

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Furniture Company, Incorporated		07/28/2006	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	American of Martinsville, Inc.		
Street Address:	10323 Santa Monica Blvd., Suite 101		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1042916	AMERICAN OF MARTINSVILLE	
Registration Number:	1772375	AMERICAN OF MARTINSVILLE	
Registration Number:	1044876	AMERICAN OF MARTINSVILLE	
Registration Number:	1269232	AMERICAN OF MARTINSVILLE HANDCRAFTED UPHOLSTERY	
CORRESPONDENCE DATA			
Fax Number:	(213)996-3367		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-683-6367		
Email:	nobukochristy@paulhastings.com		
Correspondent Name:	Nobuko Christy c/o Paul Hastings		
Address Line 1:	515 So. Flower Street, 25th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Nobuko Christy		

OP \$115.00 1042916

Signature:

/s/Nobuko Christy

Date:

08/04/2006

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of July 28, 2006, is by and between American Furniture Company, Incorporated, a Virginia corporation, ("Assignor") and American of Martinsville, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor, Assignee and LADD Contract Sales Corporation are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor has agreed to contribute, convey, assign, transfer and deliver to Assignee, and Assignee has agreed to accept and acquire from Assignor, all of Assignor's right, title and interest in and to the Properties (as defined in the Purchase Agreement), including the trademark registrations and trademark applications listed on Schedule 1 attached hereto (the "Trademarks"); and

WHEREAS, Assignor desires to contribute, convey, assign, transfer and deliver to Assignee, and Assignee desires to accept and acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby convey, assign, transfer and deliver unto Assignee, its legal representatives, successors, and assigns, and Assignee does hereby accept, Assignor's entire right, title and interest in and to: (i) the Trademarks; (ii) the goodwill of Assignor's business with which the Trademarks are used and which is symbolized by the Trademarks; and (iii) all income, royalties, profits, damages and payments now or hereafter due or payable with respect thereto (including without limitation for past infringements of the Trademarks), for Assignee's use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

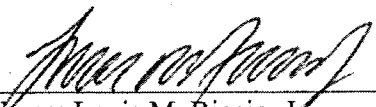
Assignor hereby requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Trademarks.

Assignor shall, upon the request of Assignee, execute and deliver all papers, instruments, and assignments (all in a form mutually agreeable to the parties), and perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee.

[signature page follows]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the date first written above.

AMERICAN FURNITURE COMPANY,
INCORPORATED

By: 
Name: Louis M. Riccio, Jr.
Title: Senior VP and Chief Financial Officer

AMERICAN OF MARTINSVILLE, INC.

By: _____
Name: Michael J. Fourticq, Jr.
Title: President

[Trademark Assignment]


TRADEMARK
REEL: 003362 FRAME: 0886

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the date first written above.

AMERICAN FURNITURE COMPANY,
INCORPORATED

By: _____
Name: Louis M. Riccio, Jr.
Title: Senior VP and Chief Financial Officer


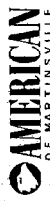
AMERICAN OF MARTINSVILLE, INC.

By:  _____
Name: Michael J. Fourticq, Jr.
Title: President

[Trademark Assignment]

TRADEMARK
REEL: 003362 FRAME: 0887

**SCHEDULE 1
TRADEMARKS**

Country	Mark	Application No.	Registration No.	Goods/Services	Status	Next Action	Date Due
China	AMERICAN OF MARTINSVILLE and Design	9800114176	N/A	Furniture (Class 20)	Filed 09-Oct-98	N/A	Abandoned
China	MARTINSVILLE	9800020215	1282889	Furniture, namely furniture of metal, office furniture; wall ornamentation, not of textile (furniture); decorative wall plaques, not of textile (furniture); beds, tables, dressing tables, writing desks, sofas (Class 20)	Registered 14-Jun-99	Renewal	6/13/2009
El Salvador	AMERICAN OF MARTINSVILLE	335698	6 Book 111	Furniture (Class 20)	Registered 24-Jul-00	Renewal	7/24/2010
Guatemala	AMERICAN OF MARTINSVILLE	199804616	98931	Furniture (Class 20)	Registered 22-Sep-99	Renewal	9/22/2009
Japan	AMERICAN OF MARTINSVILLE	145952/92	3022759	Furniture (Class 20)	Registered 28-Feb-95	N/A	Cancelled
USA	 AMERICAN OF MARTINSVILLE	73/018,498	1,042,916	Bedroom, dining room and living room furniture for homes, hotels, motels and other commercial establishments (Class 20)	Registered 06-Jul-76	Renewal	Cancelled
USA	 AMERICAN OF MARTINSVILLE	74/196,873	1,772,375	Furniture (Class 20)	Registered 18-May-93	Renewal	5/18/2013
USA	AMERICAN OF MARTINSVILLE	73/018,497	1,044,876	Bedroom, dining room and living room furniture for homes, hotels, motels, and other commercial establishments (Class 20)	Registered 27-Jul-76	Renewal	7/27/2006
USA	AMERICAN OF MARTINSVILLE HANDCRAFTED UPHOLSTERY	73/396,182	1,269,232	Bedroom, dining room and living room furniture for homes, hotels, motels, and other commercial establishments (Class 20)	Registered 06-Mar-84	N/A	Cancelled

TRADEMARK