

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bare Escentuals, Inc.		04/21/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Biocetix, Inc.		
Street Address:	71 Stevenson Street		
Internal Address:	22nd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76642235	CRITICAL CARE	
Serial Number:	76642207	MOISTURE DEFENSE	
CORRESPONDENCE DATA			
Fax Number:	(415)651-9226		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	415-489-5165		
Email:	krussell@bareescentuals.com		
Correspondent Name:	Kimberly G. Russell, Esq.		
Address Line 1:	71 Stevenson Street		
Address Line 2:	22		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	BE-1053 AND -1128		
NAME OF SUBMITTER:	Kimberly G. Russell		

CH \$65.00 76642235

Signature:

/kimberly g. russell/

Date:

08/03/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is entered into and effective as of October 5, 2005. Whereas, Bare Escentuals, Inc. (hereinafter, "Assignor"), a California corporation, having its principal place of business at 71 Stevenson Street, 22nd Floor, San Francisco, California 94105, is the owner of the following trademarks and corresponding United States trademark applications:

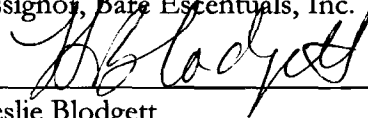
<u>Country</u>	<u>Trademark</u>	<u>Serial No.</u>
United States	CRITICAL CARE	76/642,235
United States	MOISTURE DEFENSE	76/642,207

WHEREAS, Bioceutix, Inc. (hereinafter, "Assignee"), a Delaware corporation, having its principal place of business at 71 Stevenson Street, 22nd Floor, San Francisco, California 94105, is desirous of acquiring said trademarks, applications, and any registrations resulting therefrom.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, including any and all common law rights, title and interest in said marks, together with the goodwill of the business symbolized by said trademark and application thereof

Signed in San Francisco, California, this 28 day of April, 2006.

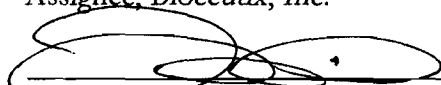
Assignor, Bare Escentuals, Inc.



By: Leslie Blodgett
Its: Chief Executive Officer

Signed in San Francisco, California, this 21st day of April, 2006.

Assignee, Bioceutix, Inc.



By: Myles McCormick
Its: Chief Financial Officer