

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/30/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IJL Holdings Corporation		06/30/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	It's Just Lunch International LLC
Street Address:	44-189 Town Center Way
Internal Address:	#500
City:	Palm Desert
State/Country:	CALIFORNIA
Postal Code:	92260
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1821901	IT'S JUST LUNCH!
Registration Number:	1821902	

CORRESPONDENCE DATA

Fax Number: (216)579-0212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (216) 586-3939
 Email: kjkopczyk@jonesday.com
 Correspondent Name: Kathie J. Kopczyk
 Address Line 1: 901 Lakeside Avenue
 Address Line 2: Jones Day
 Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	560255115153
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CH \$65.00 1821901

NAME OF SUBMITTER:	Kathie J. Kopczyk
Signature:	/Kathie J. Kopczyk/
Date:	08/07/2006

Total Attachments: 14

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "**Assignment**"), dated as of June 30, 2006 (the "**Effective Date**"), is made by and between IJL Holdings Corporation, a Nevada corporation, IJL Holdings, Inc., an Illinois corporation, and their respective Affiliates (collectively, the "**Assignors**"), and It's Just Lunch International LLC, a Nevada limited liability company ("**Assignee**").

WHEREAS, pursuant to and as a condition to the closing of the transactions contemplated by the Membership Interest Purchase Agreement, dated as of the date hereof, by and among IJL Holding Company, Daniel Dolan, Andrea McGinty and the members of It's Just Lunch Holdings LLC, a Nevada limited liability company, set forth on the signature pages thereto (the "**Purchase Agreement**"), the trademarks set forth on Schedule A (all of the foregoing, the "**Trademarks**") and their associated goodwill are to be assigned to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignors hereby sell, assign, transfer and set over to Assignee all of Assignors' right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, and all registrations, applications therefor and renewals and extensions of the foregoing in the United States and for all foreign countries that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this assignment and sale had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignors authorize and request the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Trademarks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

Assignee agrees to pay all costs and fees, including filing fees, associated with the transfer of the Trademarks.

This Assignment may be executed in counterparts, each of which will be deemed to be an original, and all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be duly executed as of the date first above written.

IJL HOLDINGS CORPORATION

By: [Signature]
Name: _____
Title:

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

On this 30th day of June, 2006 before me Daniel Dolan known to me to be Chief Executive Officer of IJL Holdings Corporation, who acknowledged that he signed this instrument as a free act on behalf of IJL Holdings Corporation.

[Signature: Susan Kreitman]
Notary Public:
My commission expires: 7/31/10



IJL HOLDINGS, INC.

By: [Handwritten Signature]

Name:

Title:

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

On this 30th day of June, 2006 before me Daniel Dolan, known to me to be Chief Executive Officer of IJL Holdings, Inc., who acknowledged that he signed this instrument as a free act on behalf of IJL Holdings, Inc.

[Handwritten Signature: Susan Kreitman]

Notary Public:

My commission expires: 7/31/10

"OFFICIAL SEAL"
SUSAN KREITMAN
Notary Public, State of Illinois
My Commission Expires 07/31/10

IT'S JUST LUNCH INTERNATIONAL LLC

By: [Signature]

Name:

Title:

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

On this 30th day of June, 2006 personally appeared before me Daniel Dolan known to me to be CEO of It's Just Lunch International LLC, who acknowledged that he signed this instrument as a free act on behalf of It's Just Lunch International LLC.

[Signature: Susan Kreitman]

Notary Public:

My commission expires: 7/31/10

"OFFICIAL SEAL"
SUSAN KREITMAN
Notary Public, State of Illinois
My Commission Expires 07/31/10

SCHEDULE A

TRADEMARKS

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
BRIEFCASE DESIGN	74/394788	05/25/93	1821902	02/15/94	United States
CHANGING THE WORLD, ONE DATE AT A TIME	78/496474	10/07/04	3023337	12/06/05	United States
COFFEE DATES	75/350189	09/02/97	2356320	06/06/00	United States
DATING FOR BUSY PROFESSIONALS	78/372248	02/23/04	2934935	03/22/05	United States
DATING FOR BUSY PROFESSIONALS	75/043493	01/16/96	2175795	07/21/98	United States
FIRST DATES WILL NEVER BE THE SAME	76/383444	03/18/02	2686079	02/11/03	United States
FROM THE MAN'S PERSPECTIVE	75/476229	04/29/98	2354168	05/30/00	United States
IUL	76/378894	03/06/02	2666401	12/24/02	United States
IT'S JUST LUNCH!	74/394787	05/25/93	1821901	02/15/94	United States

