

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Refreshment Brands, Inc.		08/03/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Majestic Brands, Inc.		
Street Address:	145 Town and Country Road, Suite 102		
City:	Danville		
State/Country:	CALIFORNIA		
Postal Code:	94526		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78292149	ENTICE	
CORRESPONDENCE DATA			
Fax Number:	(707)255-6876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-252-7122		
Email:	tmdept@dpfnapa.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	809 Coombs Street		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	MAJESTIC (ENTICE)		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		
Date:	08/04/2006		

CH \$40.00 78292149

Total Attachments: 1
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ASSIGNMENT OF INTENT-TO-USE APPLICATION

WHEREAS, Refreshment Brands, Inc., a California corporation, with an address of 199 E. Linda Mesa, Suite 5, Danville, CA 94526 ("Assignor"), owns and has a *bona fide* intent to use the mark ENTICE ("the Mark") in connection with liqueurs in the United States; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the Mark in commerce in connection with wine, Application Serial No. 78/292,149 for ENTICE filed on August 26, 2003; and

WHEREAS, Majestic Brands Inc., a Nevada corporation, with an address of 145 Town and Country Road, Suite 102, Danville, CA 94526 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark in the United States and the pending U.S. Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending U.S. Application therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Mark.

REFRESHMENT BRANDS, INC

Dated: 8-3-06

By: 

Name: Jason Kane

Title: President (C.E.O)