

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urban Nutrition, Inc.		04/07/2006	CORPORATION: NORTHERN MARIANA ISLANDS
RECEIVING PARTY DATA			
Name:	Urban Nutrition, LLC		
Street Address:	PO Box 310		
City:	Hoboken		
State/Country:	NEW JERSEY		
Postal Code:	07030		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78619400	PETCHEWS!	
Serial Number:	78851223	SERENITY	
Serial Number:	78632393	URBAN NUTRITION	
CORRESPONDENCE DATA			
Fax Number:	(602)258-4441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	301 East Bethany Home Road, Suite A-213		
Address Line 4:	Phoenix, ARIZONA 85012		
NAME OF SUBMITTER:	Christopher J. Day		
Signature:	/Christopher J . Day/		

OP \$90.00 78619400

Date:

08/04/2006

Total Attachments: 2

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WHEREAS, Urban Nutrition, Inc., a N. Mariana Island corporation has adopted, used and is using the marks identified on **Exhibit A**; and

WHEREAS, Urban Nutrition, LLC, a Virginia limited liability company located at P.O. Box 310, Hoboken, NJ 07030, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Urban Nutrition, Inc. does hereby assign unto Urban Nutrition, LLC, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and registrations and applications thereof as identified on Exhibit A.

Dated as of the 7th day of April, 2006.

ASSIGNOR:

Urban Nutrition, Inc.

By: 

Its: 

Exhibit A

Mark	App. Ser. No.	US Reg. No.
PETCHEWS!	78/619400	3099530
SERENITY	78/851223	
URBAN NUTRITION	78/632393	