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Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
IT'S ONLY LUNCH!	76/490950	02/12/03	---	---	United States
IT'S SIMPLY LUNCH!	76/491099	02/12/03	---	---	United States
JUST A NOTE	75/375599	10/20/97	2202926	11/10/98	United States
JUST FOR LUNCH!	76/491098	02/12/03	---	---	United States
LIFE, LOVE & DESSERT	74/651926	03/27/95	1961887	03/12/96	United States
SAVE THE DATE	75/632884	02/03/99	2342015	04/11/00	United States
SIMPLY LUNCH	76/482422	01/13/03	---	---	United States
THE TASTEFUL WAY TO MEET	75/350186	09/02/97	2205403	11/24/98	United States
WE WROTE THE BOOK ON DATING	78/533628	12/16/04	---	---	United States
YOU HAVE NOTHING TO LOSE EXCEPT YOUR SIN	75/372958	10/14/97	2210852	12/15/98	United States
YOUR PERSONAL LIFE IS OUR BUSINESS.	75/406458	12/17/97	2241575	04/27/99	United States

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
DATING FOR BUSY PROFESSIONALS	2563444	12/28/04	---	---	Argentina
IT'S JUST LUNCH	N/A	N/A	N/A	N/A	Argentina
BRIEFCASE AND DESIGN	1017027	08/23/04	1017027	03/27/06	Australia
BRIEFCASE DESIGN	745799	10/08/97	745799	07/24/98	Australia
IT'S JUST LUNCH	1017021	08/23/04	1017021	05/22/06	Australia
IT'S JUST LUNCH	745798	10/08/97	745798	09/03/98	Australia
IT'S ONLY LUNCH	1017024	08/23/04	1017024	05/22/06	Australia
IT'S ONLY LUNCH	745800	10/08/97	745800	09/03/98	Australia
LIFE, LOVE & DESSERT	1017025	08/23/04	1017025	05/22/06	Australia

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
LIFE, LOVE & DESSERT	745797	10/08/97	745797	08/20/98	Australia
DATING FOR BUSY PROFESSIONALS	827121920	01/14/05	---	---	Brazil
IT'S JUST LUNCH	827121911	01/14/05	---	---	Brazil
BRIEFCASE AND DESIGN	1146907	07/15/02	TMA610048	05/11/04	Canada
DATING FOR BUSY PROFESSIONALS	1146903	07/15/02	TMA609908	05/11/04	Canada
IT'S ONLY LUNCH	1146904	07/15/02	TMA610051	05/11/04	Canada
LIFE, LOVE & DESSERT	1146905	07/15/02	TMA609538	05/06/04	Canada
THIS COULD BE THE LAST AWKWARD PHONE CALL YOU MAKE!	1146906	07/15/02	TMA662877	04/19/06	Canada
IT'S JUST LUNCH	Z1230432	---	829581	02/20/04	China (Madrid)
DATING FOR BUSY PROFESSIONALS	4097828	09/30/04	---	---	Columbia

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
IT'S JUST LUNCH	4097926	09/30/04	--	--	Columbia
BRIEFCASE AND DESIGN	2004-103563	10/29/04	147186	04/01/05	Dominican Republic
DATING FOR BUSY PROFESSIONALS	2004-103561	10/29/04	147219	04/01/05	Dominican Republic
IT'S JUST LUNCH	2004-103562	10/29/04	147222	04/01/05	Dominican Republic
BRIEFCASE DESIGN	644237	10/03/97	644237	06/01/99	European Community
IT'S ONLY LUNCH	645010	10/03/97	645010	06/01/99	European Community
IT'S JUST LUNCH	644195	10/03/97	644195	04/27/99	European Community
LIFE, LOVE & DESSERT	644203	10/03/97	644203	06/01/99	European Community
BRIEFCASE DESIGN	N/A	N/A	1999B06179	10/09/97	Hong Kong
BRIEFCASE DESIGN	N/A	N/A	1999B06310	10/09/97	Hong Kong

