

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Horsell Graphic Industries Limited		07/07/2006	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eastman Kodak Company		
<b>Street Address:</b>	343 State Street		
<b>City:</b>	Rochester		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14650-0205		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2283448	ELECTRA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(585)724-9657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	585-724-6732		
<b>Email:</b>	david.stimson@kodak.com		
<b>Correspondent Name:</b>	David C. Stimson		
<b>Address Line 1:</b>	343 State Street		
<b>Address Line 4:</b>	Rochester, NEW YORK 14650-0205		
<b>ATTORNEY DOCKET NUMBER:</b>	701604 ELECTRA ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Pamela M. Lyle		
<b>Signature:</b>	/Pamela M. Lyle/		
<b>Date:</b>	08/07/2006		

OP \$40.00 2283448

Total Attachments: 3

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**United States**

**DEED OF ASSIGNMENT**

WHEREAS, Horsell Graphic Industries Limited, a corporation organized under the laws of the United Kingdom, (“Assignor”) with its principal place of business at Howley Park Estate, Morley, Leeds LS27 0QT, United Kingdom, is the proprietor of the following trademark registration (“the Trademark”) in the United States:

**Trademark**

ELECTRA

**Registration No.**

2283448

AND WHEREAS EASTMAN KODAK COMPANY, a corporation organized under the laws of the State of New Jersey, United States of America, located at 343 State Street, Rochester, New York 04650-0205 (“the Assignee”) is desirous of acquiring the Trademark, together with the goodwill of the business symbolized by it and all applications, registrations, rights, title and interest in and to the Trademark.

NOW THEREFORE, in consideration of the sum of US\$80.00 (eighty dollars), receipt of which is acknowledged, the Assignor has assigned and transferred to the Assignee, together with the goodwill of the business symbolized by it, all applications, registrations, rights, title and interest in and to the Trademark, including the right to sue

and recover in respect of past infringements of the Trademark.

IN WITNESS, the Assignor and Assignee have caused this Deed to be executed:

**Horsell Graphic Industries Limited**



(Signature)

Director Horsell Graphic Industries Limited

(Title)

Terrence Baber

(Printed name)

Date: \_\_\_\_\_

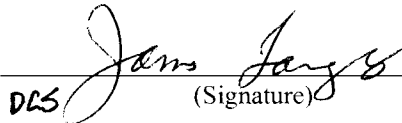
I certify that Terrence Faber personally came before me this day and acknowledged that he is a Director of Horsell Graphic Industries Limited and acknowledged on behalf of Horsell Graphic Industries Limited the execution of this instrument.

Witness my official seal this \_\_\_\_\_ day of \_\_\_\_\_ 2006.

\_\_\_\_\_  
Notary Public

My commission expires: \_\_\_\_\_

**EASTMAN KODAK COMPANY**



(Signature)

James Langley

(Printed name)

Sr. Vice President Eastman Kodak Company

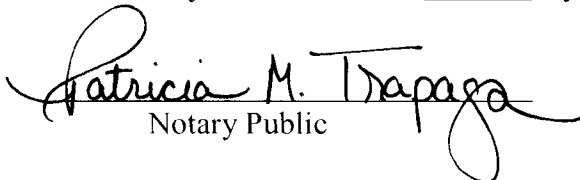
(Title)

Date: 20 June 2006

STATE OF NEW YORK)  
COUNTY OF MONROE)

I certify that James Langley personally came before me this day and acknowledged that he is a Senior Vice President Eastman Kodak Company and acknowledged on behalf of Eastman Kodak Company the execution of this instrument.

Witness my official seal this 20th day of June 2006.

  
Notary Public

My commission expires: 03/19/07

PATRICIA M. TRAPAGA  
NOTARY PUBLIC - STATE OF NEW YORK  
NO. 01-TR6056212  
QUALIFIED IN MONROE COUNTY  
MY COMMISSION EXPIRES 03-19-2007

**TRADEMARK**  
**REEL: 003363 FRAME: 0373**



IN WITNESS, the Assignor and Assignee have caused this Deed to be executed:

**Horsell Graphic Industries Limited**

[Signature]  
(Signature)

Director Horsell Graphic Industries Limited  
(Title)

Terrence Baber  
(Printed name)  
TSO BABER

Date: 7/07/06

I certify that Terrence Baber personally came before me this day and acknowledged that he is a Director of Horsell Graphic Industries Limited and acknowledged on behalf of Horsell Graphic Industries Limited the execution of this instrument.

Witness my official seal this 7th day of July 2006.

[Signature]  
Notary Public

My commission expires: with L.F.

**EASTMAN KODAK COMPANY**

[Signature]  
(Signature)

James Langley  
(Printed name)

Sr. Vice President Eastman Kodak Company  
(Title)

Date: 20 June 2006

STATE OF NEW YORK)  
COUNTY OF MONROE)

I certify that James Langley personally came before me this day and acknowledged that he is a Senior Vice President Eastman Kodak Company and acknowledged on behalf of Eastman Kodak Company the execution of this instrument.

Witness my official seal this 20th day of June 2006.

[Signature]  
Notary Public

My commission expires: \_\_\_\_\_