

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Rights		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BulkRegister, LLC		07/25/2006	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	eNom401, Inc.		
Street Address:	2002 156th Ave. NE, Suite 300		
City:	Bellevue		
State/Country:	WASHINGTON		
Postal Code:	98007		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2719175	BULKREGISTER	
Registration Number:	2910093	CERTWATCH	
Registration Number:	3029938	ACCOUNTPILOT MULTI-USERS, MULTI-LEVELS OF ACCESS	
Serial Number:	78831986	DROPGUILD	
Serial Number:	78832007	BULKREVENUE	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7145401235		
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	650 Town Center Drive, Suite 2000		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	042280-0008 BULK TO ENOM		

OP \$140.00 2719175

NAME OF SUBMITTER:	Patricia A. Conner
Signature:	/Patricia A. Conner/
Date:	07/28/2006

Total Attachments: 13

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

This ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS (this "Assignment") is made and entered into as of July 25, 2006, by and among BulkRegister, LLC, a Maryland limited liability company ("BulkRegister"), GoldStandardNames, LLC, a Maryland limited liability company ("GoldStandardNames"), and Unlisted-WHOIS.COM, LLC, a Maryland limited liability company ("Unlisted-WHOIS" and, together with BulkRegister and GoldStandardNames, each referred to individually as "Assignor" and collectively as "Assignors"), as assignors, in favor of Demand Domains, Inc., a Delaware corporation ("Demand Domains"), and eNom401, Inc., a Nevada corporation ("eNom401" and, together with Demand Domains, "Assignees"), as designees of Demand Media, Inc., a Delaware corporation ("Demand Media") and as assignees and, with reference to the following facts and circumstances (certain capitalized terms used in this Agreement are defined in Exhibit A attached hereto):

RECITALS

WHEREAS, on July 7, 2006, Assignors and Demand Media entered into an Asset Purchase Agreement with the other parties identified therein (the "Asset Purchase Agreement"), pursuant to which Assignors have agreed to sell certain intellectual property assets of Assignors to Demand Media, or one or more subsidiaries of Demand Media designated by Demand Media;

WHEREAS, pursuant to Section 1.1 of the Asset Purchase Agreement, Demand Media has designated Assignees to purchase, acquire and accept the intellectual property assets of Assignors identified on Schedule I attached hereto; and

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Assignors agreed to enter into this Assignment, and Demand Media would not have entered into the Asset Purchase Agreement but for Assignors' execution of this Assignment.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignors hereby agree as follows:

1. Assignment of Proprietary Rights. Assignors hereby sell, transfer and assign to (a) Demand Domains all right, title and interest in and to all Internet domain names set forth on Schedule I(a) attached hereto and (b) eNom401 all right, title and interest in and to all Intellectual Property, other than the Internet domain names set forth on Schedule I(a) attached hereto, used or reserved for use in connection with, or related to, the Business owned by any Assignor or in which any Assignor has any interest, including, without limitation, all physical media on which any such Intellectual Property is contained, including, but not limited to, the Intellectual Property set forth on Schedule I(b) attached hereto, in the United States and all foreign countries, together with the goodwill and other intangible rights associated therewith (collectively, the "Transferred Intellectual Property"), and all common law and statutory right, title and interest in the Transferred Intellectual Property, all rights of registration, maintenance, renewal and protection thereof, the right to create derivative works and all rights of recovery and

