

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Pacific Industries Inc.		07/06/2006	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Overwaitea Food Group Limited Partnership		
Composed Of:	COMPOSED OF Overwaitea Good Group Ltd., General Partner		
Street Address:	19855 - 92A Avenue		
City:	Langley, British Columbia		
State/Country:	CANADA		
Postal Code:	V1M 3B6		
Entity Type:	LIMITED PARTNERSHIP: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2705627	SAVE-ON-MORE	
Registration Number:	2660974	SAVE-ON-MORE	
Registration Number:	1329057	OVERWAITEA FOODS	
Serial Number:	76071579	URBAN FARE	
CORRESPONDENCE DATA			
Fax Number:	(423)785-8480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4237566600		
Email:	djohnson@millermartin.com		
Correspondent Name:	Douglas T. Johnson		
Address Line 1:	Suite 1000 Volunteer Building		
Address Line 2:	832 Georgia Avenue		
Address Line 4:	Chattanooga, TENNESSEE 37402		
ATTORNEY DOCKET NUMBER:	08367		

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DOMESTIC REPRESENTATIVE

Name: Douglas T. Johnson
Address Line 1: Suite 1000 Volunteer Building
Address Line 2: 832 Georgia Avenue
Address Line 4: Chattanooga, TENNESSEE 37402

NAME OF SUBMITTER:	Douglas T. Johnson
Signature:	/Douglas T. Johnson/
Date:	07/28/2006

Total Attachments: 3
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U.S. TRADEMARK ASSIGNMENT

THIS ASSIGNMENT effective the 6th day of July, 2006, from GREAT PACIFIC INDUSTRIES INC., a corporation organized and existing under the laws of British Columbia and having its principal place of business at 19855 – 92A Avenue, Langley, British Columbia, Canada, V1M 3B6 (hereinafter referred to as ASSIGNOR) to OVERWAITEA FOOD GROUP LIMITED PARTNERSHIP, acting through its general partner, OVERWAITEA FOOD GROUP LTD., a corporation organized and existing under the laws of British Columbia and having its principal place of business at 19855 – 92A Avenue, Langley, British Columbia, Canada, V1M 3B6 (hereinafter referred to as ASSIGNEE),

W I T N E S S E T H :

WHEREAS ASSIGNOR has adopted and is the owner of the marks set forth in the United States trademark applications/registrations listed on Schedule A;

WHEREAS ASSIGNEE has acquired certain assets of ASSIGNOR relating to grocery store services, including the marks relating to that business, together with the goodwill of the business with which said marks are used;

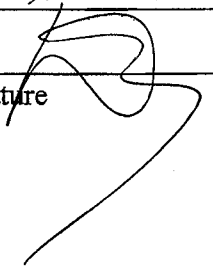
NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the trademarks listed on Schedule A used by ASSIGNOR in connection with grocery store services and including the applications for registration thereof, the right to recover for past infringement thereof, and all

goodwill of the business in connection with which said trademarks are used and which is appurtenant thereto, and which is symbolized by said trademarks.

GREAT PACIFIC
INDUSTRIES INC.

name: Don Eng

title: General Counsel

signature 

SCHEDULE A

UNITED STATES TRADEMARK APPLICATIONS/REGISTRATIONS

<u>TRADEMARK</u>	<u>SERIAL NO./ REGISTRATION NO.</u>	<u>FILING DATE/ REGISTRATION DATE</u>
URBAN FARE	Ser. No. 76/071,579	June 16, 2000
SAVE-ON-MORE & design	Reg. No. 2,705,627	April 15, 2003
SAVE-ON-MORE	Reg. No. 2,660,974	December 17, 2002
OVERWAITEA FOODS	Reg. No. 1,329,057	April 2, 1985

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