

6-26-06

Form PTO 1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

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06-29-2006



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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

To the Honorable Commis

103266317

attached original documents or copy thereof.

1. Name of conveying party(ies):

Bulova Corporation

- Individual(s)
- General Partnership
- Corporation - New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Dated: June 7, 2006

2. Name and address of receiving party(ies):

Westfield Licensing Company
148 Augusta Street
Henderson, Nevada 89074

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Nevada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/483,011

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550 (P)
(212) 837-6269 (F)
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn

June 26, 2006
Date

Total number of pages including cover sheet, attachments, and document:

06/28/2006 DBYRNE 00000024 78483011

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Mail Stop Assignments to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. BOX 1450, Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

Express Mail Certificate No.: EK839359992US

I hereby certify that this correspondence is being deposited with the United States Postal Service in an Express Mail envelope addressed to Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on 06/26/2006 (Date of Deposit).

Elaine S. Parker
Name

Signature

06/26/2006
Date of Signature

NY 1065128_1.DOC

TRADEMARK
REEL: 003355 FRAME: 0936

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF APPLICATION
BASED ON INTENT TO USE

WHEREAS, Bulova Corporation (“Assignor”), a corporation of New York, with a place of business at One Bulova Avenue, Woodside, New York 11377, has a bona fide intent to use the mark ORPHEUM (the “Mark”), in connection with goods in International Class 14;


WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignors’ bona fide intent to use the Mark in commerce in connection with the above-described goods as follows:

<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
78/483,011	September 14, 2004	ORPHEUM

WHEREAS, Westfield Licensing Company, a corporation of Nevada, with a principal place of business at 148 Augusta Street (“Assignee”), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-referenced Application there for, together with the portion of Assignor’s business in connection with which it has a bona fide intent to use the Mark, and all of Assignor’s rights therein, to Assignee.

BULOVA CORPORATION

By: 
Warren J. Neitzel
Secretary/General Counsel

Dated: June 7, 2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Westfield Licensing Company
Mark : ORPHEUM
Application No. : 78/483,011
Filed : September 14, 2004
Class : 14

POWER OF ATTORNEY


SIR:

In the matter of the above-identified Application, Applicant hereby appoint PERLA M. KUHN, RONALD ABRAMSON, JULIUS RABINOWITZ, PETER A. SULLIVAN, NATASHA N. REED, KRISTIN B. WHITING, LORI WEISS and RUSSEL W. JACOBS of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent Office in connection with this Application. The Address for service should be directed to Applicant's attorneys at the address given above.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

WESFIELD LICENSING COMPANY

By: 
Warren J. Neitzel
Secretary

Dated: June 7, 2006

June 26, 2006

Via Express Mail

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
Box 1450
Alexandria, VA 22313-1450

Re: Recordal of Assignment
From: Bulova Corporation
To: Westfield Licensing Company
Mark: ORPHEUM
Serial No.: 78/483,011
Filed: September 14, 2004
In the United States Patent and Trademark Office

Dear Sir:

Please proceed with recordal of the enclosed assignment of application based on intent to use from Bulova Corporation to Westfield Licensing Company against the above-referenced application serial number.

For this purpose, we enclose an assignment document; Recordation Form Cover Sheet; and, our check in the amount of \$40.00 to cover the required fee.

We look forward to receiving the Notice of Recordation in due course.

Very truly yours,


Perla M. Kuhn

PMK/esp 070455.0088

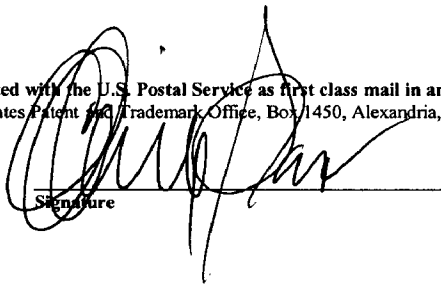
Enclosures

CERTIFICATE OF MAILING

Certificate No. EK839359992US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an Express Mail envelope addressed to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, Box 1450, Alexandria, VA 22313-1450, on June 26, 2006 (Date of Deposit).

Elaine S. Parker
Name


Signature

06/26/2006
Date of Signature

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