of legal action for past, present and future infringements and of opposition, interference and/or cancellation proceedings for protection of the Transferred Intellectual Property, and Assignors hereby waive all rights of *droit moral* or other moral rights with respect to the Transferred Intellectual Property, including, without limitation, any and all rights of identification of authorship and any and all rights of approval, restriction or limitation on use or subsequent modifications. Assignors hereby authorize Assignees, its successors and assigns to the fullest extent permitted by applicable law, to file in Assignees' own name applications for patents and for trademark, service mark and copyright registration in the United States and in foreign countries in connection with the Transferred Intellectual Property, and to secure in Assignees' own name the patents and registrations granted thereon. Assignors shall provide all assistance reasonably requested by Assignees, at Assignees' expense, in the establishment, registration, maintenance, preservation and enforcement of Assignees' rights in or to the Transferred Intellectual Property. To the extent any right, title or interest in and to any Transferred Intellectual Property cannot lawfully be assigned by Assignors to Assignees, Assignors hereby grant to Assignees an exclusive, fully paid-up, transferable, irrevocable, perpetual, worldwide license (with full rights to sublicense) to use, exploit and practice any such nonassignable right, title and interest. To the extent any right, title or interest in and to any Transferred Intellectual Property can neither be lawfully assigned nor licensed by Assignors to Assignees, Assignors hereby irrevocably waive and shall never assert such nonassignable and nonlicensable right, title or interest against Assignees or any of its affiliates or any of Assignees' successors in interest.

3. Further Acts. Assignors shall execute or cause to be executed any additional documents, and take or cause to be taken any further actions reasonably requested by Assignees to carry out the intent and purpose of the assignment set forth in Section 1 above ("Supporting Documents").

4. Multiple Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[*Signature Pages Follow*]

ASSIGNOR:

UNLISTED-WHOIS.COM, LLC

By: _____
Name: _____
Title: _____

STATE OF Maryland)
) SS
CITY/COUNTY OF Baltimore)

I, the undersigned, a Notary Public in and for said City/County, in the State aforesaid, do hereby certify that Tom CUNNINGHAM, CHAIRMAN & CEO of Unlisted-WHOIS.COM, LLC, a Maryland limited liability company, who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to the foregoing instrument as such CHAIRMAN & CEO, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act and as the free and voluntary act and deed of said limited liability company for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 25 day of July, 2006.



Notarial Seal

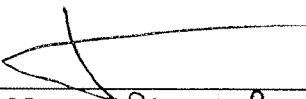
Patricia A. Gross
Notary Public

My Commission expires: _____
PATRICIA A. GROSS
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires February 1, 2009

[Signature Page to Assignment of Intellectual Property Rights]

ASSIGNEE:

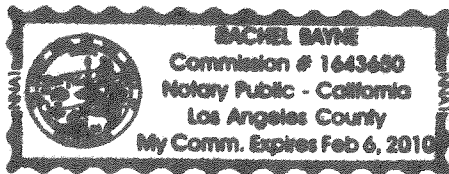
DEMAND DOMAINS, INC.

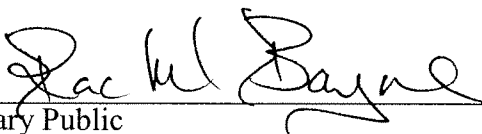
By: 
Name: Richard Rosenblatt
Title: CEO and Chairman

STATE OF California)
) SS
CITY/COUNTY OF Los Angeles)

I, the undersigned, a Notary Public in and for said County, in the State aforesaid, do hereby certify that Richard Rosenblatt, CEO & Chairman of Demand Domains, Inc., who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to the foregoing instrument as such CEO and Chairman, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act and as the free and voluntary act and deed of said corporation for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 24th day of July, 2006.




Notary Public

My Commission expires: 2/6/2010

Notarial Seal

ASSIGNEE:

ENOM401, INC.

By: James L. Beaver
Name: _____
Title: VP

STATE OF Washington)
CITY/COUNTY OF King) SS)

I, the undersigned, a Notary Public in and for said County, in the State aforesaid, do hereby certify that James Beaver, Vice President of eNom401, Inc., who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to the foregoing instrument as such Vice President, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act and as the free and voluntary act and deed of said corporation for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 21 day of July, 2006.

Katie B. Newstrom
Notary Public

My Commission expires: 02/20/2007

Notarial Seal



[Signature Page to Assignment of Intellectual Property Rights]

Exhibit A

Certain Definitions

“Business” shall mean the BulkRegister Business, the GoldStandardNames Business and the Unlisted-WHOIS Business.

“BulkRegister Business” shall mean the Internet domain name registrar, reseller or Internet domain name registration business operated under the brand “BulkRegister,” and any other current or planned business or business activities of BulkRegister.

