

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORCO RANCH, INC.		06/30/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	GOECA, LP		
Street Address:	1811 MOUNTAIN AVENUE		
City:	NORCO		
State/Country:	CALIFORNIA		
Postal Code:	92860		
Entity Type:	PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78460669	QUICK N EASY PEELED HARDCOOKED EGGS	
CORRESPONDENCE DATA			
Fax Number:	(612)371-3207		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612/371-3211		
Email:	TMG@LINDQUIST.COM		
Correspondent Name:	LINDQUIST & VENNUM P.L.L.P.		
Address Line 1:	80 SOUTH EIGHTH STREET		
Address Line 2:	4200 IDS CENTER - Connie Heikkila		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	450688.0001		
NAME OF SUBMITTER:	CONNIE HEIKKILA		
Signature:	/C/		
Date:	07/27/2006		

CH \$40.00 78460669

Total Attachments: 2

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**Exhibit A
Norco Ranch, Inc.
United States Trademark**

Trademark

QUICK N EASY PEELED HARDCOOKED EGGS

Serial Number

78/460669