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
IT'S JUST LUNCH!	N/A	N/A	1999B17043	10/09/97	Hong Kong
IT'S JUST LUNCH!	N/A	N/A	1999B17044	10/09/97	Hong Kong
IT'S ONLY LUNCH	N/A	N/A	1999B17045	10/09/97	Hong Kong
IT'S ONLY LUNCH	N/A	N/A	1999B17046	10/09/97	Hong Kong
LIFE, LOVE & DESSERT	N/A	N/A	2000B00506	10/09/97	Hong Kong
LIFE, LOVE & DESSERT	N/A	N/A	2000B00507	10/09/97	Hong Kong
BRIEFCASE DESIGN	1374976	08/02/05	---	---	India
DATING FOR BUSY PROFESSIONALS	1374974	08/02/05	---	---	India
IT'S JUST LUNCH	1374975	08/02/05	---	---	India
IT'S JUST LUNCH	171345	03/31/04	171345	09/06/05	Israel

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
BRIEFCASE DESIGN	H09-170387	10/22/97	4379539	04/28/00	Japan
BRIEFCASE DESIGN	H09-170388	10/22/97	4261885	04/16/99	Japan
IT'S JUST LUNCH	H09-170382	10/22/97	4369734	03/24/00	Japan
IT'S JUST LUNCH	H09-170381	10/22/97	4329267	10/29/99	Japan
IT'S ONLY LUNCH	H09-170383	10/09/97	4324793	10/15/99	Japan
IT'S ONLY LUNCH	H09-170384	10/22/97	4369735	03/24/00	Japan
LIFE, LOVE & DESSERT	H09-170385	10/22/97	4379537	04/28/00	Japan
LIFE, LOVE & DESSERT	H09-170386	10/22/97	4379538	04/28/00	Japan
DATING FOR BUSY PROFESSIONALS	820738 [Int. Reg. No.]	02/26/04	---	---	Korea
IT'S JUST LUNCH	412005002222 9 829581 [Int. Reg. No.]	04/22/05	41011779100 00	06/21/05	Korea

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
DATING FOR BUSY PROFESSIONALS	N/A	N/A	820738	02/26/04	Madrid Protocol (WIPO)
IT'S JUST LUNCH	N/A	N/A	829581	02/20/04	Madrid Protocol (WIPO)
DATING FOR BUSY PROFESSIONALS	2004/ 04547	04/07/04	---	---	Malaysia
IT'S JUST LUNCH	2004/ 04548	04/07/04	---	---	Malaysia
DATING FOR BUSY PROFESSIONALS	683981	10/22/04	---	---	Mexico
IT'S JUST LUNCH	683	983	10/22/04	883015	Mexico
IT'S JUST LUNCH	Z1230432	08/19/04	---	---	Norway (Madrid)
DATING FOR BUSY PROFESSIONALS	N/A	N/A	N/A	N/A	Russian Federation
IT'S JUST LUNCH	Z1230432	---	829581	02/20/04	Russian Federation
DATING FOR BUSY PROFESSIONALS	Z1230451	01/04/06	820738	02/26/04	Singapore (Madrid)

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
DATING FOR BUSY PROFESSIONALS	T06/ 00355C	01/04/06	---	---	Singapore
IT'S JUST LUNCH	T04/ 13509F	02/20/04	829581	02/20/04	Singapore
IT'S JUST LUNCH	2003-13505	08/12/03	---	---	South Africa
BRIEFCASE DESIGN	08188/1997	10/10/97	452327	06/15/98	Switzerland
IT'S JUST LUNCH	08324/1997	10/17/97	450136	03/19/98	Switzerland
IT'S ONLY LUNCH	08322/1997	10/17/97	450134	03/19/98	Switzerland
LIFE, LOVE & DESSERT	08323/1997	10/17/97	450135	03/19/98	Switzerland
BRIEFCASE DESIGN	2147246	10/03/97	2147246	09/11/98	United Kingdom
IT'S JUST LUNCH	2147240	10/03/97	2147240	05/01/98	United Kingdom
IT'S ONLY LUNCH	2147243	10/03/97	2147243	09/11/98	United Kingdom

Mark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Country
LIFE, LOVE & DESSERT	2147067	10/03/97	2147067	11/13/98	United Kingdom