janesville Group Ltd.	CARGO	April 11, 1989	1533953	73733046	Combined §§ 8 & 9 form due April 11, 2009
Janesville Group Ltd	SLIM SET	August 29, 1989	1553492	73733052	Combined §§ 8 & 9 form due August 29, 2009
Janesville Group Ltd	CUT'N'PICKER	June 11, 1985	1340135	73452756	Cancelled March 18, 2006
Key Industries, Inc.	CUBE GRAPHICS & DESIGN	October 14, 1986	1413837	73558431	Combined §§ 8 & 9 form due October 14, 2006
Key Industries, Inc.	KEY	December 6, 1966	819933	72227508	Combined §§ 8 & 9 form due December 6, 2006
Key Industries, Inc.	KEY "IMPERIAL" ARISTOCRAT OF OVERALLS (STYLIZED)	May 22, 1951	542701	71509602	Combined §§ 8 & 9 form due May 22, 2011
Key Industries, Inc.	POLAR KING	July 29, 1997	2082680	74307636	Combined §§ 8 & 9 form due July 29, 2007

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Key Industries, Inc.	RED-WHITE-BLUE & DESIGN	December 2, 1958	670636	72030841	Combined §§ 8 & 9 form due December 2, 2008
Key Industries, Inc.	SADDLE KING	November 5, 1985	1369126	73498895	Combined §§ 8 & 9 form due November 5, 2015
Key Industries, Inc.	SADDLE KING WESTERN	October 2, 1990	1615828	74017668	Combined §§ 8 & 9 form due October 2, 2010
Key Industries, Inc.	SADDLE KING WESTERN BY KEY & DESIGN	April 2, 1996	1965655	74673818	Combined §§ 8 & 9 form due April 2, 2016
Key Industries, Inc.	TECHNO-TOUGH	April 9, 2002	2559881	75934987	Section 8 Affidavit due April 9, 2008
Key Industries, Inc.	TUF NUT & DESIGN	January 16, 1951	536624	71583701	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF NUT (STYLIZED)	January 16, 1951	536623	71583700	Combined §§ 8 & 9 form due January 16, 2011
Key Industries, Inc.	TUF-NUT (STYLIZED)	November 4, 1958	669330	72043860	Combined §§ 8 & 9 form due November 4, 2008
Key Industries, Inc.	WOLF MOUNTAIN	June 22, 1999	2255489	75473596	Combined §§ 8 & 9 form due June 22, 2009
Key Industries, Inc.	WOLF MOUNTAIN BY KEY & DESIGN	August 22, 2000	2378461	75473562	Section 8 Affidavit due August 22, 2006
Key Industries, Inc.	WOLF MOUNTAIN HUNTINGWEAR BY KEY & DESIGN	August 19, 1997	2089602	74648631	Combined §§ 8 & 9 form due August 19, 2007
Key Industries, Inc.	KEY "IMPERIAL" - ARISTOCRAT OF OVERALLS & DESIGN	June 15, 1982	1197997	73301051	Combined §§ 8 & 9 form due June 15, 2012
Key Industries, Inc.	DESIGN	October 27, 1992	1727717	74141090	Combined §§ 8 & 9 form due October 27, 2012
Norwood Operating Company	EMBASSY	July 12, 1966	811049	72222417	Combined §§ 8 & 9 form due July 12, 2006
Norwood Operating Company	FINE-RITER	June 28, 1966	810610	72222420	Combined §§ 8 & 9 form due June 28, 2006
Norwood Operating Company	MAXIM-AD	March 11, 1969	866390	72296454	Combined §§ 8 & 9 form due March 11, 2009
Norwood Operating Company	R & DESIGN	October 17, 1967	837152	72259966	Combined §§ 8 & 9 form due October 17, 2007
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Combined §§ 8 & 9 form due June 7, 2006
Norwood Operating Company	SENTRY SAFETY			78841081	Wait for response from Examining Attorney
Norwood Operating Company	ECON-O-LINE			78841038	Wait for response from Examining Attorney
Norwood Operating Company	AMERICA'S KIT COMPANY			78840996	Wait for response from Examining Attorney
Norwood Operating Company	i DESIGN			78743910	Response to Office Action due November 4, 2006
Norwood Operating Company	I ART & DESIGN			78743913	Response to Office Action due November 4, 2006

