

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lend One, L.L.C.		01/31/2006	LIMITED LIABILITY COMPANY: KANSAS
RECEIVING PARTY DATA			
Name:	Mortgage Partnership of America, L.L.C.		
Street Address:	4301 South Earth City Expressway		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63045		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3040495	LEND ONE	
CORRESPONDENCE DATA			
Fax Number:	(314)231-4342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-231-5400		
Email:	woneill@senniger.com		
Correspondent Name:	William D. O'Neill		
Address Line 1:	One Metropolitan Square		
Address Line 2:	16th Floor		
Address Line 4:	st. louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	MPM 4655		
NAME OF SUBMITTER:	William D. O'Neill		
Signature:	/wdo/		

CH \$40.00 3040495

Date:

07/29/2006

Total Attachments: 1
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Service Mark Assignment

1. **WHEREAS**, Lend One, L.L.C., a Kansas limited liability company having an address of 7920 State Line Road, Shawnee Mission, Kansas 66206 (hereinafter "Assignor"), owns the following service mark and corresponding pending U.S. service mark registration relating to such mark:

LEND ONE (U.S. Reg. No. 3,040,495, issued January 10, 2006).


2. **WHEREAS**, The Mortgage Partnership of America, L.L.C. , a Missouri limited liability company corporation having a business address of 4301 South Earth City Expressway, St. Louis, Missouri 63045 (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest of Assignor in said service mark and said registration, and the good will of the business in connection with which said service mark is used;

3. **NOW THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign, and transfer unto Assignee, its successors and assigns, all of Assignor's right, title, and interest throughout the world in and to said service mark LEND ONE and said registration (Reg. No. 3,040,495), together with the good will of the business in connection with which said service mark is used, and together with full right to sue for and recover all profits and damages recoverable from any past infringements of said service mark.

4. **TO BE HELD AND ENJOYED BY** Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

5. **IN WITNESS WHEREOF**, Assignor has executed this Service Mark Assignment on this 31 day of January, 2006.

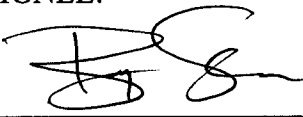
ASSIGNOR:

By: 

Joe Peppard, President

AGREED AND ACCEPTED this 31st day of January, 2006.

ASSIGNEE:

By: 

Barry Sandweiss, COO