“GoldStandardNames Business” shall mean any historical, current or planned business or business activities of GoldStandardNames, including without limitation, the business of owning, managing, acquiring and monetizing Internet domain names.

“Intellectual Property” shall mean any and all rights in or affecting intellectual or industrial property or other proprietary rights, existing now or in the future in the United States or anywhere in the universe. Intellectual Property includes, without limitation, any and all rights in, to, or subsisting in the following:

(a) all issued patents, reissued or reexamined patents, revivals of patents, divisions, continuations and continuations-in-part of patents, all renewals and extensions thereof utility models, and certificates of invention, regardless of country or formal name;

(b) all published or unpublished nonprovisional and provisional patent applications, including the right to file other or further applications, reexamination proceedings, invention disclosures and records of invention;

(c) all copyrights, copyrightable works, semiconductor topography and mask work rights, including, without limitation, all rights of authorship, use, publication, reproduction, distribution, performance, transformation, moral rights and ownership of copyrightable works, semiconductor topography works and mask works, the right to create derivative works, and all applications for registration, registrations, renewals and extensions of registrations, together with all other interests accruing by reason of international copyright, semiconductor topography and mask work conventions;

(d) all trademarks, service marks, logos, trade names, Internet domain names, 1-800, 1-888, 1-877 and other “vanity” telephone numbers, together with the goodwill of the business associated therewith, all applications for registration and registrations thereof, renewals thereof, the right to bring opposition and cancellation proceedings and any and all rights under the laws of trade dress;

(e) all proprietary information and materials, whether or not patentable or copyrightable, and whether or not reduced to practice, including without limitation all technology, ideas, research and development, inventions, designs, manufacturing and operating specifications and processes, know-how, formulae, customer and supplier lists, shop rights, designs, drawings, patterns, trade secrets, confidential information, technical data, databases,

Exhibit A

data compilations and collections, computer programs, and all hardware, software and processes;
and

(f) all other intangible assets, properties and rights; and

(g) all claims, causes of action and rights to sue for past, present and future infringement or unconsented use of any of the foregoing intellectual and other proprietary rights set forth in the foregoing paragraphs (a) through (f), the right to file applications and obtain registrations, and all rights arising therefrom and pertaining thereto and all products, proceeds and revenues arising from or relating to any and all of the foregoing.

“Unlisted-WHOIS Business” shall mean any historical, current or planned business or business activities of Unlisted-WHOIS, including without limitation, the business of providing Internet domain name registrant privacy protection for registrants from the public WHOIS database.

Exhibit A

Schedule I(a)

Transferred Intellectual Property – Demand Domains, Inc.

The Internet domain names listed on Annexes I and II attached hereto are incorporated herein by reference.

Schedule I(b)

Transferred Intellectual Property – eNom401, Inc.

BulkRegister LLC Registered and Pending U.S. Service Marks			
Mark	Number	International Class	Renewal Date
ACCOUNTPILOT MULTI-USERS, MULTI-LEVELS OF ACCESS (DESIGN)	3029938	42	12/13/2015
BULKREGISTER	2719175	42	5/27/2013
BULKREVENUE	78832007	35	(newly filed application; not a registered mark yet)
CERTWATCH	2910093	42	12/14/2014
DROPGUILD	78831986	35	(newly filed application; not a registered mark yet)

BulkRegister LLC Unregistered Service Marks
DOMAINPILOT
MORE TOOLS, MORE SECURITY, MORE VALUE
THE B2B REGISTRAR
TRANSFERGUARD
TRANSFERXPRESS

BULKREGISTER LLC Domain Names	
Domain Name	Expiration Date

Schedule I(b)

