

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JEAN PHILIPPE FRAGRANCES, LLC		07/28/2006	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	NU VISION GROUP LLC		
Street Address:	560 Broadway		
Internal Address:	Suite 304		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10021		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1454810	SENSATION	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9087225640		
Email:	s.baker@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	626 North Thompson street		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	08/02/2006		

OP \$40.00 1454810

Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION THEREFOR

WHEREAS, JEAN PHILIPPE FRAGRANCES, LLC, limited liability company of the State of New York (misidentified as a corporation organized under the laws of the State of New York in the registration to be assigned), located and doing business at 551 FIFTH AVENUE, New York, NY 10176 , has adopted, used and is using the mark which is registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
SENSATION	1454810	September 1, 1987

WHEREAS, NU VISION GROUP LLC, a limited liability company organized under the laws of the State of New York, located and doing business at Suite 304, 560 Broadway, New York, NY 10021 is desirous of acquiring said mark, the registration therefor and the goodwill associated therewith;

NOW THEREFORE, for JEAN PHILIPPE FRAGRANCES, LLC, does hereby assign unto NU VISION GROUP LLC, all right, title and interest in and to said mark, the registration therefor, together with the goodwill of the business symbolized by the mark.

Dated: JULY 28, 2006

JEAN PHILIPPE FRAGRANCES, LLC.

By: _____

Name: JEAN MADAR

Title: CEO