OWNER	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Operating Company	GOLFERS 911 & design			78841135	Wait for response from Examining Attorney
Radio Cap Company	NOVA & DESIGN	March 5, 2002	2545094	78026840	Section 8 Affidavit due March 5, 2008
William Industries, Inc.	MOBILE MUG	August 27, 1996	1996968	74726561	Combined §§ 8 & 9 form due August 27, 2006
Radio Cap Company	CYBERLINE	December 23, 1997	2123466	75200817	Cancelled September 25, 2004
Souvenir, Inc.	B	October 27, 1981	1175085	73155223	Combined §§ 8 & 9 form due October 27, 2011
Norwood Operating Company	BUTTERBALL	June 7, 1966	809569	72222415	Combined §§ 8 & 9 form due June 7, 2006
Norwood Operating Company	CHROMATIC	January 12, 1965	783232	72185267	Cancelled October 15, 2005
William Industries, Inc.	MOBILE MUG (STYLIZED)	August 27, 1996	1996968	74726561	Combined §§ 8 & 9 form due August 27, 2006
William Industries, Inc.	SERVE + LEARN			78642595	Statement of Use due November 30, 2006
William Industries, Inc.	MANTIS3			78642592	Response to Office Action due June 23, 2006
William Industries, Inc.	OMEGA	August 16, 2005	2984895	78183259	Section 8 Affidavit due August 16, 2011
William Industries, Inc.	LOW RIDER	July 19, 2005	2972796	78160937	Section 8 Affidavit due July 19, 2011
William Industries, Inc.	JOURNEY	November 12, 2002	2650648	76306726	Section 8 Affidavit due November 12, 2008
William Industries, Inc.	ROADSTER	June 19, 2001	2462231	75565110	Section 8 Affidavit due June 19, 2007
William Industries, Inc.	ACRYLINE	March 14, 2000	2330297	75508041	Combined §§ 8 & 9 form due March 14, 2010
William Industries, Inc.	RATTMATT	October 1, 1996	2005080	74603884	Combined §§ 8 & 9 form due October 1, 2016
William Industries, Inc.	CRYSTALEX	December 16, 1986	1421087	73564502	Combined §§ 8 & 9 form due December 16, 2016

## INTERNATIONAL TRADEMARKS

OWNER	TERRITORY	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Promotional Products, Inc.	Taiwan	NORWOOD	June 16, 2004	1107729	92065654	Renewal due June 16, 2014
Norwood Promotional Products, Inc.	Philippines	NORWOOD			4-2003-0010461	N/A
Norwood Promotional Products, Inc.	Panama	NORWOOD	June 23, 2004	131787101	131781-01	Renewal due November 12, 2013
Norwood Promotional Products, Inc.	Mexico	NORWOOD	December 15, 2004	863717	629661	Renewal due Nov 14, 2013
Norwood Promotional Products, Inc.	Mexico	KOOZIE		843021	663597	Renewal due June 25, 2014
Norwood Promotional Products, Inc.	Madrid Protocol	NORWOOD	November 12, 2003	820262	Z1230067	Affidavit of continued use due December 11, 2009
Norwood Promotional Products, Inc.	India	NORWOOD	December 17, 2005	1249659	1249659	Use due December 17, 2010
Norwood Operating Company <sup>3</sup>	Canada	ACTION LINE	April 8, 1988	TMA339029	584733	Renewal due April 8, 2018
Norwood Operating Company <sup>4</sup>	Canada	THE ACTION LINE	June 30, 1988	TMA342226	588190	Renewal due June 30, 2018
Norwood Promotional Products, Inc.	Canada	KOOZIE			1217362	Response to Examiner's Report due August 19, 2006
Norwood Promotional Products, Inc.	Canada	NORWOOD	August 24, 2005	TMA646614	1196021	Renewal due August 24, 2020
Norwood Promotional Products, Inc.	Brazil	NORWOOD			826059112	Pre-Reg Status Check due Aug. 27, 2006 following 01/27/04 publication

<sup>3</sup> Grantors are in the process of filing the necessary paperwork to reflect that the owner is Norwood Operating Company, LLC.

