

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mega Bloks Inc.		06/22/2006	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	MEGA Brands Inc.
Street Address:	4505 Hickmore
City:	Montreal, Quebec
State/Country:	CANADA
Postal Code:	H4T 1K4
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 54

Property Type	Number	Word Mark
Serial Number:	78718512	BACON FORCE
Serial Number:	78721052	BIOSPHERES
Serial Number:	78583420	BUILDING IS GOOD
Serial Number:	78583427	BUILDING YOUNG MINDS
Serial Number:	78607876	
Serial Number:	78872261	CREATIVITY TO THE RESCUE
Serial Number:	76357115	DRAGONS
Serial Number:	78374278	FAST TRACKS
Serial Number:	78773371	ICOASTER
Serial Number:	78773365	ICUBE
Serial Number:	78671106	LINXTERS
Serial Number:	78568338	MAG-KNIGHTS
Serial Number:	78720176	MAGNA PLAY
Serial Number:	78655192	MAGTASTIK

OP \$1365.00 78718512

Serial Number:	78635003	MAG-WARRIORS
Serial Number:	78795855	MEGA BRANDS
Serial Number:	78875472	MEGA
Serial Number:	78887877	MEGA
Serial Number:	78887885	MEGA
Serial Number:	78793821	MEGABABY
Serial Number:	78793818	MEGAMOM
Serial Number:	78549288	METAL AGES
Serial Number:	78607887	PCS
Serial Number:	78707168	PLASMA EGGS
Serial Number:	78822961	PLUG 'N LEARN
Serial Number:	78563354	RADIX KNIGHTS
Serial Number:	78685902	SHARX
Serial Number:	78655190	SNUG BUGS
Serial Number:	78778187	WONDER COASTER
Serial Number:	78798875	WOOD CREATIONS CLASSIC BUILDING SYSTEM
Registration Number:	2818454	ALIEN AGENCY
Registration Number:	2856912	BLOCK BUDDIES
Registration Number:	2908091	BLOK BOTS
Registration Number:	2106548	
Registration Number:	3093861	DISCOVERY PARK
Registration Number:	2931890	ELEMENTALS
Registration Number:	2744476	GYROFIGHTERS
Registration Number:	2839258	GYRORACERS
Registration Number:	2826582	HANGAR 18
Registration Number:	2870547	JUST BUILD
Registration Number:	2102250	MEGA
Registration Number:	1464722	MEGA BLOKS
Registration Number:	1468445	MEGA BLOKS
Registration Number:	2872723	MEGA PLAY
Registration Number:	2839111	MEGA PLAY!
Registration Number:	2142361	MEGA BLOKS
Registration Number:	3024381	POCKET BLOCKS
Registration Number:	1990951	PROBUILDER
Registration Number:	1636999	RITVIK

Registration Number:	2106509	RITVIK
Registration Number:	2841820	SECURE THE FUTURE
Registration Number:	2765283	SING ALONG JUKEBLOCKS
Registration Number:	3103555	SUPER TECH HEROES
Registration Number:	2762588	TINY 'N TUFF

CORRESPONDENCE DATA

Fax Number: (212)370-1819
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 1-212-661-1400
Email: ddonnelly@vonmaltitz.com
Correspondent Name: Diane Donnelly
Address Line 1: 60 East 42nd Street, Suite 4410
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER: 7260

DOMESTIC REPRESENTATIVE

Name: Diane Donnelly
Address Line 1: von Maltitz, Derenberg, Kunin et al
Address Line 2: 60 East 42nd Street, Suite 4410
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER: Diane Donnelly

Signature: /Diane Donnelly/

Date: 07/31/2006

Total Attachments: 0

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