

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dolphin Footwear Company, Inc.		06/12/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Steven Madden, Ltd.		
Street Address:	52-18 Barnett Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1668999	NATURAL COMFORT	
CORRESPONDENCE DATA			
Fax Number:	(212)744-6509		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-472-6262		
Email:	cbaker@tuckerlatifi.com		
Correspondent Name:	Cory M. Baker / Tucker & Latifi, LLP		
Address Line 1:	160 East 84th Street		
Address Line 2:	Suite 5E		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Cory M. Baker		
Signature:	/CMB/		
Date:	07/24/2006		

OP \$40.00 1668999

Total Attachments: 3

900053933

**TRADEMARK
 REEL: 003353 FRAME: 0903**

source=dolphin - SML assignment#page1.tif
source=dolphin - SML assignment#page2.tif
source=dolphin - SML assignment#page3.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, **DOLPHIN FOOTWEAR COMPANY, INC.** a Florida corporation having its principal place of business at 3695 East 10th Court, Hialeah, FL 33013, ("Assignor"), is the sole and exclusive owner of a certain trademark which is listed below;

WHEREAS, **STEVEN MADDEN, LTD.**, a New York corporation having its principal place of business at 52-18 Barnett Avenue, Long Island City, NY 11104 ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to the trademark listed below; and

Intending to be legally bound, and in consideration of the sum of One Hundred Thousand Dollars and 00/100 (\$100,000.00) and other valuable consideration received from Assignee, the receipt, sufficiency and uncontestability of which consideration is hereby acknowledged, Assignor does hereby covenant and agree unto Assignee as follows:

1. Assignor does hereby convey, sell, transfer and assign to Assignee all of Assignor's entire right, title and interest in and to the trademark **Natural Comfort**, USPTO Serial Number: 74-082,872 and Registration Number: 1,668,999, Class 25 (the "Trademark"), together with the goodwill of the business connected with the use of and symbolized by said Trademark throughout the world in perpetuity, and all causes of action by reason of any infringement of said Trademark, with the right to sue for and collect damages.

2. This instrument is intended to be self-executing. However, if any third party, including the United States Patent and Trademark Office, should request an additional document of transfer, Assignor agrees to properly execute same upon request of Assignee.

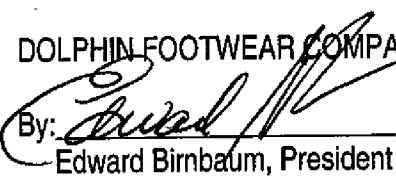
3. All costs of registration shall be paid by Assignee .

4. All notices to Assignor shall be to Mr. Edward Birnbaum, 3695 East 10th Court, Hialeah, FL 33013, facsimile 305-691-7005. All notices to Assignee shall be to Steven Madden, Ltd., c/o Mr. Awadhesh Sinha, Chief Operating Officer, facsimile 718-308-4087.

Page Left Blank Intentionally

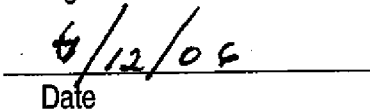
IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have hereby caused this Assignment of Trademark to be executed by their duly authorized officers.

DOLPHIN FOOTWEAR COMPANY, INC. (Assignor)

By: 
Edward Birnbaum, President

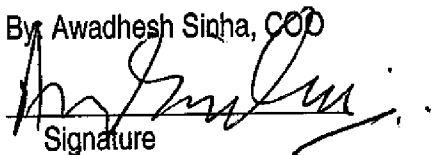
Attest: _____

Signature

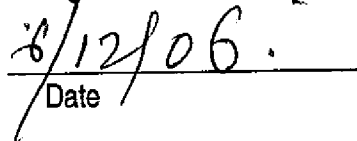

Date

STEVEN MADDEN, LTD. (Assignee)

By: Awadhesh Sinha, COO


Signature

Attest: _____


Date

ACKNOWLEDGEMENT

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

Be it remembered on this 12 day of June 2006, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Edward Birnbaum, to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof President of Dolphin Footwear Company, Inc. in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.



Barbara Hernandez
Notary Public

My commission expires on: 12/09/08

STATE OF NEW YORK

COUNTY OF Queens 12th St. N.Y.

Be it remembered on this 27th day of June 2006, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared ANADHESH SINHA, to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof C.O.O., in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.

[Signature]
Notary Public

My commission expires on: JIM KU
Notary Public, State of New York
No. 01KU6005706
Qualified in Queens County
Commission Expires April 20, 20 10