

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/15/2001

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Red Bull GmbH		12/22/2005	LTD LIAB JT ST CO: GERMANY

**RECEIVING PARTY DATA**

Name:	Red Bull GmbH
Street Address:	Am Brunnen 1
City:	Fuschl am See
State/Country:	AUSTRIA
Postal Code:	A-5330
Entity Type:	LTD LIAB JT ST CO: AUSTRIA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	74719028	NEVER UNDERESTIMATE WHAT A RED BULL CAN DO
Serial Number:	74713796	RED BULL
Registration Number:	2852235	RED BULL

**CORRESPONDENCE DATA**

Fax Number: (408)864-2044  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 408-266-4700  
 Email: MRG@TechMark.com  
 Correspondent Name: TechMark a Law Corporation  
 Address Line 1: 4820 Harwood Road, 2nd Floor  
 Address Line 2: Attn: Martin R. Greenstein  
 Address Line 4: San Jose, CALIFORNIA 95124-5273

ATTORNEY DOCKET NUMBER: RBGERM-RBAUSTRIA-ASSIGNM

OP \$90.00 74719028

DOMESTIC REPRESENTATIVE

Name: TechMark a Law Corporation  
Address Line 1: 4820 Harwood Road, Suite 200  
Address Line 2: Attn: Martin R. Greenstein  
Address Line 4: San Jose, CALIFORNIA 95124-5273

NAME OF SUBMITTER:	Martin R. Greenstein
Signature:	/Martin R Greenstein/
Date:	07/25/2006

Total Attachments: 2  
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source=TM Assignment\_Red Bull Germany to Red Bull Austria\_22122005#page2.tif

**TRADEMARK ASSIGNMENT**

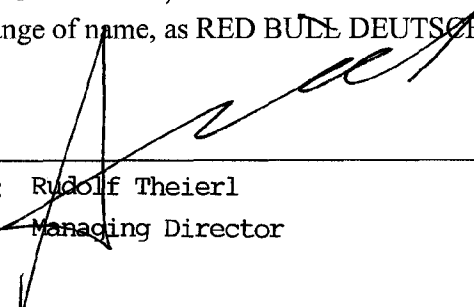
Whereas, Red Bull GmbH, a German limited liability company, of Munchener Strasse 67, DE 83395 Freilassing, Germany, by change of name and relocation now known as Red Bull Deutschland GmbH of Osterwaldstr. 9/10, Haus N, Eingang Nr. 3, 80805 Munich, Germany [hereafter, "Red Bull-Germany"] is the owner of U.S. trademark applications and registrations shown in Exhibit A attached hereto (hereafter, the "Trademarks");

Whereas Red Bull GmbH, an Austrian limited liability company, formerly at Brunn 115, 5330 Fuschl am See, Austria but now located at Am Brunnen 1, 5330 Fuschl am See, Austria [hereafter, "Red Bull-Austria"], the parent company and sole owner of Red Bull-Germany wishes to acquire all of the rights, title and interest of Red Bull-Germany in and to the Trademarks, including the good will associated therewith;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Red Bull-Germany, does hereby assign unto Red Bull-Austria all of its rights, title and interest in and to the Trademarks, including but not limited to all common law rights and all causes of action relating to the Trademarks and all causes of action for past infringement, together with the good will of the business symbolized by the Trademarks.

Signed December 22, 2005 *Nunc Pro Tunc* January 15, 2001

RED BULL GMBH, a German limited liability company (now known, by change of name, as RED BULL DEUTSCHLAND GMBH

  
Name: Rudolf Theierl  
Title: ~~Managing Director~~

**ACCEPTANCE AND APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Assignee Red Bull GmbH, an Austrian limited liability company, having previously accepted the foregoing assignment, hereby designates Martin R. Greenstein, c/o TechMark a Law Corporation, 55 South Market Street, Sixteenth Floor, San Jose, Calif. 95113, Tel.:(408) 280-2233, as its representative upon whom notices or process in proceedings affecting the mark may be served.

December 22, 2005

RED BULL GMBH, an Austrian limited liability company

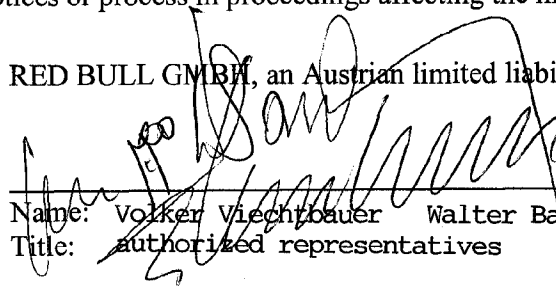
  
Name: Volker Viechbauer Walter Bachinger  
Title: authorized representatives

EXHIBIT A – TRADEMARKS

Appl. Ser. No. 74/719,028 Filed 22 August 1995

Trademark: NEVER UNDERESTIMATE WHAT A RED BULL CAN DO

Reg. No. 2,852,235 Registered 15 June 2004

Trademark: RED BULL

Appl. Ser. No. 74/713,796 Filed 10 August 1995

Trademark: RED BULL (see exact mark below)

# Red Bull



TRADEMARK

RECORDED: 07/25/2006

REEL: 003354 FRAME: 0962