TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NORCO RANCH, INC.		06/30/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	GOECA, LP	
Street Address:	1811 MOUNTAIN AVENUE	
City:	NORCO	
State/Country:	CALIFORNIA	
Postal Code:	92860	
Entity Type:	PARTNERSHIP: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78460669	QUICK N EASY PEELED HARDCOOKED EGGS

CORRESPONDENCE DATA

Fax Number: (612)371-3207

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612/371-3211

Email: TMG@LINDQUIST.COM

Correspondent Name: LINDQUIST & VENNUM P.L.L.P.
Address Line 1: 80 SOUTH EIGHTH STREET

Address Line 2: 4200 IDS CENTER - Connie Heikkila Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	450688.0001
NAME OF SUBMITTER:	CONNIE HEIKKILA
Signature:	/C/
Date:	07/27/2006

TRADEMARK

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> TRADEMARK REEL: 003356 FRAME: 0249

ASSIGNMENT OF TRADEMARK

WHEREAS, Norco Ranch, Inc. ("<u>Assignor</u>") and GOECA, LP ("<u>Assignee</u>") entered into that certain Asset Purchase and Sale Agreement dated May 23, 2006 (the "Agreement") under which Assignor has agreed to transfer and sell and Assignee has agreed to purchase certain assets relating to Assignor's liquid egg products operations, including but not limited to the transfer and sale of Assignor's right, title and interest in and to the trademark listed in <u>Exhibit A</u> (collectively, the "Trademark"); and

WHEREAS, Assignor has used the Trademark and desires to assign its rights in and to the Trademark; and

WHEREAS, Assignee, a Delaware limited partnership, whose mailing address is 1811 Mountain Avenue, Norco, CA 92860, is desirous of acquiring such Trademarks and the rights thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all rights, title and interest Assignor may have in and to such Trademark, together with the good will of the business symbolized by the Trademark, and the registrations thereof.

Dated this 30th day of June, 2006.

NORCO RA	NCH, INC
By: / 1/1	1/www
By: Name:	Craia Willardson
	1 0 3

Title: President

State of Minnesota)
) ss
County of Ramsey)

On this 30th day of June, 2006 before me appeared Craig Willardson, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Norco Ranch, Inc.



Cynthia a O Jsen Notary Public

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Exhibit A Norco Ranch, Inc. United States Trademark

<u>Trademark</u> <u>Serial Number</u>

QUICK N EASY PEELED HARDCOOKED EGGS

RECORDED: 07/27/2006

78/460669

TRADEMARK REEL: 003356 FRAME: 0251