

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mezzia, Inc.		08/02/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vanderweil Facility Advisors, Inc.		
<b>Street Address:</b>	266 Summer Street		
<b>Internal Address:</b>	6th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02210		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2547135	MEZZIA DEMAND PLANNER	
<b>Registration Number:</b>	2499073	MEZZIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)832-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6178321000		
<b>Email:</b>	cweinstein@foleyhoag.com		
<b>Correspondent Name:</b>	Charles E. Weinstein c/o Foley Hoag LLP		
<b>Address Line 1:</b>	155 Seaport Boulevard		
<b>Address Line 2:</b>	Seaport World Trade Center West		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02210		
<b>ATTORNEY DOCKET NUMBER:</b>	22268-12		
<b>NAME OF SUBMITTER:</b>	Charles E. Weinstein		

CH \$65.00 2547135

Signature:

/Charles E. Weinstein/

Date:

08/04/2006

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

This Assignment is made by Mezzia, Inc. ("Assignor"), a Delaware corporation with offices at 500 E. 96<sup>th</sup> Street, Indianapolis, Indiana 46240, and to Vanderweil Facility Advisors, Inc. ("Assignee"), a Delaware corporation with offices at 266 Summer Street, 6<sup>th</sup> Floor, Boston, Massachusetts 02210.

**WHEREAS**, Assignor has adopted, used and registered the marks MEZZIA DEMAND PLANNER (U.S. Reg. No. 2,547,135) and MEZZIA (U.S. Reg. No. 2,499,073) (the "Marks").

**WHEREAS**, Assignor and Assignee have executed and delivered a certain Plan and Agreement of Merger dated as of May 26, 2006 (the "Agreement") whereby the Assignor assigned to the Assignee certain assets, including all right, title and interest in and to the Marks and the goodwill of the business connected with the use of and symbolized by the Marks effective as of May 26, 2006; and

**WHEREAS**, Assignor and Assignee wish to confirm and memorialize the assignment of the Marks for purposes of recording the assignment with the U.S. Patent and Trademark Office and perfecting the assignment;

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby confirms the assignment from Assignor to Assignee of all right, title and interest in and to the Marks, including the U.S. registrations listed above, and all renewals thereof, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the right to sue and recover for past infringement of the Marks.

MEZZIA, INC.

Date: 8-2-06

By: 

Name: James Summers

Title: Treasurer and Secretary