

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Erath Vineyards Winery, L.L.C.		07/19/2006	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Ste. Michelle Wine Estates Ltd.		
Street Address:	14111 NE 145th Street		
City:	Woodinville		
State/Country:	WASHINGTON		
Postal Code:	98072		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78912131	ERATH	
Registration Number:	2510903	LA NUIT MAGIQUE	
CORRESPONDENCE DATA			
Fax Number:	(503)778-5299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 778-5311		
Email:	sheilamorrison@dwt.com		
Correspondent Name:	Sheila Fox Morrison		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1300 SW Fifth Avenue, Suite 2300		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	68913-2		
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP		
Signature:	/Kristine Fyfe/		

CH \$65.00 78912131

Date:

07/24/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Erath Vineyards Winery, L.L.C., an Oregon limited liability company ("Seller"), is the owner of the following trademarks and associated applications and registrations:

Jurisdiction	Mark	Serial No./Registration No.
United States (Federal)	ERATH	78/912,131
United States (Federal)	LA NUIT MAGIQUE	2,510,903
Oregon (State)	DUNDEE VILLAGES	OR 3000002026
Oregon (State)	COASTAL MIST	OR 3000002389

WHEREAS, Ste. Michelle Wine Estates Ltd., a Washington corporation with a principal place of business at 14111 NE 145th Street, Woodinville, WA 98072 ("Buyer"), is desirous of acquiring said trademarks and associated applications and registrations, and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto Buyer all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the above-identified marks, and all other names and marks similar to or based upon the above-identified marks it has used ("Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Seller has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

ERATH VINEYARDS WINERY, L.L.C.

Signed at Boylan

this 19 day of July, 2006. By:

Richard C. Erath
Name: Richard C. Erath
Title: Managing Member

State of Oregon
County of Multnomah

On this 19 day of July, 2006, before me, Karleen M Huggins, a Notary Public in and for the State of Oregon, personally appeared Richard C. Erath, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public



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