

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		See attached	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Modern Business Technology, Inc.		12/06/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	John Murphy		
Street Address:	6727 Shamrock Glen Circle		
City:	Middleton		
State/Country:	WISCONSIN		
Postal Code:	53582		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78231043	RIVA	
CORRESPONDENCE DATA			
Fax Number:	(608)258-7138		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(608) 255-4440		
Email:	slittrell@whdlaw.com		
Correspondent Name:	Mary E. Eberle		
Address Line 1:	One East Main Street		
Address Line 2:	Suite 300		
Address Line 4:	Madison, WISCONSIN 53703-3300		
ATTORNEY DOCKET NUMBER:	MBT-32086		
NAME OF SUBMITTER:	Stacy H. Littrell		
Signature:	/Stacy H. Littrell/		
Date:	07/26/2006		

CH \$40.00 78231043

Total Attachments: 7

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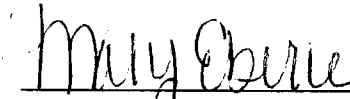
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The corrective Recordation Form Cover Sheet was previously recorded at Reel/Frame 003297/0891 to correct the nature of conveyance to a *nunc pro tunc* assignment dated effective December 6, 2004, and to correct the name of the Assignee.

The electronic identification number of the ETAS confirmation receipt dated April 13, 2005, attached hereto, is 900022985.

Assignor hereby confirms assignment of the entire interest and the goodwill of the business.

Dated this 26th day of July, 2006.



Mary E. Eberle
Registration No. 43,599

Whyte Hirschboeck Dudek S.C.
1 East Main Street, Suite 300
Madison, WI 53703
Tel: 608/234-6054
Fax: 608/258-7138

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylsheet Version v1.1

04/13/2005
 900022985

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name:	Firm/Party:	Expiration Date:	Entity Type:
Modern Business Technology, Inc.		02/28/2005	CORPORATION
RECEIVING PARTY DATA			
Name:	Mr. John Murphy		
Street Address:	8727 Sherman Glen Circle		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53582		
Entity Type:	INDIVIDUAL		
PROPERTY NUMBERS Total: 1			
Property Type:	Number:	Word Mark:	
Patent Number:	78281045	RVA	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
<i>Correspondence will be sent via US Mail where the fee is required in US Dollars.</i>			
Phone:	414-273-2100		
Email:	meharic@wmlaw.com		
Correspondent Name:	Mary E. Eberle		
Address Line 1:	655 East Wells Street		
Address Line 2:	Suite 1900		
Address Line 3:	Madison, WISCONSIN 53202-9519		
NAME OF SUBMITTER:		Mary E. Eberle	
Signature:		Mary E. Eberle	
Date:		04/13/2005	
Total Assignments: 2			

04/14/2005 THU 09:19 [TX/RX NO 7626] 004

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06/14/2005 THU 08:59 (TX/RX NO 7825) 2005

TRADEMARK
REEL: 003297 FRAME: 0892
TRADEMARK
REEL: 003355 FRAME: 0483

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Modern Business Technology, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Wisconsin
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No
Additional names, addresses, or citizenship attached?

Name: John Murphy
Internal
Address: _____
Street Address: 6727 Emerald Glen Circle
City: Madison
State: WI
Country: USA Zip: 53702

Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship
 Other _____ Citizenship

If assignee is not domiciled in the United States, a general representative designation is attached: Yes No
(Designations must be a separate document from assignment).

3. Nature of conveyance (Exception Data):
Execution Date(s) 1/20/08

Assignment Merger
 Security Agreement Change of Name
 Other Canadian Reaffirmation 0400060725

4. Application number(s) or registration number(s) and identification or description of the Trademark.
A. Trademark Application No.(s)
79221,043

5. Trademark Registration No.(s)

Additional filings attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
RVA (Filing Date: March 27, 2003)

6. Name & address of party to whom correspondence concerning document should be mailed:
Name: Mary E. Earle
Internal Address: John 300
Street Address: One East Main Street
City: Madison
State: WI Zip: 53703-3300
Phone Number: 608-266-4440
Fax Number: 608-266-7196
Email Address: mearle@mbt.com

6. Total number of applications and registrations involved: 1

7. Total fee (\$7 CFR 2.101(b)(3) & 3.41) \$ 65.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed \$ 23,2053

8. Payment information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 23-2053
Authorized User Name John Hancock Bank

8. Signature Mary E. Earle January 8, 2008
Signature Date

Mary E. Earle
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be sent to (PTO) 279-0749, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1088, Alexandria, VA 22304-1088

**ASSIGNMENT OF RIVA SOFTWARE AND INTELLECTUAL PROPERTY
ASSOCIATED WITH RIVA SOFTWARE**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MODERN BUSINESS TECHNOLOGY, INC. hereby sells, transfers and assigns to JOHN MURPHY, and his successors and assigns, the entire right, title and interest in and to Remote Interactive Virtual Assistance & Wayfinding System (RIVA) software and the following intellectual property associated with the RIVA software.

1. The mark RIVA and U.S. Trademark Application No. 78/231,043 directed to the mark RIVA, filed on March 27, 2003, together with the goodwill of the business symbolized by the mark and any registration thereof and the right to recover damage for past infringement of the mark.
2. All rights of copyright in and to RIVA software throughout the world, and the right to file and prosecute any application for copyright registration in any country of the world.
3. U.S. Patent Application No. 09/715,155, entitled "System and Method for Creating a Visitor" filed on March 22, 2001 and, in and to, any and all U.S. Letters Patent to be obtained by the above application, or any continuation, division, renewal, or substitute thereof, and, as to any and all U.S. Letters Patent, to any and all reissues or re-examinations thereof, and any legal equivalent thereof in a foreign country, including the right to claim priority.
4. Any other works, inventions, discoveries, creations, ideas, trade secrets, software documentation, technical data and know-how related to the RIVA software; any source or object code, graphics, content, materials, or documentation related to any web sites describing the RIVA software; and any other intellectual property made, developed, created, conceived, or invented, whether patentable, trademarkable, copyrightable or not, related to the RIVA software.

MADV102757.2

Effective the 6th day of December, 2004.

MODERN BUSINESS TECHNOLOGY, INC.



Name: John Murphy

Title: President


State of WI

: SS

County of Jefferson

Personally appeared before me this 25 day of February, 2005,
John Murphy, to me known to be the person whose name is
subscribed to the foregoing instrument, and acknowledged that he signed, sealed and
delivered the said instrument as his free and voluntary act and deed for the uses and
purposes therein set forth.

(SEAL)


Notary Public

My Commission expires Sept 25, 2008

MAD/102787,2

RECORDED: 04/25/2006

TRADEMARK
REEL: 003297 FRAME: 0895

RECORDED: 07/26/2006

07/24/2006 MON 09:13 [TX/RX NO 5784] 008

TRADEMARK
REEL: 003355 FRAME: 0486