ACCOUNTPILOT.BIZ	12/29/2006
ACCOUNTPILOT.INFO	12/30/2006
ACCOUNTPILOT.NAME	12/30/2006
ACCOUNTPILOT.NET	12/30/2006
ACCOUNTPILOT.ORG	12/30/2006
ACCOUNTPILOT.US	12/29/2006
BALKREGISTER.COM	1/19/2007
BRAPITESTING.BIZ	7/25/2006
BRBLOGGING.BIZ	10/13/2006
BRBLOGGING.COM	10/14/2006
BRBLOGGING.INFO	10/14/2006
BRBLOGGING.NET	10/14/2006
BRBLOGGING.ORG	10/14/2006
BRBLOGGING.US	10/13/2006
BRMEMBER.BIZ	6/18/2007
BRMEMBER.CC	6/19/2007
BRMEMBER.COM	6/19/2011
BRMEMBER.INFO	6/19/2007
BRMEMBER.LA	6/19/2006
BRMEMBER.NET	12/13/2006
BRMEMBER.ORG	6/19/2007
BRMEMBER.US	6/18/2007
BRMEMBERS.BIZ	6/18/2007
BRMEMBERS.CC	6/19/2007
BRMEMBERS.COM	6/19/2007
BRMEMBERS.INFO	6/19/2006
BRMEMBERS.LA	6/19/2007
BRMEMBERS.NET	6/19/2006
BRMEMBERS.ORG	6/19/2006
BRMEMBERS.US	6/18/2007
BRMOMENTUMMARKETING.BIZ	9/2/2006
BRMOMENTUMMARKETING.CC	9/3/2006
BRMOMENTUMMARKETING.COM	9/3/2006
BRMOMENTUMMARKETING.INFO	9/3/2006
BRMOMENTUMMARKETING.NAME	9/3/2006
BRMOMENTUMMARKETING.NET	9/3/2006
BRMOMENTUMMARKETING.ORG	9/3/2006
BRMOMENTUMMARKETING.US	9/2/2006
BRPRIVATEWHOIS.BIZ	1/18/2007
BRPRIVATEWHOIS.COM	1/19/2011
BRPRIVATEWHOIS.INFO	1/19/2007
BRPRIVATEWHOIS.NAME	1/19/2007
BRPRIVATEWHOIS.NET	1/19/2007
BRPRIVATEWHOIS.ORG	1/19/2007

Schedule I(b)

BRPRIVATEWHOIS.TV	1/19/2007
BRPRIVATEWHOIS.US	1/18/2007
BR-SERVICE.BIZ	1/17/2007
BR-SERVICE.COM	1/18/2007
BR-SERVICE.INFO	1/18/2007
BR-SERVICE.NET	1/18/2007
BR-SERVICE.ORG	1/18/2007
BRTESTING.US	6/6/2007
BULKCORP.COM	7/21/2006
BULKMANAGE.BIZ	6/12/2007
BULKMANAGE.CC	6/13/2007
BULKMANAGE.COM	6/13/2007
BULKMANAGE.INFO	6/13/2007
BULKMANAGE.NET	6/13/2007
BULKMANAGE.ORG	6/13/2007
BULKMANAGE.US	6/12/2007
BULKMONITOR.BIZ	1/7/2007
BULKMONITOR.CC	1/9/2007
BULKMONITOR.COM	1/8/2007
BULKMONITOR.INFO	1/8/2007
BULKMONITOR.NET	1/8/2007
BULKMONITOR.ORG	1/8/2007
BULKMONITOR.US	1/7/2007
BULKMONITORING.BIZ	1/7/2007
BULKMONITORING.COM	1/8/2007
BULKMONITORING.INFO	1/8/2007
BULKMONITORING.NET	1/8/2007
BULKMONITORING.ORG	1/8/2007
BULKMONITORING.US	1/7/2007
BULK-NAMES.COM	9/17/2006
BULKNAME.NET	9/17/2006
BULKPROTECT.BIZ	5/15/2007
BULKPROTECT.COM	5/16/2007
BULKPROTECT.INFO	5/16/2007
BULKPROTECT.NET	5/16/2007
BULKPROTECT.ORG	5/16/2007
BULKPROTECT.US	5/15/2007
BULKPROTECTION.BIZ	11/4/2006
BULKPROTECTION.CC	11/5/2006
BULKPROTECTION.COM	11/5/2006
BULKPROTECTION.NET	11/5/2006
BULKPROTECTION.INFO	11/5/2006
BULKPROTECTION.US	11/4/2006
BULKREGISTER.COM	1/19/2007

Schedule I(b)