

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Larus & Brother Company		06/30/2006	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	The House of Edgeworth Incorporated
Street Address:	Zahlerweg 4
City:	Zug 6300
State/Country:	SWITZERLAND
Entity Type:	COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	675887	BLEND II
Registration Number:	675886	BLEND 7
Registration Number:	925784	BLEND ELEVEN 11 HOUSE OF EDGEWORTH
Registration Number:	959217	BLEND NO. 53
Registration Number:	128095	EDGEWORTH
Registration Number:	885735	EDGEWORTH
Registration Number:	609030	EDGEWORTH
Registration Number:	905760	EDGEWORTH READY-RUBBED AMERICA'S FINEST PIPE TOBACCO.
Registration Number:	953462	HAYWARD
Registration Number:	953464	HAYWARD
Registration Number:	551604	HOLIDAY
Registration Number:	782711	HOUSE OF EDGEWORTH
Registration Number:	744650	JOHN ROLFE
Registration Number:	740208	READY-RUBBED

OP \$440.00 675887

Registration Number:	959216	ORIGINAL RUM AND MAPLE BLEND NO.53
Registration Number:	556659	RUM AND MAPLE
Registration Number:	702809	V.I.P.

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-790-9200
Email: TRADEMARK@CLL.COM
Correspondent Name: Antonio Borrelli, Esq.
Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	25648000/AXB/BEM
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DOMESTIC REPRESENTATIVE

Name: Antonio Borrelli, Esq.
Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Antonio Borrelli
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Signature:	/Antonio Borrelli/
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Date:	07/27/2006
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Total Attachments: 2
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UNITED STATES OF AMERICA

THIS ASSIGNMENT is made the 30th day of June Two Thousand and Six

BETWEEN:-

- (1) **Larus & Brother Company**, a corporation organised and existing under the laws of Richmond, Virginia, U.S.A, whose registered office is at Corporation Service Company, 11S 12th Street, P O Box 1463, Richmond, Virginia 23218, U.S.A (hereinafter called "the Assignor") of the one part, and
- (2) **The House of Edgeworth Incorporated**, a company organised and existing under the laws of Switzerland, whose registered office is at Zahlerweg 4, Zug 6300, Switzerland (hereinafter called "the Assignee") of the other part.

WHEREAS:


- (A) The Assignor is the registered proprietor in the **UNITED STATES OF AMERICA** of the Trade Marks, short particulars of which are set out in Schedule A attached hereto (hereinafter called "the Trade Mark Registrations"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Registrations for the consideration hereinafter mentioned.

NOW THIS ASSIGNMENT WITNESSES as follows:


In consideration of the sum of US\$30,460.00 (US Dollars Thirty Thousand Four Hundred Sixty) paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all its right, title and interest in and to the Trade Mark Registrations **TOGETHER WITH** the goodwill of the business attaching thereto **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

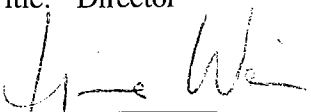
IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

SIGNED for and on behalf of
Larus & Brother Company
by:


Name: Gary M. Riley
Title: President

SIGNED for and on behalf of
The House of Edgeworth Incorporated
by:


Name: David J. Booker
Title: Director


Name: Regina Weiss
Title: Director

Schedule A

TRADEMARK	Registration No.
BLEND 11 (Word Block Letters)	675887
BLEND 7 (Label)	675886
BLEND ELEVEN (Label)	925784
BLEND NO 53 (Word Block Letters)	959217
EDGEWORTH (Label)	128095
EDGEWORTH (Word Block Letters)	885735
EDGEWORTH (Label)	609030
EDGEWORTH READY RUBBED (Label)	905760
HAYWARD (Label)	953462
HAYWARD (Word Block Letters)	953464
HOLIDAY (Word Block Letters)	551604
HOUSE OF EDGEWORTH (Word Block Letters)	782711
JOHN ROLFE (Word Block Letters)	744650
READY RUBBED (Label)	740208
RUM AND MAPEL (Label)	959216
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V.I.P. (Word Block Letters)	702809