<sup>4</sup> Grantors are in the process of filing the necessary paperwork to reflect that the owner is Norwood Operating Company, LLC.

OWNER	TERRITORY	TRADEMARK	REG. DATE	REG. NO.	SERIAL NO.	NEXT ACTION
Norwood Promotional Products, Inc.	Australia	NORWOOD	November 12, 2003	820262	995652	Affidavit of continued use due December 11, 2009
Norwood Canada Ltd.	Canada	Claybar and Design	October 28, 1988		TMA347,207	
Norwood Canada Ltd.	Canada	Claybar	January 9, 1987		TMA322,572	
Norwood Canada Ltd.	Canada	H Line and Design	December 21, 1990		TMA377,648	
Norwood Canada Ltd.	Canada	H Line	January 11, 1991		TMA378,088	
Norwood Canada Ltd.	Canada	King Craft and Design	August 7, 1981		TMA261,421	
Norwood Canada Ltd.	Canada	Talbot Marketing and Design	August 6, 1976		TMA215,232	
Norwood Canada Ltd.	Canada	The Communicator Line	November 11, 1994		TMA435,274	
Norwood Canada Ltd.	Canada	Quadracolor and Design	February 14, 1975		TMA205,327	
Norwood Canada Ltd.	Canada	X and Design	August 23, 1974		TMA201,280	

U.S. STATE REGISTRATIONS

OWNER	STATE	TRADEMARK	REG. NO.	NEXT ACTION
Barlow Specialty Advertising	Minnesota	SALM	13,622	Renewal due May 17, 2008
Advertising Unlimited, Inc.	Montana	BALM ARGENTA	T,003,215	Inactive; expired on August 31, 2001
Artmold Products Corporation	Wisconsin	TEE OFF ENTERPRISES	WI3000043997	N/A 10 year duration
Janesville Group Limited	Wisconsin	EMPHASIS	WI30000002546	N/A 10 year duration

## PATENTS

<b>CURRENT OWNER</b>	<b>INVENTION TITLE</b>	<b>PATENT NO.</b>	<b>APP. NO.</b>	<b>STATUS</b>	<b>Maintenance Fee Due</b>	<b>Issue Date</b>	<b>Expiration Date</b>
Norwood Operating Company, LLC	WALKING TOY FIGURE	D498,270	29/180917	GRANTED	NONE REQUIRED	Nov. 9, 2004	Nov. 9, 2018
Norwood Promotional Products, Inc. <sup>1</sup>	TOTE BAG	D497,050	29/194357	GRANTED	NONE REQUIRED	Oct. 12, 2004	Oct. 12, 2018
Norwood Promotional Products, Inc.	BOTTLE HOLDER	D495,875	29/190740	GRANTED	NONE REQUIRED	Sept. 14, 2004	Sept. 14, 2018
Norwood Operating Company, LLC	DISPOSABLE FLASHLIGHT WITH IMPROVED ACTIVATOR FIELD OF THE INVENTION	4,926,300	07/322655	GRANTED	NONE REQUIRED	May 15, 1990	Mar. 3, 2009
Norwood Operating Company, LLC	BEVERAGE CONTAINER	D488675	29/182205	GRANTED	NONE REQUIRED	Apr. 20, 2004	Apr. 20, 2018
Norwood Promotional Products, Inc.	WHEELED DUFFLE	D434900	29/112926	GRANTED	NONE REQUIRED	Dec. 12, 2000	Dec. 12, 2014
Norwood Promotional Products, Inc.	DUFFLE BAG	D440765	29/112927	GRANTED	NONE REQUIRED	Apr. 24, 2001	Apr. 24, 2015
Norwood Promotional Products, Inc.	BRIEF BAG	D442368	29/112887	GRANTED	NONE REQUIRED	May 22, 2001	May 22, 2015
Norwood Promotional Products, Inc.	WRITING INSTRUMENT	D450088	29/137988	GRANTED	NONE REQUIRED	Nov. 6, 2001	Nov. 6, 2015
Norwood Promotional Products, Inc.	WRITING INSTRUMENT	D451548	29/138028	GRANTED	NONE REQUIRED	Dec. 4, 2001	Dec. 4, 2015
Norwood Promotional Products, Inc.	DUAL COMPARTMENT INSULATED BAG	D474649	29/159847	GRANTED	NONE REQUIRED	May 20, 2003	May 20, 2017
Norwood Promotional Products, Inc.	CD WALLET DESIGN	D471009	29/161734	GRANTED	NONE REQUIRED	Mar. 4, 2003	Mar. 4, 2017

