

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/03/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Pinpoint Golf Advertising, Inc.		07/31/2006	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Pinpoint Golf, LLC
Street Address:	26 Orange Road
City:	Montclair
State/Country:	NEW JERSEY
Postal Code:	07042
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2389831	REACHING GOLFERS WHERE THEY PLAY
Registration Number:	2670785	PINPOINT GOLF MARKETING
Registration Number:	2471077	PINPOINT GOLF ADVERTISING

**CORRESPONDENCE DATA**

Fax Number: (415)369-8788  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (415) 369-7640  
 Email: vdevitt@thelenreid.com, trademark@thelenreid.com  
 Correspondent Name: Veronica Colby Devitt  
 Address Line 1: 101 Second Street  
 Address Line 2: Suite 1800  
 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	037998-1001 PINPOINT GOLF
-------------------------	---------------------------

**CH \$90.00 2389831**

NAME OF SUBMITTER:	Veronica Colby Devitt
Signature:	/Veronica Colby Devitt/
Date:	08/02/2006
Total Attachments: 2 source=Pinpoint Golf TM Assignment#page1.tif source=Pinpoint Golf TM Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, **PINPOINT GOLF ADVERTISING, INC.**, a corporation of the State of California, is the owner of the United States trademark registrations shown on the attached Schedule A; and

WHEREAS, **PINPOINT GOLF, LLC**, a Delaware limited liability company having an address at 26 Orange Road, Montclair, New Jersey 07042, is desirous of acquiring all right, title and interest in and to the trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **PINPOINT GOLF ADVERTISING, INC.** hereby assigns to **PINPOINT GOLF, LLC**, effective *nunc pro tunc* as of August 3, 2005, all right, title and interest in and to the trademarks and the registrations therefor, together with the goodwill of the business symbolized by the trademarks and all causes of action relating thereto.

**PINPOINT GOLF ADVERTISING, INC.**

Dated: 7-31-06

By: 

Printed Name: Philip Father

Title: President - CHAIRMAN

**SCHEDULE A**

<b><u>Trademark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>
REACHING GOLFERS WHERE THEY PLAY	2,389,831	26-Sep-2000
POINPOINT GOLF MARKETING	2,670,785	07-Jan-2003
PINPOINT GOLF ADVERTISING	2,471,077	24-Jul-2001