

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kevin McLaughlin		07/20/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	SEA ISLAND CLOTHIERS INC.		
Street Address:	236-250 Greenpoint Avenue		
Internal Address:	Building #6, 2nd Floor		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11222		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1996010	J. MAC	
CORRESPONDENCE DATA			
Fax Number:	(212)972-5487		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	docket@cplplaw.com		
Correspondent Name:	Cohen, Pontani, Lieberman & Pavane		
Address Line 1:	551 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10176		
NAME OF SUBMITTER:	Lance J. Lieberman		
Signature:	/lance j. lieberman/		
Date:	07/25/2006		
Total Attachments: 1 source=assignment#page1.tif			

CH \$40.00 1996010

ASSIGNMENT OF TRADEMARK

WHEREAS, KEVIN McLAUGHLIN., an individual and citizen of the United States (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the trademark J. MAC which is the subject of U.S. Trademark Registration No. 1,996,010 dated August 20, 1996, and is the record owner of all right, title and interest in and to the said U.S. Trademark Registration No. 1,996,010; and

WHEREAS, SEA ISLAND CLOTHIERS INC., a corporation of the State of New York having a place of business at 236-250 Greenpoint Avenue, Building #6, 2nd Floor, Brooklyn, New York 11222 (hereinafter "ASSIGNEE"), is desirous of acquiring from ASSIGNOR the said J. MAC Trademark and the said U.S. Trademark Registration No. 1,996,010 thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR does hereby sell, assign and transfer over unto the said ASSIGNEE all of its right, title and interest in and to the said J. MAC Trademark, together with the good will of the business symbolized by the said Trademark and the right to sue for past infringements thereof, and in and to the said U.S. Trademark Registration No. 1,996,010.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative.

Dated: 7/20/06



Kevin McLaughlin