<sup>1</sup> Grantors are investigating the steps needed to be taken to assign this patent from the inventor, Doug Grambush, to NPPI.

CURRENT OWNER	INVENTION TITLE	PATENT NO.	APP. NO.	STATUS	Maintenance Fee Due	Issue Date	Expiration Date
Norwood Promotional Products, Inc.	NOTEPAD FOLDER DESIGN	D478623	29/161767	GRANTED	NONE REQUIRED	Aug. 19, 2003	Aug. 19, 2017
Norwood Promotional Products, Inc.	SINGLE COMPARTMENT INSULATED BAG	D472431	29/159846	GRANTED	NONE REQUIRED	Apr. 1, 2003	Apr. 1, 2017
Norwood Operating Company, LLC	BEVERAGE HOLDER	5,551,592	08/437324	GRANTED	March 3, 2008	Sept. 3, 1996	May 9, 2015
	FLEXIBLE INSULATING CONTAINER		60/429817	UNKNOWN	N/A	N/A	N/A
	FOLDABLE TOTE BAG		60/516083	UNKNOWN	N/A	N/A	N/A
	BILLBOARD CLIP DESIGN		29/195,046	UNKNOWN	NONE REQUIRED	N/A	N/A
	SQUEEZABLE HEAD TOY		29/197417	UNKNOWN	NONE REQUIRED	N/A	N/A
	HEART CLIP DESIGN		29/195098	UNKNOWN	NONE REQUIRED	N/A	N/A
	TRIANGLE CLIP DESIGN		29/195099	UNKNOWN	NONE REQUIRED	N/A	N/A
Gerber Industries	SCRAPER	D349592	D-2018	GRANTED	NONE REQUIRED	Aug. 9, 1994	Aug. 9, 2008
Gerber Industries	MULTI-GRILL AND WINDOW SCRAPER	D362936	D-24692	GRANTED	NONE REQUIRED	Oct. 3, 1995	Oct. 3, 2009
Norwood Promotional Products, Inc.	SELF-SEALING CLOSURE	5,036,993	07/619056	GRANTED	NONE REQUIRED	Aug. 6, 1991	Aug. 28, 2010
Norwood Promotional Products, Inc./RAM Products	SELF-SEALING CLOSURE	4,712,704	07/16375	GRANTED	NONE REQUIRED	Dec. 15, 1987	Feb. 19, 2007
RAM Products/Radio Cap, LP	SELF-SEALING CLOSURE	5,082,134	07/657654	GRANTED	NONE REQUIRED	Jan. 21, 1992	Feb. 19, 2011
RAM Products/Radio Cap, LP	SELF-SEALING CLOSURE	5,186,353	07/788551	GRANTED	NONE REQUIRED	Feb. 16, 1993	Nov. 6, 2011



<b>CURRENT OWNER</b>	<b>INVENTION TITLE</b>	<b>PATENT NO.</b>	<b>APP. NO.</b>	<b>STATUS</b>	<b>Maintenance Fee Due</b>	<b>Issue Date</b>	<b>Expiration Date</b>
The Messenger Group, LLC	COMMUNICATION PACKAGE WITH APPARATUS AND METHOD FOR STORING AND RETRIEVING A PERMANENT MESSAGE	5,826,235	795140	GRANTED	April 20, 2010	Oct. 20, 1998	Feb. 7, 2017
The Messenger Group, LLC	METHOD AND APPARATUS FOR PROCESSING AND DOWNLOADING SOUND MESSAGES ONTO A PERMANENT MEMORY OF A COMMUNICATION PACKAGE	5,719,920	564501	GRANTED	August 17, 2009	Feb. 17, 1998	Nov. 29, 2015
V-Line Skate Company, Inc.	HANGER FOR ROLLER SKATE HAVING SHOCK ABSORBING CHARACTERISTICS IN VERTICAL AND HORIZONTAL PLANES	5,975,542	08/856480	GRANTED	May 2, 2007	Nov. 2, 1999	May 14, 2017

