

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
PFL Life Insurance Company		03/01/2001	CORPORATION: IOWA
<b>RECEIVING PARTY DATA</b>			
Name:	Transamerica Life Insurance Company		
Street Address:	4333 Edgewood Road NE		
City:	Cedar Rapids		
State/Country:	IOWA		
Postal Code:	52499		
Entity Type:	CORPORATION: IOWA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2376224	LIFE WITH EMERGENCY CASH	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(502)587-6391		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	502-587-3400		
Email:	jwheat@stites.com		
Correspondent Name:	Jack A. Wheat		
Address Line 1:	400 West Market Street		
Address Line 2:	Stites & Harbison, Suite 1800		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	544W/00005		
NAME OF SUBMITTER:	Memorie Stofferahn		
Signature:	/memorie stofferahn/		
Date:	08/01/2006		

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