

07-12-2006



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

17-10-06

1. Name of conveying party(ies):

Comité International Olympique
Château de Vidy
1007 Lausanne
SWITZERLAND

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Switzerland

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: United States Olympic Committee

Internal

Address: One Olympic Plaza

Street Address: _____

City: Colorado Springs

State: Colorado

Country: U.S.A. Zip: 80909

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship U.S.

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 18, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,043,229

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Mark: BEIJING 2008 and Design; Registration No. 3,043,229; Registration Date: January 17, 2006

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Cliffor W. Browning of Krieg DeVault LLP

Internal Address: One Indiana Square, Suite 2800

Street Address: _____

City: Indianapolis

State: Indiana Zip: 46204

Phone Number: (317) 636-4341

Fax Number: (317) 636-1507

Email Address: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1104
Expiration Date 04/10

b. Deposit Account Number _____

Authorized User Name _____

9. Signature: Cliffor W. Browning
Signature

June 28, 2006
Date

Clifford W. Browning
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (Including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

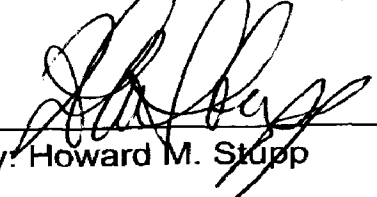
WHEREAS, the *Comité International Olympique*, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BEIJING 2008 & DESIGN	3,043,229	January 17, 2006

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado, 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Howard M. Stupp

Title: Director of Legal Affairs

Date: 18 February 2006