# COPYRIGHTS

TITLE	RECORD OWNER	REG. NO.	REG. DATE	STATUS	EXPIRATION DATE
And a Happy New Year	Action Line	TX-679-387	11/10/1980	Registered	01/02/2075
Hearty Thanks	Action Line	TX-679-388	11/10/1980	Registered	01/02/2075
Congratulations	Action Line	TX-679-389	11/10/1980	Registered	01/02/2075
You brighten our day	Action Line	TX-679-390	11/10/1980	Registered	01/02/2075
The Action Line	Action Line	TX-3-017-078	02/12/1991	Registered	01/02/2086
Salt Lake City and Vicinity	Advertising Unlimited, Inc.	VA-280-425	02/24/1987	Registered	02/12/2080
Special 3-day bonus discount sale	Advertising Unlimited, Inc.	TX-1-206-695	04/25/1983	Registered	04/11/2078
The Action Line	Artmold Products Corporation	VA-906-579		No registration found	
The Action Line 2000	Artmold Products Corporation	VA-1-029-811	01/13/2000	Registered	12/29/2094
Pierre Cardin, 1991	Artmold Products Corporation	TX-3-017-079	02/12/1991	Registered	01/02/2086
The Action Line	Artmold Products Corporation	TX-3-395-099		No registration found	
The Action Line	Artmold Products Corporation	TX-3-577-904		No registration found	
The Action Line	Artmold Products Corporation	TX-3-784-413		No registration found	
The Action Line 1995	Artmold Products Corporation	TX-4-008-762	03/17/1995	Registered	01/25/2090
The Action Line	Artmold Products Corporation	TX-4-222-136		No registration found	
The Action Line	Artmold Products Corporation	VA-843-560		No registration found	
The Action Line	Artmold Products Corporation	VA-937-355	12/17/1998	Registered	11/13/2093
Decorative letters: numbers & symbols	Gerber Industries, Inc.	VA-443-272	03/12/1990	Registered	01/01/2083
Ducks in flight	Janesville Group, Ltd.	VA-477-336	09/18/1991	Registered	04/05/2086
Courting Triumph	Marksman International	TX-124-205	10/10/1978	Registered	06/20/2073
Action Line (Pierre Cardin)	Measured Marketing Services, Inc.	TX-1-309-005	02/17/1984	Registered	01/03/2079
Action Line	Measured Marketing Services, Inc.	TX-1-314-359		No registration found	
Selling Season	Measured Marketing Services, Inc.	TX-1-494-165		No registration found	
Pierre Cardin	Measured Marketing Services, Inc.	TX-1-494-166		No registration found	
Selling Season	Measured Marketing Services, Inc.	TX-2-338-251		No registration found	
Pierre Cardin	Measured Marketing Services, Inc.	TX-2-338-252		No registration found	
Selling Season	Measured Marketing Services, Inc.	TX-2-516-333		No registration found	
Pierre Cardin	Measured Marketing Services, Inc.	TX-2-519-859		No registration found	
Selling Season	Measured Marketing Services, Inc.	TX-264-151		No registration found	

