

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Virtumundo, Inc.		02/27/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Adknowledge, Inc.		
Street Address:	4600 Madison Avenue, Floor 10		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64112-1283		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2334551	ADKNOWLEDGE	
CORRESPONDENCE DATA			
Fax Number:	(816)292-2001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-292-2000		
Email:	ipdocketing@lathropgage.com		
Correspondent Name:	Jerome R. Smith, Jr.		
Address Line 1:	2345 Grand Boulevard, Suite 2400		
Address Line 4:	Kansas City, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	445963		
NAME OF SUBMITTER:	Jerome R. Smith, Jr.		
Signature:	/Jerome R. Smith, Jr./		
Date:	07/27/2006		

CH \$40.00 2334551

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VIRTUMUNDO, INC.", CHANGING ITS NAME FROM "VIRTUMUNDO, INC." TO "ADKNOWLEDGE, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF FEBRUARY, A.D. 2004, AT 4:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF MARCH, A.D. 2004.



3510963 8100

060695015

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4921961

DATE: 07-24-06

TRADEMARK

REEL: 003356 FRAME: 0818

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:52 PM 02/27/2004
FILED 04:52 PM 02/27/2004
SRV 040151545 - 3510963 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
VIRTUMUNDO, INC.**

a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware.

DOES HEREBY CERTIFY:

FIRST: That at a meeting of the Board of Directors of Virtumundo, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

NAME OF THE CORPORATION

The name of the corporation is Adknowledge, Inc. (the "Corporation").

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the capital of said corporation shall not be reduced under or by reason of said amendment.

FIFTH: The effective date of the Amendment shall be March 1, 2004.

IN WITNESS WHEREOF, said Virtumundo, Inc.

has caused this certificate to be signed by
Keith Enright

this 27th day of February, 2004, an Authorized Officer,

By: 
Authorized Officer

Title: Vice President

Name: Keith Enright

Print or Type

TRADEMARK