

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NAPA VALLEY TRADING CO.		07/20/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	SPRUCE NATURALS, LLC
Street Address:	800 S. El Camino Real, Suite 210
City:	San Clemente
State/Country:	CALIFORNIA
Postal Code:	92672
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2099201	NAPA VALLEY NATURALS

CORRESPONDENCE DATA

Fax Number: (888)287-5074
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 816.842.8600
 Email: trademark@stinsonmoheck.com
 Correspondent Name: Nancy T. Morris
 Address Line 1: 1201 Walnut, Suite 2800
 Address Line 4: Kansas City, MISSOURI 64106-2150

ATTORNEY DOCKET NUMBER:	807976-0003
NAME OF SUBMITTER:	Nancy T. Morris
Signature:	/nancy t morris/

CH \$40.00 2099201

Date:

07/26/2006

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Napa Valley Trading Co., an S corporation incorporated and existing under the laws of the State of California, with an address of 433 Town Center, #487, Corte Madera, CA 94925, hereinafter referred to as Assignor, was the sole and exclusive owner of the mark covered by United States Registration No. 2,099,201 for NAPA VALLEY NATURALS, which was registered on September 23, 1997.

AND, WHEREAS, Spruce Naturals, LLC., a company organized under the laws of the State of Arizona, with its principal office and place of business at 800 S. El Camino Real, Suite 210 San Clemente, CA 92672, hereinafter referred to as Assignee, did acquire the right, title and interest in and to the said mark and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration previously transferred to Assignor, Assignor did by these presents, nunc pro tunc, to be effective January 1, 2005, transfer, convey, assign and set over unto Assignee, all right, title and interest in and to the above listed mark together with the goodwill of the business associated therewith including all claims for damages by reason of past infringement of said mark with the right to sue and collect therefor, all common law rights in the mark and the registration listed above.

ASSIGNOR: Napa Valley Trading Co.

Signature


Kendall Cook
President