TITLE	RECORD OWNER	REG. NO.	REG. DATE	STATUS	EXPIRATION DATE
There's more to The Action line than key fobs, bag tags and golf accessories	Measured Marketing Services, Inc.	TX-269-752	03/06/1979	Registered	01/01/2074
The Action Line, 1990	Measured Marketing Services, Inc.	TX-2-737-323	01/26/1990	Registered	01/02/2085
Pierre Cardin, 1990	Measured Marketing Services, Inc.	TX-2-737-344	01/26/1990	Registered	01/02/2085
The Action Line, 1991: catalog	Measured Marketing Services, Inc.	TX-3-017-078	02/12/1991	Registered	01/02/2086
Selling season	Measured Marketing Services, Inc.	TX-426-910		No registration found	
Selling Season	Measured Marketing Services, Inc.	TX-648-372		No registration found	
And a Happy New Year	Measured Marketing Services, Inc.	TX-679-387	11/10/1980	Registered	01/02/2075
Action Line II: a new era in unique artisan design sales motivators	Measured Marketing Services, Inc.	TX-754-210	08/24/1981	Registered	08/01/2076
Action Line II	Measured Marketing Services, Inc.	TX-837-618		No registration found	
Action Line	Measured Marketing Services, Inc.	TX-862-043		No registration found	
Messenger songs	Messenger	SRu-371-904	08/25/1997	Registered	Life of last surviving author plus 70 years
Apple badge holder	Norwood Promotional Products, Inc.	VA-1-176-723	11/06/2002	Registered	03/11/2097
Spaz stress ball	Norwood Promotional Products, Inc.	VA-1-176-724	11/06/2002	Registered	03/11/2097
Tattoo stress ball	Norwood Promotional Products, Inc.	VA-1-176-725	11/06/2002	Registered	02/06/2097
Stressed out gal	Norwood Promotional Products, Inc.	VA-1-176-726	11/06/2002	Registered	11/05/2096
Stressed out golfer	Norwood Promotional Products, Inc.	VA-1-176-727	11/06/2002	Registered	02/28/2097
Construction guy stress ball	Norwood Promotional Products, Inc.	VA-1-176-728	11/06/2002	Registered	02/05/2097
Doctor stress ball	Norwood Promotional Products, Inc.	VA-1-176-729	11/06/2002	Registered	01/21/2097
Healing hands stress ball	Norwood Promotional Products, Inc.	VA-1-176-730	11/06/2002	Registered	03/11/2097
Money bags stress ball	Norwood Promotional Products, Inc.	VA-1-176-731	11/06/2002	Registered	01/28/2097
Race car stress ball	Norwood Promotional Products, Inc.	VA-1-176-732	11/06/2002	Registered	01/21/2097
Good value line: 2004	Norwood Promotional Products Corp.	VA-1-229-197	02/09/2004	Registered	10/25/2097
Gold value calendars, 2005	Norwood Promotional Products Corp.	VA-1-229-198	02/09/2004	Registered	10/15/2098
Triumph calendars, 2005	Norwood Promotional Products Corp.	VA-1-229-199	02/09/2004	Registered	11/04/2098
The triumph line: 2004	Norwood Promotional Products Corp.	VA-1-229-200	02/09/2004	Registered	10/16/2097
Adam Apple	Souvenirs, Inc.	VA-74-998	06/11/1981	Registered	09/03/2075
Orville Orange	Souvenirs, Inc.	VA-74-999	06/11/1981	Registered	09/03/2075
Grover Grapefruit	Souvenirs, Inc.	VA-75-000	06/11/1981	Registered	09/03/2075
Melba Peach	Souvenirs, Inc.	VA-75-001	06/11/1981	Registered	09/03/2075

