

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Telapex, Inc.		08/25/2000	CORPORATION: MISSISSIPPI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Telepak, Inc.		
<b>Street Address:</b>	125 South Congress Street		
<b>City:</b>	Jackson		
<b>State/Country:</b>	MISSISSIPPI		
<b>Postal Code:</b>	39201		
<b>Entity Type:</b>	CORPORATION: MISSISSIPPI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2313241	CELLULAR SOUTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202 638-6666		
<b>Email:</b>	dmccoy@jhip.com		
<b>Correspondent Name:</b>	Simor L. Moskowitz		
<b>Address Line 1:</b>	400 Seventh Street, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	T25657US1		
<b>NAME OF SUBMITTER:</b>	Simor L. Moskowitz		
<b>Signature:</b>	/Simor L. Moskowitz/		
<b>Date:</b>	08/01/2006		

OP \$40.00 2313241

Total Attachments: 2

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## **CONFIRMATORY SERVICE MARK ASSIGNMENT**

THIS ASSIGNMENT is made by and between Telapex, Inc. a Mississippi corporation whose principal place of business is 125 South Congress Street, Jackson, Mississippi 39201-3304 (hereinafter referred to as "Assignor"), and Telepak, Inc., a Mississippi corporation, whose principal place of business is 125 South Congress Street, Jackson, Mississippi 39201-3304 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the service mark CELLULAR SOUTH & Design and U.S. registration No. 2,313,241 issued February 1, 2000 (hereinafter referred to as the "ASSIGNED MARK") therefore. and

WHEREAS, on or about August 25, 2000, the Assignor did assign to the Assignee the ASSIGNED MARK including the registration therefor, and the goodwill of the business pertaining thereto, but no formal assignment document in a form recordable in the Patent and Trademark Office was executed; and

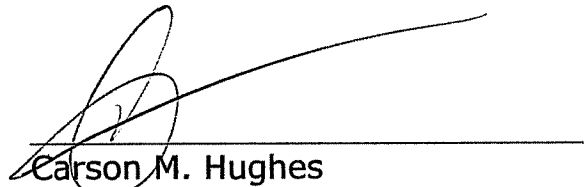
WHEREAS, the parties hereby desire to reconfirm the prior assignment of the ASSIGNED MARK, the registration therefor, and goodwill of Assignor associated therewith, in order to record the assignment in the Assignment Division of the U.S. Trademark Office and place formal title in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration, previously paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer unto said Assignee, *nunc pro tunc*, as of August 25, 2000, all right, title and interest in and to the ASSIGNED MARK and the identified registration therefor, together with

the whole of the goodwill and the business symbolized by the ASSIGNED MARK, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of the ASSIGNED MARK, and with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

IN TESTIMONY THEREOF, said Assignor has caused its name to be signed and its seal to be affixed, by its duly authorized officer, this 28<sup>th</sup> day of July, 2006.

TELAPEX, INC..



Carson M. Hughes  
CEO