

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	04/13/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prince's Trust Trading Limited		04/13/2006	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Big Time Productions Limited
Street Address:	91 Princesdale Road
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W11 4NS
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78679414	ROCKS FOR THE PRINCE'S TRUST

CORRESPONDENCE DATA

Fax Number: (860)286-0115
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (860) 286-2929
 Email: TM@cantorcolburn.com
 Correspondent Name: George A. Pelletier, Jr.
 Address Line 1: 55 Griffin Road South
 Address Line 2: Cantor Colburn LLP
 Address Line 4: Bloomfield, CONNECTICUT 06002

ATTORNEY DOCKET NUMBER:	STH-0008-T
-------------------------	------------

DOMESTIC REPRESENTATIVE

CH \$40.00 78679414

Name: George A. Pelletier, Jr.
Address Line 1: 55 Griffin Road South
Address Line 2: Cantor Colburn LLP
Address Line 4: Bloomfield, CONNECTICUT 06002

NAME OF SUBMITTER:	George A. Pelletier, Jr.
Signature:	/gapjr/
Date:	07/28/2006

Total Attachments: 3
source=Assignment Prince's Trust Trading to Big Time Productions#page1.tif
source=Assignment Prince's Trust Trading to Big Time Productions#page2.tif
source=Assignment Prince's Trust Trading to Big Time Productions#page3.tif

SCHEDULE 3
Deed of Assignment

THIS DEED OF ASSIGNMENT OF INTELLECTUAL PROPERTY
made the 13th day of April 2006

BETWEEN:

PRINCE'S TRUST TRADING LIMITED (Company Number 03161821) whose registered office is at 18 Park Square East, London NW1 4LH ("PTT"); and

BIG TIME PRODUCTIONS LIMITED (Company Number 02846836) whose registered office is at 91 Princedale Road, London W11 4NS ("Big Time").

WHEREAS:

PTT is (a) the registered proprietor of the trade mark registrations set out at the Schedule to this Deed and (b) the applicant in respect of the trade mark applications set out at the Schedule to this Deed in each case in respect of the name and logos for "Fashion Rocks" ("Trade Marks").

THE PARTIES AGREE AS FOLLOWS:


1. Pursuant to an agreement between the parties dated 13 April 2006 PTT assigns in perpetuity to Big Time the Trade Marks and all other rights it has in the Trade Marks including all intellectual property it has in the Trade Marks including all right, title and interest it has in and to the Trade Marks, and any format rights, goodwill, and the right to apply for registration of the Trade Marks as a trade mark anywhere in the world. *Provided that (for the avoidance of doubt) no intellectual property or other rights shall be assigned or otherwise transferred in the name "The Prince's Trust", including without limitation within the Trade Mark*

2. A provision of this Deed or any right created under it cannot be waived or varied except in writing signed by the parties.

3. This Deed and any documents to be entered into pursuant to it shall be governed by and construed in accordance with English law.

~~ATN~~
TRADING LIMITED

EXECUTED as a DEED by
THE PRINCE'S TRUST acting by two
directors or a director and the company
secretary


)
)
)
)
)


Director (name): MICHAEL MURRUCCA

Director/Secretary (name): CAROL HOUNDEN 

Date: 13.4.66

EXECUTED as a DEED by
BIG TIME PRODUCTIONS LIMITED acting
by two directors or a director and the
company secretary


)
)
)
)
)


Director (name): NICHOLAS DICKSON

Director/Secretary (name): DUNCAN HUSSEY

Date:

SCHEDULE

Country	Mark	Applicant No./ Date	Reg. No./ Date	Case Status	International Classes	Status as of 4 th April 2006
United States of America	FASHION ROCKS [WORD]	Madrid Protocol Designation	828029 (05/12/03)	Pending	09, 14, 16, 25, 41	Awaiting re-publication
United States of America		78/679414 (27/07/05)	-	Pending	09, 14, 16, 25, 41	Awaiting first official action