

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Hargreaves Organisation		05/18/2005	Limited Liability Company: UNITED KINGDOM

**RECEIVING PARTY DATA**

Name:	THOIP
Street Address:	Aldwych House, 81 Aldych
Internal Address:	4th Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	WC2B 4HN
Entity Type:	Limited Liability Company: UNITED KINGDOM

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2233157	MR. MEN LITTLE MISS

**CORRESPONDENCE DATA**

Fax Number: (310)231-8311  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (310) 321-2000  
 Email: skb@msk.com  
 Correspondent Name: Steve Bevins/Mitchell Silberberg & Knupp  
 Address Line 1: 11377 West Olympic Boulevard  
 Address Line 4: Los Angeles, CALIFORNIA 90064-1683

ATTORNEY DOCKET NUMBER:	CHORION
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**DOMESTIC REPRESENTATIVE**

Name: Evan M. Kent  
 Address Line 1: 11377 West Olympic Boulevard

OP \$40.00 2233157

Address Line 4: Los Angeles, CALIFORNIA 90064-1683

NAME OF SUBMITTER:

Lucy B. Arant

Signature:

/LBA012362/

Date:

08/01/2006

Total Attachments: 1  
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**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 1610133

The Registrar of Companies for England and Wales hereby certifies that  
HARGREAVES ORGANISATION(THE)

having by special resolution changed its name, is now incorporated  
under the name of  
THOIP

Given at Companies House, Cardiff, the 18th May 2005

