

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Swiss Colony, Inc.		06/01/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Through The Country Door, Inc.
Street Address:	1112 7th Avenue
City:	Monroe
State/Country:	WISCONSIN
Postal Code:	53566-8016
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78778616	COUNTRY DOOR
Serial Number:	78778640	THROUGH THE COUNTRY DOOR

CORRESPONDENCE DATA

Fax Number: (312)759-5646
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312 357-1313
 Email: dbrezina@btlaw.com
 Correspondent Name: David C. Brezina
 Address Line 1: PO Box 2786
 Address Line 4: Chicago, ILLINOIS 60690-2786

ATTORNEY DOCKET NUMBER:	42054-100
NAME OF SUBMITTER:	David C. Brezina
Signature:	/David C. Brezina/

CH \$65.00 78778616

Date:

07/25/2006

Total Attachments: 1

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SERVICE MARK ASSIGNMENT

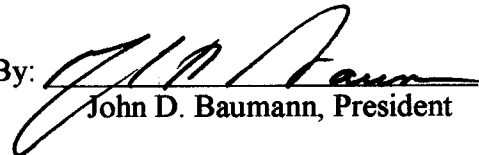
For and in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, THE SWISS COLONY, INC., a Wisconsin corporation having its principal place of business at 1112 7th Avenue Monroe, WI 53566-8016 (the "ASSIGNOR"), hereby assigns, sells, conveys, and transfers to THROUGH THE COUNTRY DOOR, INC., a Wisconsin Corporation having a place of business at 1112 7th Avenue Monroe, WI 53566-8016 (the "ASSIGNEE"), all right, title, and interest in and to the trademarks COUNTRY DOOR and THROUGH THE COUNTRY DOOR, (the "Marks"), the applications for registration thereof, and the goodwill of the business in which the Marks are used, together with all claims for damages and other relief by reason of infringement, with the right to sue and collect the same for its own use and for the use of its successors and assigns.

This assignment expressly includes US Service Mark applications Serial Nos. 78/778,616 and 78/778.640.

ASSIGNOR: THE SWISS COLONY, INC.

Dated June 1, 2006

By:


John D. Baumann, President