

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Johnsonite Inc.

- Individual(s)
- General Partnership
- Corporation- State: Ohio
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Holdtime.net, LLC

Internal

Address: \_\_\_\_\_

Street Address: 1030 Monarch Drive

City: Lexington

State: Kentucky

Country: US Zip: 40513

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_

Other LLC Citizenship US

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s) :**

Execution Date(s) 02/23/2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
78/778,437

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
HOLDTIME.NET

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: D. Peter Hochberg

Internal Address: \_\_\_\_\_

Street Address: 1940 East 6th Street - 6th Floor

City: Cleveland

State: OH Zip: 44114

Phone Number: (216) 771-3800

Fax Number: (216) 771-3804

Email Address: dphdocket@aol.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers 2001  
Expiration Date 05/08

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name D. Peter Hochberg

**9. Signature:**

Signature

D. Peter Hochberg

Name of Person Signing

July 25, 2006  
Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

### Trademark Assignment

**WHEREAS**, Johnsonite Inc., an Ohio Corporation, with its principal place of business at 16910 Munn Road, Chagrin Falls, OH 44023 ("Assignor"), which has, through clerical error, inadvertently acquired legal title to the Mark HOLDTIME.NET ("the Mark") in connection with the following goods and/or services: Promoting the goods and services of others by producing customized prerecorded telephone messages in the nature of music, custom messages or both for use with existing telephone systems to be played while telephone callers are placed on hold.; and

**WHEREAS**, Holdtime.net, LLC, a Kentucky Limited Liability Company, with its principal place of business at 1030 Monarch Drive, Lexington, KY 40513 ("Assignee"), desires to reacquire the Mark, and the pending application, which, through the aforesaid clerical error, was inadvertently assigned to Johnsonite Inc.; and

**WHEREAS**, Assignee had applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 78/778,437 filed on December 21, 2005;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration. This assignment effectively acts as if the previous assignment to Johnsonite Inc. had never taken place.

Dated effective as of: February 23, 2006

Johnsonite Inc

By: 

Name: Chris Webb

Title: CFO and Treasurer