TITLE	RECORD OWNER	REG. NO.	REG. DATE	STATUS	EXPIRATION DATE
My trip through the wonderful worlds of Disney: 10 marvelous poster pages of fun to color and keep, or to send with love	Souvenir, Inc.	VAu-26-781	07/10/1981	Registered	[No date given], 2076
V-Line characters	V-Line Productions	VAu-518-298	10/12/2000	Registered	[No date given], 2095
Cost accumulation maintenance	Williams Industries, Inc.	TXu-72-707	07/01/1981	Registered	[No date given], 2073
Emergency work order merge	Williams Industries, Inc.	TXu-72-708	07/01/1981	Registered	[No date given], 2073
Work order batch merge	Williams Industries, Inc.	TXu-72-709	07/01/1981	Registered	[No date given], 2073
Work order batch proof listing	Williams Industries, Inc.	TXu-72-710	07/01/1981	Registered	[No date given], 2073
Maintenance pieces/complete units cost relief	Williams Industries, Inc.	TXu-72-711	07/01/1981	Registered	[No date given], 2073
Cost accumulation proof listing	Williams Industries, Inc.	TXu-72-712	07/01/1981	Registered	[No date given], 2073
List monthly detail records for a work order	Williams Industries, Inc.	TXu-72-713	07/01/1981	Registered	[No date given], 2073
List w-t-d and m-t-d hours per employee	Williams Industries, Inc.	TXu-72-714	07/01/1981	Registered	[No date given], 2073
Print office copy of emergency work order	Williams Industries, Inc.	TXu-72-715	07/01/1981	Registered	[No date given], 2073
Print shop copy of emergency work order	Williams Industries, Inc.	TXu-72-716	07/01/1981	Registered	[No date given], 2073
Work order maintenance	Williams Industries, Inc.	TXu-72-717	07/01/1981	Registered	[No date given], 2073
Emergency work order maintenance	Williams Industries, Inc.	TXu-72-718	07/01/1981	Registered	[No date given], 2073
Accounting month cost report	Williams Industries, Inc.	TXu-72-719	07/01/1981	Registered	[No date given], 2073
Generate cost accounting balance forwards	Williams Industries, Inc.	TXu-72-720	07/01/1981	Registered	[No date given], 2073
Cost adjustments and cost of sales audit	Williams Industries, Inc.	TXu-72-721	07/01/1981	Registered	[No date given], 2073
Overhead calculation for QP and SP divisions	Williams Industries, Inc.	TXu-72-722	07/01/1981	Registered	[No date given], 2073
Cost adjustment and cost of sales merge	Williams Industries, Inc.	TXu-72-723	07/01/1981	Registered	[No date given], 2073
Cost adjustments and cost of sales proof listing	Williams Industries, Inc.	TXu-72-724	07/01/1981	Registered	[No date given], 2073
Cost adjustments and cost of sales entry	Williams Industries, Inc.	TXu-72-725	07/01/1981	Registered	[No date given], 2073

TITLE	RECORD OWNER	REG. NO.	REG. DATE	STATUS	EXPIRATION DATE
Williams Industries daily cost accumulation audit	Williams Industries, Inc.	TXu-72-726	07/01/1981	Registered	[No date given], 2073
Williams Industries daily cost accumulation merge	Williams Industries, Inc.	TXu-72-727	07/01/1981	Registered	[No date given], 2073
Williams Industries maintenance for cost summary file	Williams Industries, Inc.	TXu-72-728	07/01/1981	Registered	[No date given], 2073
Williams Industries cost accumulation entry	Williams Industries, Inc.	TXu-72-729	07/01/1981	Registered	[No date given], 2073
Labor distribution -- total dollars by work order	Williams Industries, Inc.	TXu-72-730	07/01/1981	Registered	[No date given], 2073
Update daily labor hours	Williams Industries, Inc.	TXu-72-731	07/01/1981	Registered	[No date given], 2073
Williams Industries detail cost accumulation detail list	Williams Industries, Inc.	TXu-72-732	07/01/1981	Registered	[No date given], 2073
Williams Industries work order maintenance program	Williams Industries, Inc.	TXu-72-733	07/01/1981	Registered	[No date given], 2073
Williams Industries print office copy of work order	Williams Industries, Inc.	TXu-72-734	07/01/1981	Registered	[No date given], 2073
Williams Industries print shop copy of work order	Williams Industries, Inc.	TXu-72-735	07/01/1981	Registered	[No date given], 2073
Williams Industries "emergency" work order entry program	Williams Industries, Inc.	TXu-72-736	07/01/1981	Registered	[No date given], 2073
Williams Industries cost ledger card report	Williams Industries, Inc.	TXu-72-737	07/01/1981	Registered	[No date given], 2073
Williams Industries work order summary report	Williams Industries, Inc.	TXu-72-738	07/01/1981	Registered	[No date given], 2073
Williams Industries non-productive labor report	Williams Industries, Inc.	TXu-72-739	07/01/1981	Registered	[No date given], 2073
Williams Industries work order entry program	Williams Industries, Inc.	TXu-72-740	07/01/1981	Registered	[No date given], 2073
Williams Industries cost adjustment and relief maintenance	Williams Industries, Inc.	TXu-72-741	07/01/1981	Registered	[No date given], 2073