

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trip.com, Inc.		07/19/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Travel Rewards, Inc.		
Street Address:	1 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2248368		
Registration Number:	2801483	TRIPREWARDS	
CORRESPONDENCE DATA			
Fax Number:	(973)496-4624		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9734965139		
Email:	uspto.mail@wyndhamworldwide.com		
Correspondent Name:	Susan Crane		
Address Line 1:	7 Sylvan Way		
Address Line 4:	Parsippany, NEW JERSEY 07054		
ATTORNEY DOCKET NUMBER:	TRIPREWARDS ASSIGNMENT		
NAME OF SUBMITTER:	Susan L. Crane		
Signature:	/susanlcrane/		
Date:	07/24/2006		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS Trip.com, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 7 Sylvan Way, Parsippany, New Jersey 07054, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS Travel Rewards, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 1 Sylvan Way, Parsippany, New Jersey 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its worldwide rights, title and interest in and to the Marks, together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

TRIP.COM, INC.

By: 

Name: Lynn A. Feldman

Title: Vice President and Assistant Secretary

Dated: July 19, 2006

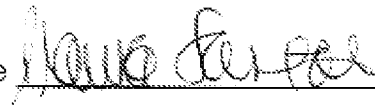
State of New Jersey

County of Morris

On July 19, 2006 before me, Maura Santos, personally appeared Lynn A. Feldman personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature



(Seal)

MAURA E. SANTOS
A Notary Public of New Jersey
Qualified in Morris County
My Commission Expires Dec. 12, 2009

EXHIBIT 1

All of the Seller's right, title and interest to the following trademarks:

Trademark	Country	Owner Name	Application #	Filing Date	Registration #	Registration Date
LEAPING STICK MAN (Trip Rewards Logo)*	United States	Trip.com, Inc.	75/977969	January 14, 1997	2248368	May 25, 1999
TRIPREWARDS*	United States	Trip.com, Inc.	78/157642	August 26, 2002	2801483	December 30, 2003