

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land O'Lakes, Inc.		07/25/2006	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Kiel Cheese, LLC		
Street Address:	927 8th Street		
City:	Kiel		
State/Country:	WISCONSIN		
Postal Code:	53042		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78862605	KIEL SELECT	
CORRESPONDENCE DATA			
Fax Number:	(651)234-8121		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	651-481-2820		
Email:	bmgoebel@landolakes.com		
Correspondent Name:	Brenda Goebel		
Address Line 1:	4001 Lexington Avenue North		
Address Line 2:	MS 2500		
Address Line 4:	Arden Hills, MINNESOTA 55126		
ATTORNEY DOCKET NUMBER:	KIEL SELECT		
NAME OF SUBMITTER:	Peter S. Janzen		
Signature:	/psj/		
Date:	07/25/2006		

CH 78862605 \$40.00

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TRADEMARK
REEL: 003354 FRAME: 0618

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, on July 25, 2006, LAND O'LAKES, INC. (hereinafter "LOL") and KIEL CHEESE, LLC. (hereinafter "KIEL") entered into an agreement wherein LOL assigned all it's rights, title and interest in and to the goods and effects belonging, due or owing to KIEL, of its trademark, KIEL SELECT, serial number 78/862,605.

WHEREAS, LOL is desirous to assign its rights of this mark.

WHEREAS, KIEL, a Minnesota limited liability corporation whose mailing address is 927 8th Street, Kiel, WI 53042, is desirous of acquiring such mark and the pending registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, LOL assigns all rights, title and interest it may have in and to such mark, and the above identified pending registration thereof.

Dated this 25th day of July, 2006.

Land O'Lakes, Inc.

By Peter S. Janzen
Print Name: Peter S. Janzen
Title: Assistant Secretary.

State of MINNESOTA)
County of RAMSEY) ss

On this 25th day of July, 2006 before me appeared Peter S. Janzen, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Land O'Lakes, Inc.

Charlotte A.H. Wenz
Notary Public

