

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Import Export Corporation		07/25/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Thai Fishsauce Factory (Squid Brand) Co., Ltd.		
Street Address:	21/5-21/7 Trok Rong Numkeng, Taladnoi		
City:	Bangkok 10100		
State/Country:	THAILAND		
Entity Type:	LIMITED LIABILITY COMPANY: THAILAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1419347		
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-579-1700		
Email:	nanderson@pearnegordon.com		
Correspondent Name:	John P. Murtaugh, Pearne & Gordon LLP		
Address Line 1:	1801 East 9th Street, Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	41021		
DOMESTIC REPRESENTATIVE			
Name:	John P. Murtaugh, Pearne & Gordon LLP		
Address Line 1:	1801 East 9th Street, Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
NAME OF SUBMITTER:	John P. Murtaugh		

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Signature:

/johnpmurtaugh/

Date:

07/31/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, U.S. IMPORT EXPORT CORPORATION, a California corporation, having a current address at 9009 San Leandro Street, Oakland, CA 94603 and a former address at 830 7th Street, San Francisco, CA 94107 ("Assignor"), hereby assigns and transfers to THAI FISHSAUCE FACTORY (SQUID BRAND) CO., LTD, a limited liability company organized under the laws of Thailand, having an address at 21/5-21/7 Trok Rong Numkeng, Taladnoi, Bangkok 10100, Thailand ("Assignee"), its successors and assigns, all of Assignor's right, title and interest in the United States and throughout the world in and to United States Trademark Registration No. 1419347 for Design of squid, the mark to which said registration pertains (the "Mark"), Assignor's common law rights in the Mark, that portion of the business to which the Mark pertains, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, it will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

U.S. IMPORT EXPORT CORPORATION

Date: 7/25/2006

By: *Arthur Chan*
(Signature)

ARTHUR CHAN
Print Name

PRESIDENT
Print Title