

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golf Fusion, LLC		07/14/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Callaway Golf Company		
Street Address:	2180 Rutherford Road		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008-7328		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78329694	GOLF FUSION	
CORRESPONDENCE DATA			
Fax Number:	(760)930-5019		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(760) 930-8493		
Email:	tmdocsd@fr.com		
Correspondent Name:	Michael A. Catania		
Address Line 1:	2180 Rutherford Road		
Address Line 4:	Carlsbad, CALIFORNIA 92008-7328		
ATTORNEY DOCKET NUMBER:	14079-018PP1		
NAME OF SUBMITTER:	Lisa M. Martens		
Signature:	/lisa m martens/		
Date:	08/04/2006		

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Total Attachments: 1
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WHEREAS Golf Fusion, LLC, a California Limited Liability Company with its principal place of business at P.O. Box 3566, Half Moon Bay, California 94019 (“Assignor”), owns the following identified trademark application on the Principal Register of the United States Patent and Trademark Office for the services identified therein (“the Mark”):

<u>Trademark</u>	<u>Application No.</u>	<u>Publication Date</u>
GOLF FUSION	78/329,694	October 18, 2005

WHEREAS, Callaway Golf Company, a Delaware corporation with its principal place of business at 2180 Rutherford Road, Carlsbad, California 92008 (“Assignee”), desires to acquire the Mark and the above-referenced Application therefor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application therefor.

GOLF FUSION, LLC

By: 

Name:

Title:

Dated effective as of: 2/14/06

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