

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PHOENIX CLEANING SYSTEMS, LLC		07/19/2006	LIMITED LIABILITY COMPANY: ARKANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SIMPSON-DELCO, LLC		
<b>Street Address:</b>	1825 Greenwood		
<b>City:</b>	Elk Grove Village		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60007		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2469788	SIMPSON	
Registration Number:	2163594	POWER TRAC	
Registration Number:	1672397	WATER SHOTGUN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-616-5652		
<b>Email:</b>	lsullivan@leydig.com		
<b>Correspondent Name:</b>	Lynn A. Sullivan, Leydig Voit & Mayer		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 N. Stetson		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-6780		
<b>ATTORNEY DOCKET NUMBER:</b>	251314		
<b>NAME OF SUBMITTER:</b>	Lynn A. Sullivan		

CH \$90.00 2469788

Signature:

/Lynn A. Sullivan/

Date:

08/07/2006

Total Attachments: 2

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**TRADEMARKS and TRADENAMES ASSIGNMENT**


**WHEREAS, PHOENIX CLEANING SYSTEMS, LLC ("ASSIGNOR"),** a limited liability company organized and existing under the laws of the State of Arkansas, having its principal office and place of business at 1111 E. Lake Frances Drive, Siloam Springs, AK 72761, is the owner of the tradenames, trademarks and Trademark Registrations identified on the attached Schedule AA;

**WHEREAS, SIMPSON-DELCO, LLC, ("Assignee"),** a limited liability company organized and existing under the laws of the State of Delaware having its principal office and place of business at 1825 Greenwood, Elk Grove Village, IL 60007, seeks to acquire the entire right, title and interest in, to and under the above listed tradenames, trademarks, Registrations and Applications thereon as well as all common law rights in the tradenames and trademarks including the right to sue and recover for past infringement thereof;

**WHEREAS, Assignor warrants** it is the owner of the tradenames, trademarks and patents, federal Registrations identified in Schedule AA and that it has no knowledge that titles in and to said tradenames, trademarks, Registration and Applications have been adversely affected in any manner;

**NOW, THEREFORE,** for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfers and conveys to ASSIGNEE, its successors and assigns, the entire right, title and interest in, to and under said tradenames, trademarks, Registrations and Applications identified on the attached Schedule "AA" together with the goodwill of the business in connection with which the marks are used and which are symbolized by the marks, as well as all common law rights in said tradenames, trademarks and Registrations as fully and entirely as the same would have been held and enjoyed by it if this Agreement had not been made, including the right to pursue all actions based on such marks and to recover for past infringement or violations of law relating to said marks, the same to be held and enjoyed by ASSIGNEE and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or Assignor had this Assignment not been made.

**IN WITNESS WHEREOF,** ASSIGNOR has caused this Trademarks and Tradenames Assignment to be signed by an authorized officer thereof, this 19<sup>th</sup> day of July, 2006.

**PHOENIX CLEANING SYSTEMS, LLC**  


By: \_\_\_\_\_

Name: MICHAEL MOGAVERO, Manager

STATE OF ILLINOIS *NEW YORK*  
COUNTY OF COOK *NASSAU*

I, a Notary Public in and for the County and State aforesaid, do hereby certify that Michael Mogavero is known to me to be the person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed, and delivered said instrument in his/her legal capacity as an officer of the foregoing for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal this 19<sup>th</sup> day of July, 2006.

*Shannon C. Nugent*  
\_\_\_\_\_  
Notary Public

SHANNON C. NUGENT  
Notary Public, State of New York  
No. 4797000  
Qualified in Suffolk County  
Commission Expires 6/30/07

**Schedule AA**

- Simpson, U.S. Registration No. 2469788, Serial #76101175
- PowerTrac, U.S. Registration No. 2163594, Serial #75237210
- Water Shotgun, U.S. Design Registration No. 1672397, Serial #74149712
- Seller's rights to the "Simpson" tradename (unregistered)
- Seller's rights to the "Delco" tradename (unregistered)

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