

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IVY ENTERPRISES, INC.		08/03/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	KISS NAIL PRODUCTS, INC.		
Street Address:	2 Harbor Park Drive		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78389237	FINA NEW YORK	
CORRESPONDENCE DATA			
Fax Number:	(516)365-9805		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516/365-9802		
Email:	akaplan@collardroe.com		
Correspondent Name:	Aimee L. Kaplan		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
NAME OF SUBMITTER:	Aimee L. Kaplan		
Signature:	/alk/		
Date:	08/07/2006		

Total Attachments: 2
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**TRADEMARK
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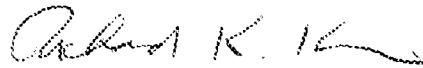
ASSIGNMENT

WHEREAS, IVY ENTERPRISES, INC. (the "ASSIGNOR"), a corporation organized and existing under the laws of the State of New York, having a business address of 2 Harbor Park Drive, Port Washington, New York 11050, owns and uses the trademark **FINA NEW YORK** ("MARK"), and owns the U.S. Trademark Application Number 78/389,237 ("APPLICATION") for the MARK;

WHEREAS, KISS NAIL PRODUCTS, INC. (the "ASSIGNEE"), a corporation organized and existing under the laws of the State of New York, having a business address of 2 Harbor Park Drive, Port Washington, New York 11050, desires to acquire the MARK, the APPLICATION, and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARK and the APPLICATION, together with the goodwill of the business connected with the MARK and the APPLICATION, and symbolized by the MARK and the APPLICATION. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

IVY ENTERPRISES, INC.

By: 
Name: Richard Kiss
Title: CEO
Date: 8/08/06

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: FINA NEW YORK

APP. NO. 78/389,237

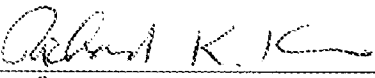
POWER OF ATTORNEY

Applicant hereby appoints COLLARD & ROE, P.C., a firm composed of STEWART J. BELLUS and AIMEE L. KAPLAN, attorneys at law, of 1077 Northern Boulevard, Roslyn, New York 11576, (516) 365-9802, to prosecute this application with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant also appoints STEWART J. BELLUS and AIMEE L. KAPLAN of 1077 Northern Boulevard, Roslyn, New York 11576, as its domestic representative, upon whom Notice of Proceedings or Process may be served.

KISS NAIL PRODUCTS, INC.

By: 
Name: Richard Kim
Title: CEO

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